



PLASTIC-COATED

WASHABLE

PRE-PASTED

SEARS 1952

## Wallpaper Book

This catalog brings you a new assortment representing America's best designers in 163 sidewall papers; 15 ceiling papers; and 32 wall oilcloth offerings.

*Here is smart wall decoration in:*

- As many as 66 different selections for one room and a representative selection for every room in your house
- Harmony House "go together" colors on 135 sidewall papers harmonize with Sears furnishings
- Pre-Pasted wallpapers, ready-trimmed and guaranteed sunfast and washable
- Plastic-Coated wallpapers guaranteed to withstand 4 washings a year for 3 years
- A wide choice of prices . . . ranging from 17c up to 89c per single roll.

**SEARS, ROEBUCK AND CO.**

*The World's Largest Distributors  
of Fine Wallpaper*

NOTICE: No price for any article listed or described herein exceeds the ceiling price for that article, as determined under the applicable Office of Price Stabilization ceiling price regulation





# A bright 4-STAR Feature

## Sears popular PRE-PASTED WALLPAPER

12 exclusive Harmony House Pre-Pasted patterns . . all are washable and sunfast . . each a grand value at one low price

**65c \$1.30**

SINGLE ROLL

DOUBLE ROLL

Consider these reasons why Sears Pre-Pasted Paper is your best buy

- 1 Simple to hang . . Guaranteed to adhere securely . . ready-trimmed for easier use . . all colors washable and sunfast . . convenient and practical.
- 2 New perfected paste formula provides better adhesion plus "slip-and-slide" that enables the amateur to achieve perfect matching of pattern every time.
- 3 Only top-quality Premium stock used . . extra heavy . . easier to handle when hanging . . simplifies work.
- 4 All 4-Star Feature patterns in Harmony House colors go together perfectly with other Sears home furnishings.



Now anyone can hang wallpaper perfectly . . it's as easy as this:



1 Measure 2 Wet 3 Apply

- ✓ NO PASTING
- ✓ NO TRIMMING
- ✓ NO MESS



If you have never hung wallpaper before Sears has good news for you! With the introduction of Harmony House Pre-Pasted Wallpapers we have taken the muss, bother and drudgery out of wallpapering. NOW you can secure professional-looking results every time, and can make a worthwhile saving besides, by doing the

work yourself. And all at a cost of but a few pennies per roll more than the cost of regular wallpaper. Sears Pre-Pasted Wallpaper comes to you ready-pasted and trimmed, all ready to hang after wetting the paper in cold water. We predict you will never again wish to use any but Sears Harmony House Pre-Pasted Wallpapers.



# SEARS 4-STAR FEATURE

# Pre-Pasted Wallpaper

Our greatest improvement in wallpaper in 21 years

First, lab-tested and now customer-approved

When we say this is the greatest improvement in wallpaper in 21 years we mean just that! Never before has it been so easy to decorate your walls with sparkling new patterns of up-to-the-minute wallpaper. All you need to do is match and cut pattern in the usual way, then wet the paper in water and apply to the wall. No paste, no trimming, no mess, no bother. The designs

shown on the opposite page and described below are Sears most popular pre-pasted patterns. Each roll comes to you in its own cellophane wrapper, free from dust and grime. Once on your walls you can wash these papers with mild soap and water. Washable . . . sunfast . . . durable . . . beautiful! Easy-to-follow instructions included with each order.

## The following 4-Star Feature Pre-Pasted Patterns are illustrated on the opposite page

**A 'PANAMA.'** Palm-like leaves contrast strikingly against the friendly warmth of a Harmony House Valley Rose background. A beautiful paper for any downstairs room, den or bedroom.

53 C 01812—Valley Rose.  
Double Roll . . . . . \$1.30

53 C 051812—Border . . . . . Yard 7c

See matching ceiling paper at right.

**B 'WESTOVER.'** This cheerful general purpose paper may be used in a wide variety of rooms, but is made to order for breakfast room or bedroom. Sunfast and washable as well as Pre-Pasted. See Page 10.

53 C 01804—White.  
Double roll . . . . . \$1.30

53 C 051804—White. Yard . . . . . 7c

**C 'BRIGHT LAND.'** An unusually colorful Pre-Pasted pattern for your kitchen or dinette that will do a wonderfully smart modernizing job at very low cost. By all means try this bright, gay new paper. See Page 12.

53 C 01806—White background.  
Double roll . . . . . \$1.30

53 C 051806—Border . . . . . Yard 7c

**D 'PORTLAND.'** An exceptionally attractive traditional floral that is ideal for bedrooms or downstairs rooms, halls, etc. A sunfast, washable paper of unusual beauty and versatility.

53 C 01817—Harmony House White and Federal Gold.  
Double roll . . . . . \$1.30

53 C 051817—Border . . . . . Yard 7c

**E 'NORTHWEST MOUNTIE.'** Red-coated Mounties, tall pines and swift mountain streams. Use this paper in boys' rooms, playrooms, dens. A paper even Dad will love! Beige background does not show dirt readily. Washable. See page 11.

53 C 01829—Parchment  
Beige. Double roll . . . . . \$1.30

53 C 051829—Border . . . . . Yard 7c

### Ceiling Paper (not illustrated)

53 C 01009—Ceiling paper. To blend with any sidewall pattern. Double roll 18 in. wide, 16 yds. long. Shpg. wt. 2 1/4 lbs.  
White. Double roll . . . . . \$1.06

Complete, easy-to-follow instructions included with each order of Pre-Pasted wallpaper.

**F 'PARIS BLOSSOMS.'** For the living room, dining room, hall or bath you could scarcely choose a nicer, more attractive pattern. Washable, sunfast and semi-trimmed. See sample on Page 9.

53 C 01802—Harmony House Dawn Gray background. Double roll \$1.30

53 C 051802—Border . . . . . Yard 7c

For ceiling paper see 53 C 01009, left.

**G 'HYDRANGEA.'** A glorious floral pattern for the living room, dining room, bedroom or hall. So colorful it will permanently brighten any room in which it is used. Sunfast and washable as well as Pre-Pasted.

53 C 01803—White background.  
Double roll . . . . . \$1.30

53 C 051803—Border . . . . . Yard 7c

**H 'GARDEN WALL.'** Luscious Red strawberries, white medallions centered in tile-like frames. For kitchen and dinette. Both sunfast and washable; cleans beautifully.

53 C 01823—Harmony House Sunshine Yellow.  
Double roll . . . . . \$1.30

53 C 051823—Border . . . . . Yard 7c

**J 'LATTICE WEAVE.'** Here's a lovely downstairs paper that will look well in any room; use it also in halls, the den and for ceilings. Harmonizes with modern and provincial furnishings in Dawn Gray and Mint Green. See Page 6.

53 C 01801—Harmony House Dawn Gray. Double roll . . . . . \$1.30

53 C 051801—Border . . . . . Yard 7c

**K 'MOUNTAIN PINE.'** For bath-rooms or powder rooms.

53 C 01827—H. H. Mint Green.  
Double roll . . . . . \$1.30

53 C 051827—Border . . . . . Yard 7c

**L 'BASKET WEAVE.'** Distinctive, modernistic cloth effect to create harmonious background for traditional or modern furnishings. Ideal for any downstairs room.

53 C 01810—Harmony House Gray and Tuscan Wine.  
Double roll . . . . . \$1.30

53 C 051810—Border . . . . . Yard 7c

**M 'FLORAL SALUTE.'** Another lovely floral in delicate shades of Harmony House Malibu Peach, Colonial Blue, Mint Green and White. A charming paper for any bedroom.

53 C 01805—Harmony House Malibu Peach. Double roll . . . \$1.30

53 C 051805—Border . . . . . Yard 7c

### Shipping weights of Sears Harmony House Pre-Pasted Wallpapers listed above

Shipping weight of all Double Rolls listed above, 2 pounds 4 ounces.

Shipping weight of all Borders listed and described above per yard, 1 ounce.

### See more NEW PRE-PASTED PATTERNS on the following pages of this book

Not all of Sears Pre-Pasted Wallpapers are reproduced on the opposite page. Other popular patterns (actual samples) will be found on the following pages: 'MERRY-GO-ROUND'—refer to Page 33; 'ETRUSCAN'—refer to Page 39; 'PATIO SCREEN'—refer to Page 25; 'GARDEN WALL'—refer to Page 48.

## It is already Pasted and Trimmed when it is delivered



**1** Measure height of wall, and cut your first strip of wallpaper. Start at the top of the strip and reroll loosely, pattern side out. Your next step is to dip roll in water. (For "butt" hanging, trim off selvage before wetting.)



**2** Completely submerge the loosely rolled strip into pan or sink of cool water. Lift the end out of the water and reroll strip on the curl you have started. Roll slowly. This entire operation should take one minute.



**3** Apply strip to the top of wall, unroll the strip a foot at a time. Use a clean wet sponge or cloth to smooth down entire strip, to assure good adhesion to the wall. Sponge entire strip with clear water to remove paste from paper surface.

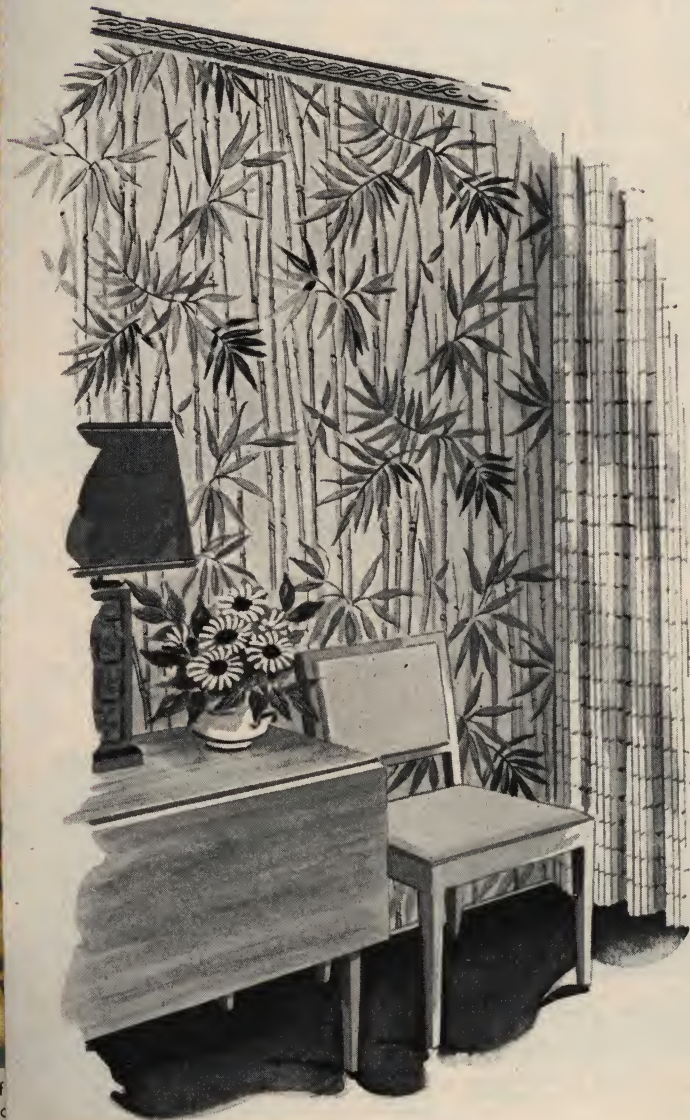
Sears, Roebuck and Co.

3-564



# Again Sears is First!

Wallpaper that is **PRE-PASTED** and **PLASTIC-COATED** to make it easier to hang and easier to keep clean



Nothing else like it on the market. We have built every wanted feature we know of into 'SINGAPORE,' shown here on the opposite page. It's PLASTIC-COATED, it's SUPER-WASHABLE, it's PRE-PASTED, it's SUNFAST, and it has HARMONY HOUSE "go-together" colors.

Each of these 5 great features individually add quality whenever found on Sears wallpapers in this book

- 1 **PLASTIC-COATED**—11 papers to choose from  
Yes, it's the newest thing in wallpapers—Plastic-Coated for extra-long service despite repeated washings. Look for 10 other Plastic-Coated papers in this book.
- 2 **WASHABLE**—98 selections to choose from  
Due to their "non-running" colors, washable patterns can be repeatedly cleaned with mild soap and water. You will find scores of other washable wallpapers in this new Sample Book. Plastic-Coated (above) and Pre-Pasted (below) are included in this grouping.
- 3 **PRE-PASTED**—21 selections to choose from  
In addition to 'SINGAPORE' there are 20 other fine Pre-Pasted wallpapers in this book. Read about Sears Pre-Pasted Wallpapers on Page 3.
- 4 **SUNFAST**—143 selections to choose from  
Scores of other Sears wallpapers are Sunfast—fade-proof—are guaranteed to retain their rich, bright colors for at least three years. 45 of these papers are *sunfast only*. The rest are *both sunfast and washable*.
- 5 **HARMONY HOUSE "Go-Together" Colors**  
—135 selections to choose from out of our total of 144 different sidewall papers in this book. This means you can correlate the colors in Sears wallpaper with Sears paint, draperies, slipcovers, rugs and other home-furnishings with perfect ease and accuracy.







# 'SINGAPORE'—First of its kind!

## Both plastic coated . . and . . Pre-Pasted

SUNFAST • WASHABLE • HEAVY WEIGHT • SEMI-TRIMMED • PLASTIC COATED

SINGLE ROLL  
8 YARDS

# 89c

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

This is the first Pre-Pasted wallpaper we know of that is also plastic coated. Excellent for halls, kitchen, bath, playroom. Goes wonderfully well with modern and provincial furnishings and harmonizes perfectly with draperies and upholstery in shades of Mint Green or Federal Gold. Pre-Pasted for greater ease in hanging. You will find Pre-Pasted patterns 'Tucson,' page 6, 'Sherwood,' page 7 will look well in adjoining rooms. See this paper in full color on the front cover.



← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE

5

Sidewall sample 53 C 01860

Sears, Roebuck and Co. 555

### Rooms in which this paper can be used

SUN PORCH	BREAKFAST ROOM	RUMPUS ROOM	KITCHEN	BATH	HALL OR STAIRWAY
Excellent	Ideal	Suitable	Ideal	Suitable	Suitable

### COST OF COMPLETE ROOMS

. . . and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$12.14	\$10.02
12x14 ft.	6	3	20	15.26	12.08
14x16 ft.	7	4	22	18.24	14.00

How much paper to order? See Page 94

### SIDEWALL PAPER

WHITE. .53 C 01860—See sample over.

Pattern design in Harmony House Colors—"go together" with your other furnishings.

There are three ways of hanging plastic-coated wallpaper: . . . by overlapping full selvage . . . by slight overlap, wire edge, where selvage is trimmed to within 1/8 inch of trim line . . . and with no overlap, or butt job . . . where BOTH selvage edges are trimmed. We recommend the butt job for all plastic-coated wallpapers.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 4 ounces. . . . \$1.78

### BORDER TO MATCH

WHITE. .53 C 051860—2 1/8 inches wide.

Shipping weight per yard 1 ounce. . . . Per yard 7c

### HARMONIZING CEILING PAPER

WHITE. .53 C 01009—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 4 ounces. . . . \$1.06

**Essentials for Wallpapering**  
shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz. . . . 39c







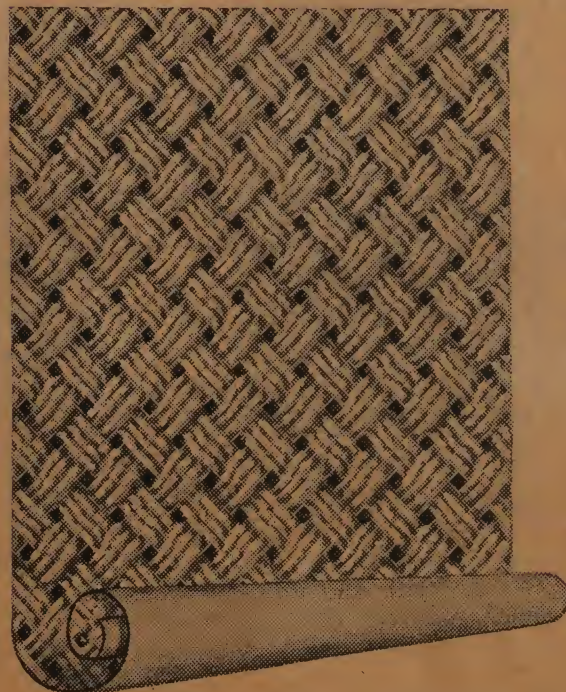
# 'LATTICE WEAVE'—A 4-Star Feature Pre-Pasted paper; looks well in any room

SUNFAST • WASHABLE • HEAVY WEIGHT • TRIMMED • PRE-PASTED

SINGLE ROLL  
8 YARDS **65<sup>c</sup>** PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Yes, 'Lattice Weave' is the ideal paper for any downstairs room, as well as for halls, ceilings and for the den. Its delicate shades of Dawn Gray and Mint Green go beautifully with modern or provincial furnishings to produce an effect of restfulness and harmony. Companion papers will be found in our 'Singapore,' page 5, 'Sherwood,' page 7, 'Westover,' page 10 and 'Northwest Mountie,' page 11. All of these are Pre-Pasted. See this paper in full color on the front cover.



← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE

## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	DEN	PLAY-ROOM	BATH	HALL OR STAIRWAY
Ideal	Suitable	Good	Suitable		Good

## COST OF COMPLETE ROOMS

...and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$9.74	\$7.62
12x14 ft.	6	3	20	12.38	9.20
14x16 ft.	7	4	24	15.02	10.78

How much paper to order? See Page 94

## A 4-STAR FEATURE PRE-PASTED PAPER

So easy to hang, anyone can do a neat job. See story on page 3, where this paper is also described and listed. (This sample sheet not pre-pasted.)

### PRE-PASTED SIDEWALL PAPER

HARMONY HOUSE DAWN GRAY.. 53 C 01801—  
Illustrated on page 2. Paste not included on this  
sample sheet.

Double roll 16 yards long, 18 inches wide.

Shpg. wt.: 2 lbs. 4 oz. .... Per double roll **\$1.30**

### PRE-PASTED BORDER TO MATCH

DAWN GRAY.. 53 C 051801—2½ inches wide.

Shipping weight per yard 1 ounce. .... Yard **7<sup>c</sup>**

### PRE-PASTED HARMONIZING CEILING PAPER

WHITE.. 53 C 01009—Not shown.

Double roll 16 yards long, 18 inches wide.

Shpg. wt. 2 lbs. 4 oz. .... Per double roll **\$1.06**

## Essentials for Wallpapering shown on Pages 95 and 96

### MASTER-MIXED RESIN WALLPAPER COATING

53 C 2703—Quart can. Enough for 150 square feet.

Shipping weight 3 lbs. 5 oz. .... **\$1.19**

### WORKMASTER COLD WATER SIZE

Use before papering to make paper adhere better.

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz. .... **27<sup>c</sup>**







# 'SHERWOOD'—another beautiful pattern in Pre-Pasted wallpaper for any downstairs room

SUNFAST • WASHABLE • HEAVY WEIGHT • TRIMMED

SINGLE ROLL  
8 YARDS

**72<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
**SOLD ONLY IN  
DOUBLE ROLLS**

SEE ORDER BLANK FOR SEARS EASY TERMS

If you have a downstairs room done in the traditional or modern manner this beautiful pattern in Harmony House Sage Green was made to order for it. 'Sherwood' is both pre-pasted and washable! That means it is easy to hang, easy to clean. For Pre-Pasting simply revolutionizes the hanging of wallpaper. (Paste has not been applied to this sample sheet.) Combine this pattern with furnishings of white, and dark green; with accents of Federal Gold, for elegance:



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Suitable				Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$10.44	\$8.32
12x14 ft.	6	3	20	13.22	10.04
14x16 ft.	7	4	24	16.00	11.76

How much paper to order? See Page 94

## PRE-PASTED SIDEWALL PAPER

HARMONY HOUSE SAGE GREEN..53 C01815—See sample over. (Paste has not been applied to this sample sheet.) More Pre-Pasted patterns on page 3.

A Harmony House Color—"goes together" with your other furnishings.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 4 ounces.....\$1.44

## PRE-PASTED BORDER TO MATCH

SAGE GREEN..53 C051815—2¼ inches wide.

Shipping weight per yard 1 ounce ..... Yard **7<sup>c</sup>**

## PRE-PASTED HARMONIZING CEILING PAPER

WHITE WASHABLE..53 C 01009—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 4 ounces.....\$1.06

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PLASTIC WALL SHIELD<sup>†</sup>

53 C 684—Double switch size. Shpg. wt. 5 oz.... .33c

### WORKMASTER COLD WATER SIZE

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz.....27c

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'ANEMONES'—Pre-Pasted, colorful as a Spring morning, to make any bedroom brighter

SUNFAST • WASHABLE • HEAVY WEIGHT • TRIMMED • PRE-PASTED

SINGLE ROLL  
8 YARDS

**48<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

We think you will admit this to be one of the loveliest bedroom papers ever offered. Its cheerful colors will lend a gay note of Spring to any room throughout the year. Use it with your traditional furnishings in other rooms, too, especially the sun room and breakfast room. It combines nicely with furnishings in Cherry Red, Federal Gold and Mint Green and, being a Pre-Pasted paper, is so very easy to hang. Sunfast, washable, heavy weight and ready-trimmed!



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	GUEST ROOM	BATH	HALL OR STAIRWAY
		Ideal	Suitable		Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$7.88	\$5.76
12x14 ft.	6	3	20	10.14	6.96
14x16 ft.	7	4	24	12.40	8.16

How much paper to order? See Page 94

## ANOTHER SEARS PRE-PASTED PAPER

Takes the uncertainty out of wallpapering. So easy to hang, anyone can do a neat job. See other Pre-Pasted patterns on page 3. Paste not included on this sample.

### A SEARS PRE-PASTED SIDEWALL PAPER

WHITE BACKGROUND. .53 C 01836

Paste not included on this sample sheet.

Double roll 16 yards long, 18 inches wide.

Shpg. wt. 2 lbs. 4 oz. .... Per double roll **96<sup>c</sup>**

### PRE-PASTED BORDER TO MATCH

WHITE. .53 C 051836—2¼ inches wide.

Shipping weight per yard 1 ounce. .... Yard **6<sup>c</sup>**

### PRE-PASTED HARMONIZING CEILING PAPER

WHITE. .53 C 01009—Not shown.

Double roll 16 yards long, 18 inches wide.

Shpg. wt. 2 lbs. 4 oz. .... Per double roll **\$1.06**

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PLASTIC WALL SHIELD

53 C 684—Double switch size. Shpg. wt. 5 oz. . . **33<sup>c</sup>**

### WORKMASTER COLD WATER SIZE

Use before papering to make paper adhere better.

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz. .... **27<sup>c</sup>**

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'PARIS BLOSSOMS'—a strikingly beautiful pattern of which you will never tire . . Pre-Pasted

SUNFAST • WASHABLE • HEAVY WEIGHT • TRIMMED • PRE-PASTED

SINGLE ROLL  
8 YARDS

**65¢**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

This rich-looking paper is an ideal choice for your living room, dining room, hall or bath. Printed on heavy stock, it is sun-fast, washable and Pre-Pasted for your greater convenience in hanging. Goes marvelously well with furnishings and accessories in Dawn Gray, Valley Rose or Federal Gold. We think you will find 'Paris Blossoms' one of the most delightful wallpapers in your home. Its cost is much less than the high quality would indicate.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Suitable			Suitable	Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$9.74	\$7.62
12x14 ft.	6	3	20	12.38	9.20
14x16 ft.	7	4	22	14.88	10.64

How much paper to order? See page 94

## A 4-STAR FEATURE PRE-PASTED PAPER

So easy to hang, any one can do a neat job. See story on Page 3, where the advantages of Pre-Pasted wallpapers are fully explained. (Sample sheet not pre-pasted.)

### PRE-PASTED SIDEWALL PAPER

HARMONY HOUSE DAWN GRAY..53 C 1802

Paste not included on this sample sheet.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 lbs. 4 oz. . . . Per double roll **\$1.30**

### PRE-PASTED BORDER TO MATCH

DAWN GRAY..53 C 051802—2½ inches wide.

Shipping weight per yard 1 ounce. . . . . Yard **7c**

### PRE-PASTED HARMONIZING CEILING PAPER

WHITE..53 C 01009—Not shown.

Double roll 16 yards long, 18 inches wide.

Shpg. wt. 2 lbs. 4 oz. . . . . Per double roll **\$1.06**

## Essentials for Wallpapering shown on Pages 95 and 96

### MASTER-MIXED RESIN WALLPAPER COATING

53 C 2703—Quart can. Enough for 150 square feet.

Shipping weight 3 lbs. 5 oz. . . . . **\$1.19**

### WORKMASTER COLD WATER SIZE

Use before papering to make paper adhere better.

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz. . . . . **27c**

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'WESTOVER'—Pre-Pasted. A smart, practical pattern in your choice of two colors

SUNFAST • WASHABLE • HEAVY WEIGHT • SEMI-TRIMMED

SINGLE ROLL  
8 YARDS

# 65¢

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

You may obtain this charming floral pattern in your choice of white background (see sample over) or Harmony House Sunshine Yellow background, (not Pre-Pasted). It's a paper easy to hang, and, because washable, extremely easy to keep clean. For a companion paper we suggest 'Tucson', page 6. 'Westover' may be used with furnishings done in Harmony House Malibu Peach, Dawn Gray or Chartreuse. See this paper in full color on the front cover.



← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE

## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent			Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$9.74	\$7.62
12x14 ft.	6	3	20	12.38	9.20
14x16 ft.	7	4	22	14.88	10.64

Above prices apply to 53 C 01804

## SIDEWALL PAPERS

WHITE..53 C 01804—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 4 ounces. .... \$1.30

HARMONY HOUSE SUNSHINE YELLOW..

53 C 01283—Same pattern as 53 C 01804, above, except on a yellow background and not Pre-Pasted. The color "goes together" with your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces. .... 96¢

## BORDERS TO MATCH ABOVE SIDEWALLS

WHITE..53 C 051804—2½ in. wide. Pre-Pasted.

SUNSHINE YELLOW..53 C 051283—2½ in. wide.

Not Pre-Pasted. Shpg. wt. per yard 1 oz. Yard 7¢

## HARMONIZING CEILING PAPER—PRE-PASTED

WHITE..53 C 01009—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 4 ounces. .... \$1.06

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PLASTIC WALLSHIELD

53 C 681—Single switch size. Shpg. wt. 4 oz. ... 23¢

### WORKMASTER COLD WATER SIZE

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz. .... 27¢

### MASTER-MIXED RESIN WALLPAPER COATING

One quart covers 150 sq. ft. one coat.

53 C 2703—Quart can. Shpg. wt. 3 lbs. 5 oz. \$1.19







# 'NORTHWEST MOUNTIE'—imparts a frontier flavor to rumpus room, boy's room or den. Pre-Pasted

SUNFAST • WASHABLE • HEAVY WEIGHT • SEMI-TRIMMED • PRE-PASTED

SINGLE ROLL  
8 YARDS

**65¢**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Another of Sears famous 4-Star Feature Pre-Pasted wallpapers in a colorful frontier pattern that will delight the heart of any boy, and please Dad mightily, too. Its Parchment Beige background does not readily show soil, and being a washable paper it may be cleaned repeatedly. For ease in hanging it comes pre-pasted. Sunfast, too! Combine draperies and accessories of Parchment Beige and Brown, and Cherry Red. See this paper in full color on the front cover.



← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE

## Rooms in which this paper can be used

BOY'S ROOM	RUMPUS ROOM	DEN	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent			

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidelall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$9.74	\$7.62
12x14 ft.	6	3	20	12.38	9.20
14x16 ft.	7	4	22	14.88	10.64

How much paper to order? See Page 94

## A 4-STAR FEATURE PRE-PASTED PAPER

So easy to hang, anyone can do a neat job. Illustrated in full color on page 2... with other 4-star values.

### PRE-PASTED SIDEWALL PAPER

HARMONY HOUSE PARCHMENT BEIGE..53 C 1829

This sample sheet is not Pre-Pasted.

Double roll 16 yards long, 18 inches wide.

Shpg. wt. 2 lbs. 4 oz.....Per double roll **\$1.30**

### PRE-PASTED BORDER TO MATCH

PARCHMENT BEIGE..53 C 051829—2½ inches wide.

Shipping weight per yard 1 ounce.....**7c**

### PRE-PASTED HARMONIZING CEILING PAPER

WHITE..53 C 01009—Not shown.

Double roll 16 yards long, 18 inches wide.

Shpg. wt. 2 lbs. 4 oz.....Per double roll **\$1.06**

## Essentials for Wallpapering shown on Pages 95 and 96

### MASTER-MIXED RESIN WALLPAPER COATING

53 C 2703—Quart can. Enough for 150 sq. ft.

Shipping weight 3 lbs. 5 oz.....**\$1.19**

### WORKMASTER COLD WATER SIZE

Use before papering to make paper adhere better.

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz.....**27c**







# 'BRIGHT LAND'—Pre-Pasted. A 4-Star Value to brighten and modernize your kitchen

SUNFAST • WASHABLE • HEAVY WEIGHT • SEMI-TRIMMED • PRE-PASTED

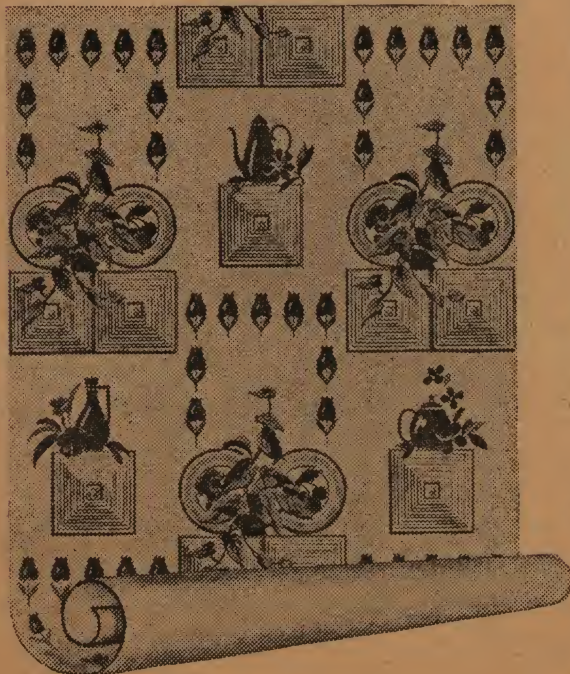
SINGLE ROLL  
8 YARDS

**65¢**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

This cheerful paper is made to order to brighten and modernize that kitchen or dinette of yours! Yes, it's a Sears Pre-Pasted paper that is so easy to hang. And in addition, it is sunfast and washable. That means its colors will never fade, and the paper will stand repeated washings to restore its freshness and daintiness. Companion papers are 'Lattice Weave' on Page 6 and 'Sherwood' on Page 7. Use Pacific Blue, Cherry Red and Mint Green with your other furnishings.



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE

## Rooms in which this paper can be used

KITCHEN	DINING ROOM	DINETTE	PLAY-ROOM	BATH	HALL OR STAIRWAY
Ideal	Suitable	Good			

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$9.74	\$7.62
12x14 ft.	6	3	20	12.38	9.20
14x16 ft.	7	4	22	14.88	10.64

How much paper to order? See page 94

## A 4-STAR FEATURE PRE-PASTED PAPER

So easy to hang, anyone can do a neat job. See story on page 3, which explains the advantages of Sears Pre-Pasted wallpapers. (Sample sheet not Pre-Pasted.)

### PRE-PASTED SIDEWALL PAPER

WHITE. .53 C 01806—Paste not included on this sample sheet.

Double roll 16 yards long, 18 inches wide.

Shpg. wt. 2 lbs. 4 oz. . . . . Per double roll **\$1.30**

### PRE-PASTED BORDER TO MATCH

WHITE. .53 C 01806—2 inches wide.

Shipping weight per yard 1 ounce. . . . . Yard **7¢**

### PRE-PASTED HARMONIZING CEILING PAPER

WHITE. .53 C 01009—Not shown.

Double roll 16 yards long, 18 inches wide.

Shpg. wt. 2 lbs. 4 oz. . . . . Per double roll **\$1.06**

## Essentials for Wallpapering shown on Pages 95 and 96

### MASTER-MIXED RESIN WALLPAPER COATING

53 C 2703—Quart can. Enough for 150 square feet.

Shipping weight 3 lbs. 5 oz. . . . . **\$1.19**

### WORKMASTER COLD WATER SIZE

Use before papering to make paper adhere better.

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz. . . . . **27¢**







# 'THE LIVESTOCK SHOW'—dedicated to the 4-H boys and girls of America. A Pre-Pasted paper

SUNFAST • WASHABLE • HEAVY WEIGHT • TRIMMED • PRE-PASTED

SINGLE ROLL  
8 YARDS

**65¢**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Ideal for a boy's or girl's room, breakfast alcove, den or playroom. It depicts the "fruits of freedom" and the rewards to the youth of America for a job well done. A very timely wall-covering for a new "ranch type" house or for a teen-ager's room. Use it with traditional or modern furnishings and light or dark woods. For those little additional things each room needs Harmony House Colonial Blue and Cherry Red in the pattern provide excellent harmony accent colors.



← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE

## Rooms in which this paper can be used

BOY'S ROOM	GIRL'S ROOM	BREAKFAST ALCOVE	KITCHEN	DEN	PLAYROOM
Ideal	Suitable	Excellent		Excellent	Ideal

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$9.74	\$7.62
12x14 ft.	6	3	20	12.38	9.20
14x16 ft.	7	4	22	14.88	10.64

How much paper to order? See page 94

## PRE-PASTED SIDEWALL PAPER

H. H. SAGE GREEN..53 C 01809—See sample over. (Paste has not been applied to this sample sheet.) More Pre-Pasted patterns on page 3. Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 4 ounces.....\$1.30

## PRE-PASTED BORDER TO MATCH

H. H. SAGE GREEN..53 C 051809—2¼ in. wide.  
Shipping weight per yard 1 ounce.....Yard 7¢

## PRE-PASTED HARMONIZING CEILING PAPER

WHITE WASHABLE..53 C 01009—Not shown.  
Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 4 ounces.....\$1.06

## Essentials for Wallpapering shown on Pages 95 and 96

## MASTER-MIXED RESIN WALLPAPER COATING

53 C 2703—Quart can. Enough for 150 square feet.  
Shipping weight 3 lbs. 5 oz.....\$1.19

## WORKMASTER COLD WATER SIZE

Use before papering to make paper adhere better  
53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz....25¢

## MASTER-MIXED WALLPAPER REMOVER

To remove old wallpaper in about half the usual time.  
Enough for two average 10x12-ft. rooms.  
53 C 531—8-oz. bottle. Shpg. wt. 1 lb. 2 oz....55¢







# 'PROVINCETOWN'—a beautiful wood panel effect that is extremely versatile

SUNFAST • WASHABLE • HEAVY WEIGHT • SEMI-TRIMMED

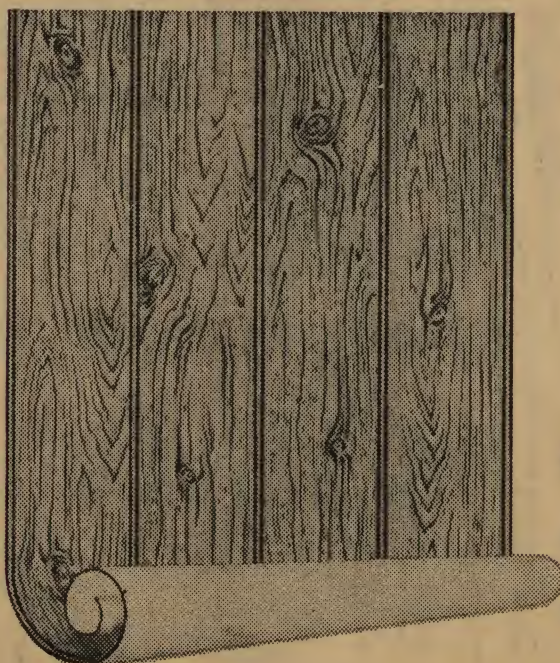
SINGLE ROLL  
8 YARDS

**40c**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Now you can add the charm of quaint old New England wood paneling to your kitchen, den or playroom, or to any downstairs room, at remarkably low cost. Simply use this inexpensive wood panel facsimile of exquisitely grained knotty pine to achieve a result that in native wood might easily cost you a small fortune! Picture your dining room hung with this wood panel grain paper with draperies of Mint Green or Cherry Red and accents of Sunshine Yellow.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	DEN	KITCHEN	PLAY ROOM	HALL OR STAIRWAY
Suitable	Suitable	Ideal	Good	Ideal	Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$6.56	\$4.96
12x14 ft.	6	3	20	8.40	6.00
14x16 ft.	7	4	22	10.12	6.92

How much paper to order? See page 94

## SIDEWALL PAPER

PINE..53 C 01738—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....80c

## BORDER TO MATCH

PINE..53 C 041738—2½ inches wide.

Shipping weight per yard 1 ounce....Per yard 6c

## HARMONIZING CEILING PAPERS

IVORY..53 C 01011—Not shown.

WHITE..53 C 01010—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....80c

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz.....39c

### WORKMASTER COLD WATER SIZE

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz.....27c

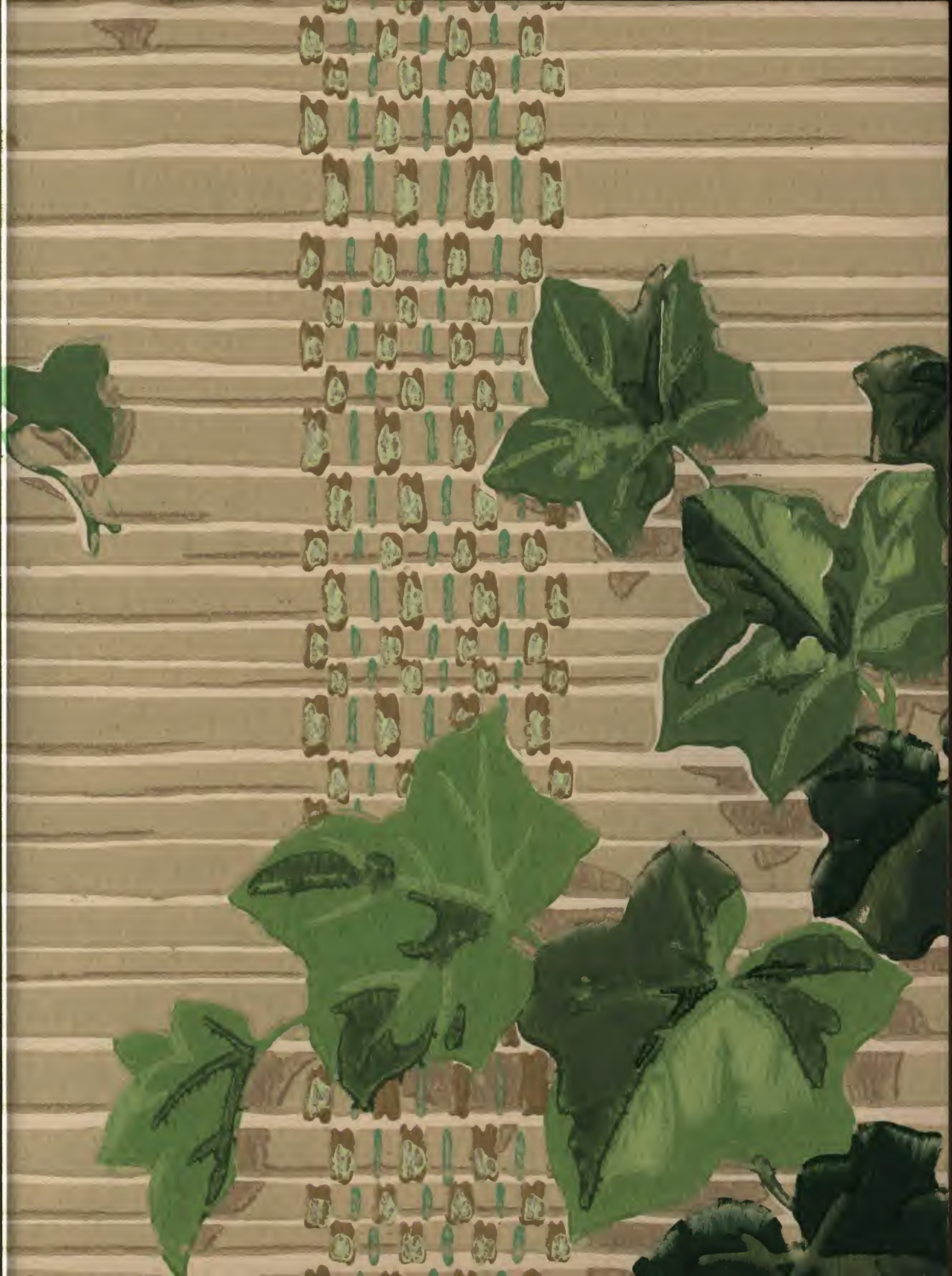
### WORKMASTER GOOD TOOL KIT

7 pieces for practical non-professional use.

53 C 550—Set. Shpg. wt. 2 lbs.....\$1.49

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'CARIBBEAN'—a versatile, low-priced downstairs paper of unusual beauty

SUNFAST • WASHABLE • HEAVY WEIGHT • SEMI-TRIMMED

SINGLE ROLL  
8 YARDS

# 38<sup>c</sup>

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

This colorful pattern combines with unique success ivy growing upon a delicate bamboo screen of Parchment Beige. Use it for any downstairs room; picture it in your mind's eye in your dining room, kitchen or breakfast alcove. Combined with No. 53 C 01410 (see Page 39), in an adjoining room, it makes a lovely setting. Use this paper with shades of Sage Green and Parchment Beige and accent notes of Malibu Coral or Sunshine Yellow for a cheerful, smart color scheme.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Good	Ideal		Ideal		Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$6.28	\$4.76
12x14 ft.	6	3	20	8.04	5.76
14x16 ft.	7	4	22	9.68	6.64

How much paper to order? See Page 94

## SIDEWALL PAPER

HARMONY HOUSE PARCHMENT BEIGE. .53 C 01441

—See sample over.

A Harmony House Color—"goes together" with your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds. .... 76<sup>c</sup>

## BORDER TO MATCH

PARCHMENT BEIGE. .53 C 051441—2 1/8 inches wide.

Shipping weight per yard 1 ounce. . . . Per yard 6<sup>c</sup>

## HARMONIZING CEILING PAPER

WHITE WASHABLE. .53 C 01022—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds. .... 76<sup>c</sup>

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz. .... 39<sup>c</sup>

### WORKMASTER COLD WATER SIZE

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz. .... 27<sup>c</sup>

### WORKMASTER WALLPAPER CLEANER

Cleans wallpaper in rooms you are not repapering.

53 C 538—2 1/2 -lb. can. Shpg. wt. 3 lbs. .... 35<sup>c</sup>

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'SHADOW PLAID'—a cheerful pattern you can use in any room, for sidewalls or ceiling

SUNFAST • WASHABLE • HEAVY WEIGHT • SEMI-TRIMMED

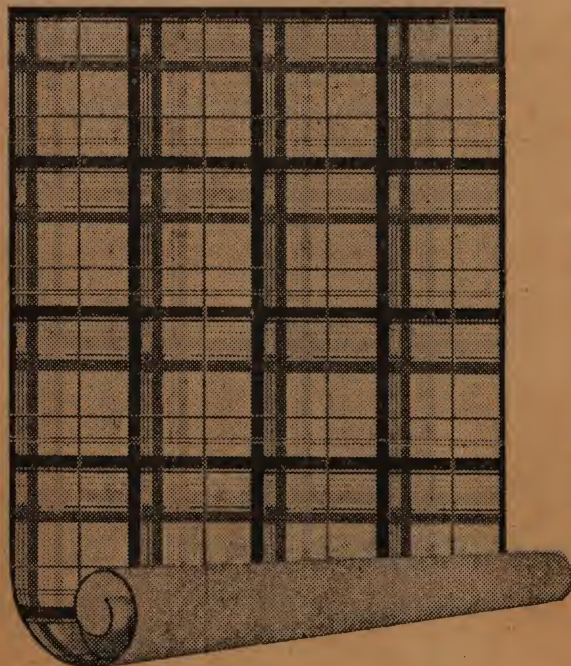
SINGLE ROLL  
8 YARDS

**29<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
**SOLD ONLY IN  
DOUBLE ROLLS**

SEE ORDER BLANK FOR SEARS EASY TERMS

Yes, you can use this handsome plaid pattern 'most anywhere in your home with excellent results. It's a grand ceiling paper, too, for those upstairs rooms with dormers where you want walls and ceilings to blend into one color scheme. 'Shadow Plaid' goes well with modern or traditional furnishings. It may be combined with Harmony House Mint Green, Cherry Red or Parchment Beige accessories to provide a charming, clean-cut contemporary color scheme.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Suitable	Suitable	Good		Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$5.14	\$3.86
12x14 ft.	6	3	20	6.60	4.68
14x16 ft.	7	4	22	7.94	5.38

How much paper to order? See Page 94

## SIDEWALL PAPER

HARMONY HOUSE PARCHMENT BEIGE..53 C01455  
—See sample over.

A Harmony House Color—"goes together" with your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds..... **58<sup>c</sup>**

## BORDER TO MATCH

PARCHMENT BEIGE..53 C051455—2½ inches wide,  
Shipping weight per yard 1 ounce.....Per yard **6<sup>c</sup>**

## HARMONIZING CEILING PAPERS

WHITE NON-WASHABLE..53 C 1038..... **58<sup>c</sup>**

CREAM WASHABLE..53 C 01031—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds..... **64<sup>c</sup>**

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz..... **39<sup>c</sup>**

### WORKMASTER COLD WATER SIZE

Use before papering to make paper adhere better.

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz..... **29<sup>c</sup>**

### WORKMASTER ROTARY TRIMMER

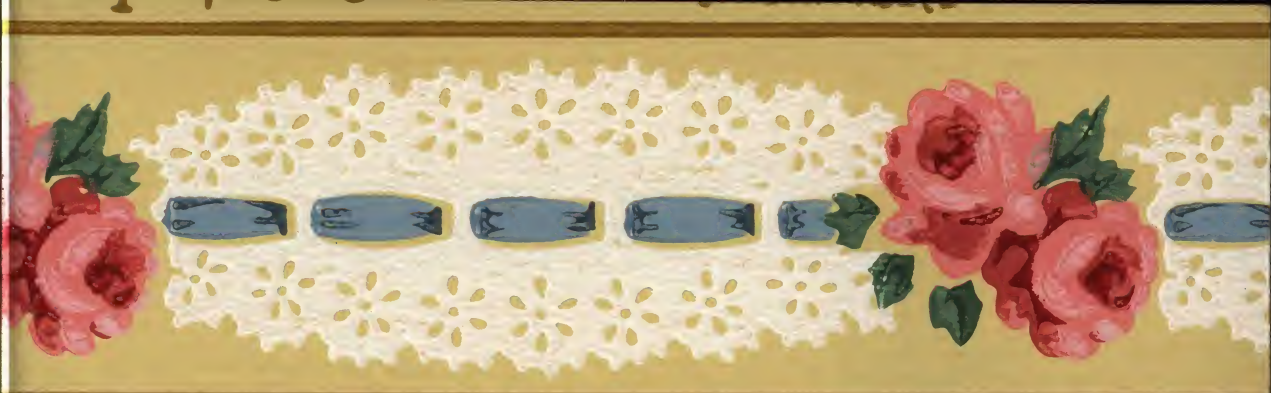
A "must" for that professional finished appearance.

53 C 0646—3-piece outfit. Shpg. wt. 3 lbs..... **\$1.79**



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'CYNTHIA'—an outstanding value in a delightful floral diagonal bedroom pattern

SUNFAST • WASHABLE • HEAVY WEIGHT • SEMI-TRIMMED

SINGLE ROLL  
8 YARDS

**29<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Would you enjoy having a bright, cheerful paper for your best bedroom or powder room—one which goes beautifully with your finest traditional furnishings? Then choose 'Cynthia,' as charming a pattern as we've ever offered at this low price. You'd be surprised to learn that the cost of sidewall and border paper in this pattern for an average 10 x 12-foot room is only \$3.86. Combine with furnishings having accent notes of blue, yellow and white.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	GUEST ROOM	BATH	POWDER ROOM
		Ideal	Ideal		Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$5.14	\$3.86
12x14 ft.	6	3	20	6.60	4.68
14x16 ft.	7	4	22	7.94	5.38

How much paper to order? See Page 94

## SIDEWALL PAPER

HARMONY HOUSE SUNSHINE YELLOW..

53 C 01466—See sample over.

A Harmony House Color—"goes together" with your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....**58<sup>c</sup>**

## BORDER TO MATCH

SUNSHINE YELLOW..53 C 051466—2¼ in. wide.

Shipping weight per yard 1 ounce.... Per yard **6<sup>c</sup>**

## HARMONIZING CEILING PAPERS (Not shown)

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.

WHITE WASHABLE..53 C 01030.....**64<sup>c</sup>**

WHITE NON-WASHABLE..53 C 01038.....**58<sup>c</sup>**

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz.....**39<sup>c</sup>**

### WORKMASTER COLD WATER SIZE

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz.....**27<sup>c</sup>**

### WORKMASTER WALLPAPER CLEANER

Non-crumby type. Does not harm paper.

53 C 542—12-oz. can. Shpg. wt. 1 lb.....**11<sup>c</sup>**

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'AROUND-THE-WORLD'—a modern pattern to delight the heart of any boy or girl

SUNFAST • WASHABLE • HEAVY WEIGHT • SEMI-TRIMMED

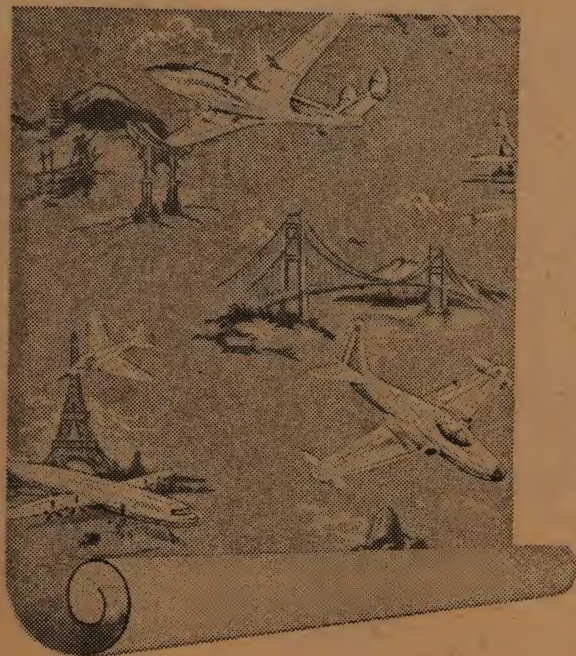
SINGLE ROLL  
8 YARDS

**38<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Every red-blooded youngster who has read books such as "Around the World in 80 Days" will thrill to the romance of this colorful pattern which takes the observer around the globe in 80 seconds—or less. A grand paper for any boy's or girl's room, for the playroom or den, it is both sunfast and washable. Combine with 'Around-the-World' furnishings and accessories of Colonial Blue, Cherry Red and Sunshine Yellow to make a bright and practical color scheme.



## Rooms in which this paper can be used

BOY'S ROOM	PLAY ROOM	DEN	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent			

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$6.28	\$4.76
12x14 ft.	6	3	20	8.04	5.76
14x16 ft.	7	4	22	9.68	6.64

How much paper to order? See Page 94

## SIDEWALL PAPER

HARMONY HOUSE COLONIAL BLUE. .53 C 01437  
—See sample over.

A Harmony House Color—"goes together" with your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....**76<sup>c</sup>**

## BORDER TO MATCH

COLONIAL BLUE. .53 C 051437—2½ in. wide.

Shipping weight per yard 1 ounce....Per yard **6<sup>c</sup>**

## HARMONIZING CEILING PAPER

WHITE WASHABLE. .53 C 01022—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....**76<sup>c</sup>**

**Essentials for Wallpapering  
shown on Pages 95 and 96**

## WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz....**39<sup>c</sup>**

## WORKMASTER COLD WATER SIZE

Use before papering to make paper adhere better.

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz....**27<sup>c</sup>**

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'OPEN WINDOWS'—brings a breath of year-'round Spring to your kitchen or dinette

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED

SINGLE ROLL  
8 YARDS

# 23<sup>c</sup>

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Until you've tried this fresh, green paper in your kitchen, dinette or bath you'll never know how much charm and light-heartedness it will impart. Cheerful as a May morning, with its gay little windows bright with flowers to accent the delicate Harmony House Mint Green background. Use furnishings and accessories of Mint Green, Red, Dawn Gray or black and white to highlight this paper's charm. Inexpensive. Sunfast. You'll love it!



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE

## Rooms in which this paper can be used

LIVING ROOM	DINETTE	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
	Suitable		Excellent	Good	

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.02	\$3.10
12x14 ft.	6	3	20	5.14	3.76
14x16 ft.	7	4	22	6.16	4.32

How much paper to order? See Page 94

## SIDEWALL PAPER (Not washable)

HARMONY HOUSE MINT GREEN. .53 C 01646—  
See sample over.

A Harmony House color—"goes together" with your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....46<sup>c</sup>

## BORDER TO MATCH (Not washable)

MINT GREEN. .53 C 051646—2¼ in. wide.

Shipping weight per yard 1 ounce.....5<sup>c</sup>

## HARMONIZING CEILING PAPER (Not washable)

WHITE. .53 C 01041—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....46<sup>c</sup>

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz....39<sup>c</sup>

### WORKMASTER WALLPAPER TOOL KIT

53 C 550—7-piece set. Shpg. wt. 2 lbs.....\$1.49

### WORKMASTER FOLDING PASTE TABLE

22 in. wide, 33 in. high when open. Sturdy, wood.

53 CM 665—6-foot table. Shpg. wt. 32 lbs...\$10.98







# 'ROSE DOILY'—a delightful sunfast bedroom paper, especially nice for a girl's room

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED

SINGLE ROLL  
8 YARDS

**29<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

This charming pattern, with its lacy decorations and gay roses on a Harmony House Pacific Blue background will work miracles for any bedroom. We recommend it for your very nicest bedroom, for a girl's room or guest room. Its colors are guaranteed sunfast, and being semi-trimmed it is very easy to hang. Simply tear off selvage for a perfectly straight, true edge. Use this paper with furnishings of Cherry Pink, Federal Gold, Pacific Blue and White.



← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE

## Rooms in which this paper can be used

LIVING ROOM	GIRL'S ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
	Ideal	Excellent			

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.86	\$3.70
12x14 ft.	6	3	20	6.22	4.48
14x16 ft.	7	4	22	7.48	5.16

How much paper to order? See Page 94

### SIDEWALL PAPER (Not washable)

HARMONY HOUSE PACIFIC BLUE..53 C 01593—  
See sample over.

A Harmony House color—"goes together" with  
your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....**58<sup>c</sup>**

### BORDER TO MATCH (Not washable)

PACIFIC BLUE..53 C 051593—2¼ in. wide.

Shipping weight per yard, 1 ounce....Per yard **5<sup>c</sup>**

### HARMONIZING CEILING PAPER

WHITE..53 C 01038—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....**58<sup>c</sup>**

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz.....**39<sup>c</sup>**

### WORKMASTER COLD WATER SIZE

Use before papering to make paper adhere better.

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz.....**27<sup>c</sup>**

### WORKMASTER FOLDING PASTE TABLE

22 in. wide, 33 in. high when open. Sturdy, wood.

53 CM 665—6-foot table. Shpg. wt. 32 lbs... **\$10.98**







# 'CROCUS TIME'—A splendid paper for low ceilinged bedrooms—good in other rooms, too

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED

SINGLE ROLL  
8 YARDS

**29<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

This cool, Spring-like paper with the pleasing charm of crocuses and pussy-willows in Harmony House Tuscan Wine against a background of Dawn Gray is a perfect bedroom paper. However, it may be used equally well in downstairs rooms such as the living room, dining room, sunroom or dinette. Harmonizing draperies and accessories may be of Dawn Gray, Tuscan Rose and Wine, Mint Green and White. A sunfast paper that will never lose its clean, fresh appearance.



← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE

## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
	Suitable	Ideal			Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.86	\$3.70
12x14 ft.	6	3	20	6.22	4.48
14x16 ft.	7	4	22	7.48	5.16

How much paper to order? See Page 94

## SIDEWALL PAPER (Not washable)

HARMONY HOUSE DAWN GRAY..53 C 01594—  
See sample over.

A Harmony House color—"Goes together" with your other furnishings.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....**58<sup>c</sup>**

## BORDER TO MATCH

DAWN GRAY..53 C 051594—2 $\frac{3}{8}$  in. wide.

Shipping weight per yard 1 ounce...Per yard **5<sup>c</sup>**

## HARMONIZING CEILING PAPER

WHITE..53 C 01038—Not shown.

Double Roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....**58<sup>c</sup>**

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz....**39<sup>c</sup>**

### WORKMASTER COLD WATER SIZE

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz.....**27<sup>c</sup>**

### WORKMASTER FOLDING PASTE TABLE

22 in. wide, 33 in. high when open. Sturdy, wood.

53 CM 665—6-foot table. Shpg. wt. 32 lbs.. **\$10.98**







# 'CHELSEA'—provides dramatic background for modern furnishings in any downstairs room

SUNFAST • WASHABLE • EXTRA HEAVY • SEMI-TRIMMED • EMBOSSED

SINGLE ROLL  
8 YARDS

# 48<sup>c</sup>

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

To bring out to fullest advantage the charm of furnishings in the modern manner you will find this delightful paper an ideal choice. Where may it be used? In the living room, dining room, hall or den. For a companion paper see our 'Deerfield' on page 37. With 'Chelsea' you can use curtains, drapes and upholstery fabrics in Harmony House Tuscan Wine, Dawn Gray or Mint Green. This paper is sunfast and washable. See this paper in full color on the back cover.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	DEN	BATH	HALL OR STAIRWAY
Ideal	Suitable		Excellent		Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$7.52	\$5.92
12x14 ft.	6	3	20	9.56	7.16
14x16 ft.	7	4	22	11.46	8.26

How much paper to order? See Page 94

## SIDEWALL PAPERS

HARMONY HOUSE TUSCAN WINE. .53 C 01247—  
See sample over.

Harmony House colors "go together" with your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces. ....96<sup>c</sup>

## BORDER TO MATCH

TUSCAN WINE. .53 C 051247—2½ inches wide.

Shipping weight per yard 1 ounce....Per yard 7<sup>c</sup>

## HARMONIZING CEILING PAPER

WHITE WASHABLE. .53 C 01010—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces. ....80<sup>c</sup>

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz. ....39<sup>c</sup>

### WORKMASTER COLD WATER SIZE

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz. ....27<sup>c</sup>

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



# 'OLD BOSTON'—a picturesque pattern for downstairs rooms . . . reproduced on page 23

SUNFAST • WASHABLE • EXTRA HEAVY • SEMI-TRIMMED • EMBOSSED

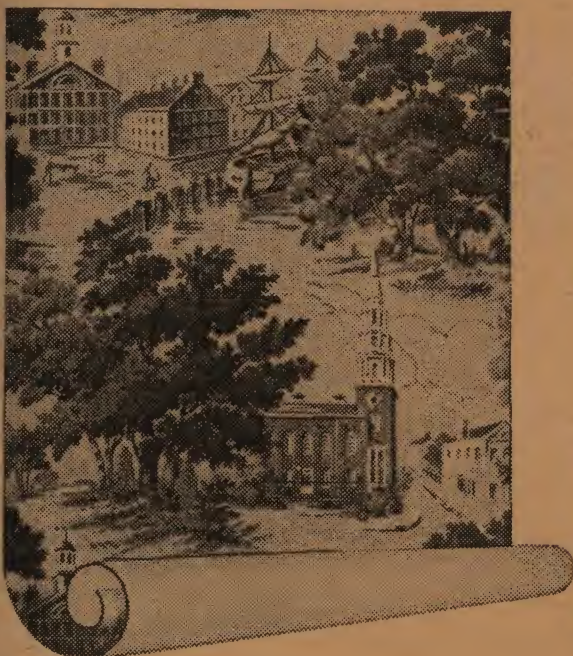
SINGLE ROLL  
8 YARDS

**54<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
**SOLD ONLY IN  
DOUBLE ROLLS**

SEE ORDER BLANK FOR SEARS EASY TERMS

A scenic wallpaper of unusual distinction that will lend distance to the small room and effectively decorate a larger one. It is reproduced in color in an entrance hall on page 23, with its charming companion paper 'Exeter,' 53 C 01226, below. Use 'Old Boston' with traditional furnishings in any downstairs room. It will harmonize splendidly with accessories in Harmony House Tuscan Wine, Colonial Blue and Dawn Gray. An extra heavy, washable sunfast paper.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Suitable				Ideal

## COST OF COMPLETE ROOMS

. . . and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$8.12	\$6.52
12x14 ft.	6	3	20	10.28	7.88
14x16 ft.	7	4	22	12.30	9.10

Prices above apply to rooms papered  
with 53 C 01225 and 53 C 01227

## SIDEWALL PAPERS

**HARMONY HOUSE DAWN GRAY..53 C 01225—**  
See sample over. Double roll 16 yards long.

Shipping weight 2 pounds 8 ounces. . . . . **\$1.08**

**PARCHMENT BEIGE..53 C 01227—**Identical with above except for background, which is PARCHMENT BEIGE, instead of DAWN GRAY.

Shipping weight 2 pounds 8 ounces. . . . . **\$1.08**

**'EXETER'—DAWN GRAY..53 C 01226—**Not sampled. See 4-color illustration of this paper on Page 23. Recommended as companion paper to 53 C 01225, above. Double roll 16 yards long.

Shipping weight 2 pounds 8 ounces. . . . . **96c**

## BORDERS TO MATCH

**HARMONY HOUSE DAWN GRAY..53 C 051225—**  
2¼ inches wide.

**PARCHMENT BEIGE..53 C 051227—**Not shown.

**DAWN GRAY..53 C 051226—**Not shown.

Shipping weight per yard 1 ounce. . . . . **7c**

## HARMONIZING CEILING PAPER

**WHITE WASHABLE..53 C 01010—**Not shown.


Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces. . . . . **80c**

**Essentials for Wallpapering  
shown on Pages 95 and 96**

## WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz. . . . . **39c**

SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE 









The rich, dignified beauty of 'Old Boston,' shown in this charming entrance hall, harmonizes perfectly with traditional furnishings. (Sample opposite.) Its companion paper, 'Exeter' (not sampled, see page 22), in the adjoining room, may be used with traditional or modern furnishings to excellent advantage.





This beautiful new pattern, 'Patio Screen', supplies an ultra-smart background for furniture in the modern mode. Use it in the dining room, dinette, living room, hall or bath. It goes perfectly with accessories in Sunshine Yellow, Mint Green or Dawn Gray. Washable and sunfast. (Sample opposite.)







# 'PATIO SCREEN'—This lovely downstairs paper in your choice of two colors, two types

SUNFAST • WASHABLE • EXTRA HEAVY • SEMI-TRIMMED • EMBOSSED

SINGLE ROLL  
8 YARDS  
53 C 01310

**45¢**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Here is a delightful pattern in a sun-fast, washable, extra heavy wallpaper at a very reasonable price. You may have it in your choice of Harmony House Sunshine Yellow background, as sampled, or as a Pre-Pasted paper with green background. (See description below.) It is a grand paper for any downstairs room, whether it be living room, dining room, hallway or den. Makes a splendid paper for the bathroom, also. Use it with modern or provincial furnishings.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Suitable			Good	Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$7.06	\$5.46
12x14 ft.	6	3	20	9.00	6.60
14x16 ft.	7	4	22	10.82	7.62

Above prices apply to 53 C 01310

## SIDEWALL PAPER

HARMONY HOUSE SUNSHINE YELLOW—53 C 01310

—See sample over. For Pre-Pasted listing see below.  
Double roll 16 yards long, 18 inches wide.

Shpg. wt. 2 pounds 8 ounces. .... **90¢**

## BORDER TO MATCH

HH SUNSHINE YELLOW—53 C 051310—2¼ inches wide. Shipping weight per yard 1 ounce.

Per yard. .... **6¢**

## HARMONIZING CEILING PAPER

WHITE WASHABLE, EMBOSSED—53 C 01010—  
Not shown. Double roll 16 yds. long, 18 in. wide.

Shipping weight 2 pounds 8 ounces. .... **80¢**

## ANOTHER SEARS PRE-PASTED PAPER

So easy to hang, anyone can do a neat job. See additional pre-pasted papers on pages 2 and 3.

### A SEARS PRE-PASTED SIDEWALL PAPER

GREEN—53 C 01867—Pattern same design as 53 C 01310, above, but background is dark green with light green, wine and gray foliage having stems of Harmony House Federal Gold. Double roll 16 yards long, 18 inches wide. Shipping weight 2 pounds 4 ounces.

Per double roll. .... **\$1.78**

### PRE-PASTED BORDER TO MATCH

GREEN—53 C 051867—2¼ inches wide. Shpg. wt. per yard 1 oz. .... Per yard **8¢**

### PRE-PASTED HARMONIZING CEILING PAPER

WHITE—53 C 01009—Not shown. Double roll 16 yards long, 18 inches wide. Shpg. wt. 2 lbs. 4 oz. .... Per double roll. **\$1.06**

SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'FOLK DANCE'—a bright, gay, action-filled paper has many applications

SUNFAST • WASHABLE • EXTRA HEAVY • SEMI-TRIMMED • EMBOSSED

SINGLE ROLL  
8 YARDS

# 67<sup>c</sup>

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Use 'Folk Dance' in the powder room, the bath, kitchen, dinette or in a girl's room! You'll find it admirably suited to any of these! All the quaint charm of an Old World spring festival is reflected in this delightfully different wall covering. Printed on extra heavy stock, embossed, and washable as well as sunfast. For a companion paper in an adjoining room choose 'Piedmont', page 27. Combine with decorations of Sunshine Yellow, Malibu Rust and Chartreuse.



← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE

26 Sidewall sample 53 C 01220

Sears, Roebuck and Co. 555 /

## Rooms in which this paper can be used

DINETTE	DINING ROOM	POWDER ROOM	GIRL'S ROOM	BATH	KITCHEN
Ideal	Suitable	Excellent	Good	Good	Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$9.42	\$7.82
12x14 ft.	6	3	20	11.84	9.44
14x16 ft.	7	4	22	14.12	10.92

How much paper to order? See Page 94

## SIDEWALL PAPER

CHARCOAL. .53 C 01220—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....\$1.34

## BORDER TO MATCH

CHARCOAL. .53 C 051220—2½ in. wide.

Shipping weight per yard 1 ounce.... Per yard 7<sup>c</sup>

## HARMONIZING CEILING PAPER

WHITE WASHABLE. .53 C 01010—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....80<sup>c</sup>

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

Works faster. Goes further. Sticks better than blended paste. Dries slowly enough to permit matching of paper.

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz.....39<sup>c</sup>

### WORKMASTER COLD WATER SIZE

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz.....27<sup>c</sup>

### WORKMASTER FOLDING PASTE TABLE

22 in. wide, 33 in. high when open. Sturdy, wood.

53 CM 665—6-foot table. Shpg. wt. 32 lbs...\$10.98







# 'PIEDMONT'—a charming provincial pattern that looks well in any downstairs room

SUNFAST • WASHABLE • EXTRA HEAVY • SEMI-TRIMMED • EMBOSSED

SINGLE ROLL  
8 YARDS

**54<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

You may use this provincial pattern with traditional or provincial furnishings to splendid advantage. You'll find it equally good in the living room, dining room, dinette or hall. As companion papers in adjoining rooms see our 'Folk Dance', page 26, 'Patio Screen', page 24 and 'Sea Life', page 28. For your draperies and other accessories we suggest Sage Green, Chartreuse or White. A sunfast, embossed, extra-heavy paper. See this paper in full color on the back cover.



← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE

## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	DINETTE	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent	Good		Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$8.12	\$6.52
12x14 ft.	6	3	20	10.28	7.88
14x16 ft.	7	4	22	12.30	9.10

How much paper to order? See Page 94

## SIDEWALL PAPER

HARMONY HOUSE SAGE GREEN..53 C 01229—See sample over.

A Harmony House color. "Goes together" with your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....\$1.08

## BORDER TO MATCH

SAGE GREEN..53 C 051229—2½ inches wide.

Shipping weight per yard 1 ounce....Per yard 7c.

## HARMONIZING CEILING PAPER

WHITE..53 C 01010—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....80c

## Essentials for Wallpapering shown on Pages 95 and 96

## WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz.....39c

## WORKMASTER COLD WATER SIZE

Use before papering to make paper adhere better.

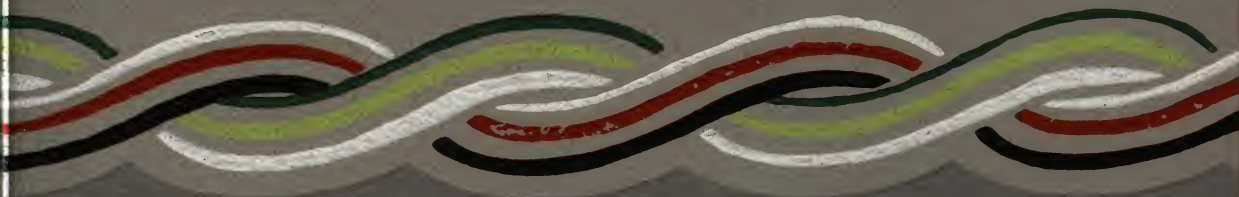
53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz.....27c

## WORKMASTER FOLDING PASTE TABLE

22 in. wide, 33 in. high when open. Sturdy, wood.

53 CM 665—6-foot table. Shpg. wt. 32 lbs...\$10.98







# 'SEA LIFE'—a smart new modern paper for bathroom or powder room; sunfast, washable

SUNFAST • WASHABLE • EXTRA HEAVY • SEMI-TRIMMED • EMBOSSED

SINGLE ROLL  
8 YARDS

**48c**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Here's a modern impression of fish in a tropical sea garden that you will enjoy with untiring delight for a long, long time. Hang this washable, sunfast embossed paper in the bathroom, powder room, or in the rumpus room, if you please, and you will have a quaint and pictorial wall covering. Use Dawn Gray, Chartreuse, Mint Green or Cherry Red drapes, accessories or accent notes to bring out its charm. See this paper in full color on the back cover.



← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE

## Rooms in which this paper can be used

POWDER ROOM	DINING ROOM	RUMPUS ROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal		Suitable		Ideal	Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$7.52	\$5.92
12x14 ft.	6	3	20	9.56	7.16
14x16 ft.	7	4	22	11.46	8.26

How much paper to order? See Page 94

## SIDEWALL PAPER

DAWN GRAY..53 C 01287—See sample over.

A Harmony House color. It "goes together" with your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....96c

## BORDER TO MATCH

DAWN GRAY..53 C 051287—2½ in. wide.

Shipping weight per yard 1 ounce....Per yard 7c

## HARMONIZING CEILING PAPER

WHITE WASHABLE..53 C 01010—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....80c

## Essentials for Wallpapering shown on Pages 95 and 96

## WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz.....39c

## WORKMASTER COLD WATER SIZE

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz.....27c







# 'TRIANON'—a textured damask in a popular green shade for downstairs rooms

SUNFAST • EXTRA HEAVY • SEMI-TRIMMED • EMBOSSED

SINGLE ROLL  
8 YARDS

**33c**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
**SOLD ONLY IN  
DOUBLE ROLLS**

SEE ORDER BLANK FOR SEARS EASY TERMS

Are your furnishings traditional, in mahogany or walnut? Then you will make no mistake to choose this lovely textured damask for your living room, dining room or hall: A sunfast, embossed paper on extra heavy stock, it will add dignity and charm to any room where it is used. By combining with it curtains, upholstery and floor coverings of Harmony House Mint Green; Dawn Gray, Malibu Peach or Coral you will achieve a delightful ensemble at very low cost.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Suitable				Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete Table of room sizes, see Page 94.

Size of Room 9-Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$5.58	\$4.26
12x14 ft.	6	3	20	7.14	5.16
14x16 ft.	7	4	22	8.58	5.94

How much paper to order? See page 94

### SIDEWALL PAPER (NOT WASHABLE)

HARMONY HOUSE MINT GREEN..53 C 01502—  
See sample over.

A Harmony House color—"goes together" with  
your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....**66c**

### BORDER TO MATCH (NOT WASHABLE)

MINT GREEN..53 C 051502—2¼ in. wide.

Shipping weight per yard 1 ounce....Per yard **6c**

### HARMONIZING CEILING PAPER (NOT WASHABLE)

WHITE..53 C 01035—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....**66c**

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz....**39c**

### WORKMASTER COLD WATER SIZE

Use before papering to make paper adhere better.

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz....**27c**

### WORKMASTER FOLDING PASTE TABLE

22 in. wide, 33 in. high when open. Sturdy, wood.

53 CM 665—6-foot table. Shpg. wt. 32 lbs...**\$10.98**



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'VENETIAN STRIPE'—its delicate coloring will add new charm to bedroom or dining room

SUNFAST • EXTRA HEAVY WEIGHT • SEMI-TRIMMED • EMBOSSED

SINGLE ROLL  
8 YARDS

**33¢**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

There is a room in every home to which this beautiful striped pattern will add a new dignity, especially if it be a room where an illusion of height is desired. Its delicate colors will brighten the drab room also, and make it a cheerful spot. You can accent the colors in this lovely paper by using Dawn Gray and Federal Gold in your furnishings and using small touches of Sage Green and Colonial Blue to highlight its charm. Ideal with walnut or mahogany.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
	Suitable	Ideal			Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$5.58	\$4.26
12x14 ft.	6	3	20	7.14	5.16
14x16 ft.	7	4	22	8.58	5.94

How much paper to order? See Page 94

### SIDEWALL PAPER (Not washable)

HARMONY HOUSE DAWN GRAY AND FEDERAL GOLD. .53 C 01515—See sample over.

A Harmony House Color—"goes together" with your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces. . . . . **66¢**

### BORDER TO MATCH (Not washable)

DAWN GRAY AND FEDERAL GOLD. .53 C 051515—2¼ inches wide.

Shipping weight per yard 1 ounce. . . . Per yard **6¢**

### HARMONIZING CEILING PAPER

WHITE EMBOSSED. .53 C 01035—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces. . . . . **66¢**

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz. . . . . **39¢**

### WORKMASTER COLD WATER SIZE

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz. . . . . **27¢**

### WORKMASTER FOLDING PASTE TABLE

22 in. wide, 33 in. high when open. Sturdy, wood.

53 CM 665—6-foot table. Shpg. wt. 32 lbs. . . **\$10.98**

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'SUMMERTIME'—a downstairs or bedroom paper for use with modern or traditional furniture

SUNFAST • EXTRA HEAVY WEIGHT • SEMI-TRIMMED • EMBOSSED

SINGLE ROLL  
8 YARDS

**33c**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Picture a living room or bedroom furnished in the modern manner and with this delicately beautiful paper on the walls to bring out the charm of the furnishings! What a delightful room you would have! And best of all, this livable floral pattern combines well with gray, chartreuse or wine tones so much in vogue today for rugs, carpeting or drapes. No need to worry about these delicate colors fading. It's a sunfast paper that will hold its true colors!



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent			Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$5.58	\$4.26
12x14 ft.	6	3	20	7.14	5.16
14x16 ft.	7	4	22	8.58	5.94

How much paper to order? See Page 94

## SIDEWALL PAPER (Not washable)

HARMONY HOUSE WHITE AND SUNSHINE YELLOW..53 C 01507—See sample over.

A Harmony House Color—"goes together" with your other furnishings.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces..... **66c**

## BORDER TO MATCH

WHITE AND SUNSHINE YELLOW..53 C 051507—2½ inches wide.

Shipping weight per yard 1 ounce....Per yard **6c**

## HARMONIZING CEILING PAPER

WHITE EMBOSSED..53 C 01035—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces..... **66c**

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz. .... **39c**

### WORKMASTER COLD WATER SIZE

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz. .... **27c**

### WORKMASTER FOLDING PASTE TABLE

22 in. wide, 33 in. high when open. Sturdy, wood.

53 CM 665—6-foot table. Shpg. wt. 32 lbs. . **\$10.98**

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'MEADOWLAND'—dainty as a floral tapestry . . bright as a Spring morning

SUNFAST • WASHABLE • EXTRA HEAVY • SEMI-TRIMMED • EMBOSSED

SINGLE ROLL  
8 YARDS

**45<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
**SOLD ONLY IN  
DOUBLE ROLLS**

SEE ORDER BLANK FOR SEARS EASY TERMS

Another splendid example of Sears value-giving in beautiful wallpapers at truly modest prices. For as little as \$5.46 you can have this lovely pattern on the walls of a 10 x 12-ft. room . . . for only \$7.06 you can obtain both wall and ceiling paper for a room of that size. You will want to use 'Meadowland' in your nicest bedroom, your powder room or a girl's room. Use with it accessories in Harmony House Malibu Peach, Sage Green or White. A sunfast, washable paper.



## Rooms in which this paper can be used

LIVING ROOM	GIRL'S ROOM	BEDROOM	POWDER ROOM	BATH	HALL OR STAIRWAY
	Suitable	Ideal	Excellent		

## COST OF COMPLETE ROOMS

. . . and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$7.06	\$5.46
12x14 ft.	6	3	20	9.00	6.60
14x16 ft.	7	4	22	10.82	7.62

How much paper to order? See Page 94

## SIDEWALL PAPER

**HARMONY HOUSE MALIBU PEACH..53 C 01326—**  
See sample over.

A Harmony House color. "Goes together" with your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....**90<sup>c</sup>**

## BORDER TO MATCH

**MALIBU PEACH..53 C 051326—2 1/8 in. wide.**

Shipping weight per yard 1 ounce....Per yard **6<sup>c</sup>**

## HARMONIZING CEILING PAPER

**WHITE WASHABLE..53 C 01010—Not shown.**

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....**80<sup>c</sup>**

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz.....**39<sup>c</sup>**

### WORKMASTER COLD WATER SIZE

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz..... **27<sup>c</sup>**

### WORKMASTER FOLDING PASTE TABLE

22 in. wide, 33 in. high when open. Sturdy, wood.

53 CM 665—6-foot table. Shpg. wt. 32 lbs. **\$10.98**

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'MERRY-GO-ROUND'—our gayest nursery pattern in years! Also available in Pre-Pasted

SUNFAST • WASHABLE • HEAVY WEIGHT • SEMI-TRIMMED

SINGLE ROLL  
8 YARDS

**45<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

The children will love it . . . Sister will adore it . . . and the entire family will agree it makes the nursery or playroom as gay and festive as a carnival! It comes in three colors: Harmony House Colonial Blue, Cherry Pink or White. For delightful companions for this pattern, select furnishings in Cherry Red and Colonial Blue for a boy's room, and in Cherry Pink and white for a girl's room. You can see this cheerful paper in full color on the back cover of this book.



## Rooms in which this paper can be used

NURSERY	PLAY ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Suitable				

## COST OF COMPLETE ROOMS

. . . and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$7.06	\$5.46
12x14 ft.	6	3	20	9.00	6.60
14x16 ft.	7	4	22	10.82	7.62

How much paper to order? See page 94

## SIDEWALL PAPERS

HARMONY HOUSE COLONIAL BLUE..53 C 01370—  
See sample over.

CHERRY PINK..53 C 01371—Identical with above except that background is Cherry Pink, ribbons are light blue. Harmony House colors—"go together".  
Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....**90<sup>c</sup>**

## BORDERS TO MATCH

COLONIAL BLUE..53 C 051370—2½ inches.

CHERRY PINK..53 C 051371—Not shown.

Shipping weight per yd. 1 oz.....Per yard..**6<sup>c</sup>**

## HARMONIZING CEILING PAPER

WHITE WASHABLE..53 C 01010—Not shown.

Double roll 16 yds. long, 18 in. wide.

Shipping weight 2 pounds 8 ounces.....**80<sup>c</sup>**

WHITE—PRE-PASTED..53 C 01855—Same as 53 C 01371, above, except that background is WHITE and paper is PRE-PASTED for greater ease in hanging.

Shipping weight 2 lbs. 4 oz.....**\$1.44**

## BORDERS TO MATCH

WHITE—PRE-PASTED..53 C 051855 — Not shown.

Shpg. wt. per yd. 1 oz.....Per yard **7<sup>c</sup>**

## HARMONIZING CEILING PAPER

WHITE—PRE-PASTED..53 C 01009—

Shpg. wt. 2 lbs. 4 oz...Per double roll **\$1.06**

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'SPRING SONG'—a happy choice to go with your present color scheme

SUNFAST • WASHABLE • HEAVY WEIGHT • SEMI-TRIMMED

SINGLE ROLL  
8 YARDS

# 32<sup>c</sup>

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Whether your kitchen, dining room, dinette or bath is done in blue, yellow, red or green you will find 'Spring Song' a harmoniously happy choice as a wall-paper. Festoons of green ivy and glowing multi-colored tulips make this a very gay pattern indeed. It's a sunfast and washable paper that will withstand repeated cleanings. Best of all, it costs so little to have on your walls, particularly if you hang it yourself. See this paper in full color on the front cover.



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE

## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BREAKFAST ROOM	KITCHEN	BATH	HALL OR STAIRWAY
	Good	Excellent	Ideal	Good	

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$5.44	\$4.16
12x14 ft.	6	3	20	6.96	5.04
14x16 ft.	7	4	22	8.36	5.80

How much paper to order? See Page 94

## SIDEWALL PAPER

WHITE. .53 C 01477—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....64<sup>c</sup>

## BORDER TO MATCH

WHITE. .53 C 501477—2½ inches wide.

Shipping weight per yard 1 ounce....Per yard 6<sup>c</sup>

## HARMONIZING CEILING PAPER

WHITE WASHABLE. .53 C 01030—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....64<sup>c</sup>

## Essentials for Wallpapering shown on Pages 95 and 96

## WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz.....39<sup>c</sup>

## WORKMASTER COLD WATER SIZE

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz.....27<sup>c</sup>

## MASTER-MIXED RESIN WALLPAPER COATING

One quart covers 150 sq. ft. one coat.

53 C 2703—Quart can. Shpg. wt. 3 lbs. 5 oz. \$1.19







# 'SCOTIA'—its lovely texture adapts itself to your choicest furnishings

SUNFAST • WASHABLE • EXTRA HEAVY • SEMI-TRIMMED • EMBOSSED

SINGLE ROLL  
8 YARDS

**54c**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Like the most favored masterpiece from the loom of some skilled weaver this beautiful textured pattern has a charm you will be quick to see and appreciate. Against its lovely background your furnishings and accessories will take on a new meaning. This downstairs paper goes with furnishings in the modern manner in the living room, den or hall. Use it with other furnishings done in shades of Parchment Beige, Dawn Gray. See this paper in full color on the front cover.



## Rooms in which this paper can be used,

LIVING ROOM	DINING ROOM	DEN	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Suitable	Good			Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$8.12	\$6.52
12x14 ft.	6	3	20	10.28	7.88
14x16 ft.	7	4	22	12.30	9.10

How much paper to order? See page 94

## SIDEWALL PAPER

HARMONY HOUSE PARCHMENT BROWN..

53 C 01228—See sample over.

A Harmony House color. "Goes together" with your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....\$1.08

## BORDER TO MATCH

PARCHMENT BROWN..53 C 051228—2¾ in. wide.

Shipping weight per yard 1 ounce....Per yard 7c

## HARMONIZING CEILING PAPER

WHITE WASHABLE..53 C 01010—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....80c

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

Sticks better. Works faster. Goes further than blended paste. Dries slowly enough to give ample time for matching the paper.

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz....39c

### WORKMASTER COLD WATER SIZE

53 C 508—1 lb. bag. Shpg. wt. 1 lb. 4 oz....27c

### MASTER-MIXED RESIN WALLPAPER COATING

Quart covers 150 sq. ft. one coat.

53 C 2703—Quart can. Shpg. wt. 3 lbs. 5 oz...\$1.19

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



# 'TREMONT'—a rich, practical, distinctive design in a medium priced wallpaper

SUNFAST • WASHABLE • EXTRA HEAVY • SEMI-TRIMMED • EMBOSSED

SINGLE ROLL  
8 YARDS **48<sup>c</sup>** PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Have you a decorating problem in a downstairs room, a bedroom or hall? Solve it with the rich shades of this lovely pattern. Combine with it the bright floral display of our No. 53 C 01243 (shown on following page) in an adjoining room. 'Tremont' combines well with Harmony House Sage Green or Federal Gold furnishings and traditional furniture. You can bring out the subtle tones of this paper with accents of Harmony House Colonial Blue or Tuscan Wine.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Ideal	Suitable			Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$7.52	\$5.92
12x14 ft.	6	3	20	9.56	7.16
14x16 ft.	7	4	22	11.46	8.26

How much paper to order? See Page 94

## SIDEWALL PAPER

HARMONY HOUSE DAWN GRAY..53 C 01244—  
See sample over.

A Harmony House Color—"goes together" with your other furnishings.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces..... **96<sup>c</sup>**

## BORDER TO MATCH

DAWN GRAY..53 C 051244—2 inches wide.

Shipping weight per yard 1 ounce....Per yard **7<sup>c</sup>**

## HARMONIZING CEILING PAPER

WHITE WASHABLE..53 C 01010—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces..... **80<sup>c</sup>**

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz..... **39<sup>c</sup>**

### WORKMASTER ROTARY TRIMMER OUTFIT

53 C 0646—3-piece outfit. Shpg. wt. 3 lbs... **\$1.75**

### WORKMASTER PLASTIC WALL SHIELD

Double switch size. Ivory color.

53 C 684—Shpg. wt. 5 oz..... **33<sup>c</sup>**

SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE ➡











# 'DEERFIELD'—a colorful floral pattern that will help brighten the darkest room

SUNFAST • WASHABLE • EXTRA HEAVY • SEMI-TRIMMED • EMBOSSED

SINGLE ROLL  
8 YARDS

**48<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Here is a pattern that not only goes beautifully with mahogany furniture in bedroom or dining room, but also combines nicely with Harmony House Dawn Gray, Sage Green or Tuscan Wine rugs or drapes. For a companion paper in an adjoining room, choose our No. 53 C 01244, shown on preceding page. Because it is a washable paper, you will get many years of service from this rich, colorful pattern. Use it for any downstairs room or bedroom you wish to brighten and enliven.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Ideal	Suitable			Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$7.52	\$5.92
12x14 ft.	6	3	20	9.56	7.16
14x16 ft.	7	4	22	11.46	8.26

How much paper to order? See Page 94

### SIDEWALL PAPER

HARMONY HOUSE DAWN GRAY..53 C 01243—  
See sample over.

A Harmony House Color—"goes together" with  
your other furnishings.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces..... **96<sup>c</sup>**

### BORDER TO MATCH

DAWN GRAY..53 C 051243—2 $\frac{3}{8}$  inches wide.

Shipping weight per yard 1 ounce....Per yard **7<sup>c</sup>**

### HARMONIZING CEILING PAPER

WHITE WASHABLE..53 C 01010—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces..... **80<sup>c</sup>**

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz..... **39<sup>c</sup>**

### WORKMASTER GOOD QUALITY TOOL KIT

53 C 550—7-piece. Shpg. wt. 2 lbs..... **\$1.49**

### WORKMASTER FOLDING PASTE TABLE

22 in. wide, 33 in. high when open. Sturdy, wood.

53 C M665—6-foot table. Shpg. wt. 32 lbs..**\$10.98**

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'SHERATON'—available in your choice of three lovely Harmony House colors

SUNFAST • WASHABLE • EXTRA HEAVY • SEMI-TRIMMED • EMBOSSED

SINGLE ROLL  
8 YARDS  
In white or  
Mint Green

**45¢**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
**SOLD ONLY IN  
DOUBLE ROLLS**

SEE ORDER BLANK FOR SEARS EASY TERMS

Yes, you can choose 'Sheraton' for your bedroom in any of three beautiful colors, white, Harmony House Mint Green or Valley Rose. Not an expensive paper, 'Sheraton' has the look and feel of a wall covering costing far more than Sears low price. Printed on extra heavy stock, it is both sunfast and washable; so it will give long service wherever you use it. For a harmonious color scheme with traditional furnishings, use Mint Green, Cherry Pink and white.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
	Suitable	Ideal			Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$7.06	\$5.46
12x14 ft.	6	3	20	9.00	6.60
14x16 ft.	7	4	22	10.82	7.62

Prices above apply to rooms papered  
with 53 C 01332 and 53 C 01333

## SIDEWALL PAPERS

WHITE GROUND..53 C 01332—See sample over.

HARMONY HOUSE MINT GREEN..53 C 01333—  
Similar to above but with light green background,  
silk-like green medallions and roses of light pink.  
Double roll 16 yards long, 18 inches wide.  
Shipping weight 2 pounds 8 ounces.....**90¢**

HARMONY HOUSE VALLEY ROSE..53 C 01279—  
Similar to 53 C 01332, above, but with Valley Rose  
background, medallions in lighter rose color,  
and roses of lighter pink. .... Double roll **96¢**

The above are Harmony House colors; "go together"  
with your other furnishings. Simplifies decorating.

## BORDERS TO MATCH

WHITE..53 C 051332—2½ inches wide.

MINT GREEN..53 C 051333

Shipping weight per yard 1 ounce.... Per yard **6¢**

VALLEY ROSE..53 C 051279 ..... Per yard **7¢**

## HARMONIZING CEILING PAPER

WHITE WASHABLE..53 C 01010—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....**80¢**

**Essentials for Wallpapering  
shown on Pages 95 and 96**

## WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz..... **39¢**



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'ETRUSCAN'—one of the papers shown in full color on page 41. Also in Pre-Pasted

SUNFAST • WASHABLE • EXTRA HEAVY • SEMI-TRIMMED • EMBOSSED

SINGLE ROLL  
8 YARDS

**38<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
**SOLD ONLY IN  
DOUBLE ROLLS**

SEE ORDER BLANK FOR SEARS EASY TERMS

Our designers created this delightful pattern especially for downstairs rooms and halls. You can judge its effectiveness by referring to the color illustration of this paper on page 41, where it is shown with its companion paper, 'Chinese Garden'—(53 C 01201). 'Etruscan' goes beautifully with modern or traditional furniture. It may be combined with furnishings of Parchment Beige, and Sage Green, and accessories of Tuscan Wine or Cherry Red to achieve a most attractive room.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Suitable				Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$6.28	\$4.76
12x14 ft.	6	3	20	8.04	5.76
14x16 ft.	7	4	22	9.68	6.64

Above prices apply to 53 C 01410

## SIDEWALL PAPER

PARCHMENT BEIGE..53 C 01410—See sample over. Color illustration on page 41. See below for Pre-Pasted.

A Harmony House color—"goes together" with your other furnishings. Double roll 16 yds. long, 18 in. wide. Shpg. wt. 2 lbs. 8 oz. .... **76<sup>c</sup>**

## BORDER TO MATCH

PARCHMENT BEIGE..53 C 051410—2½ in. wide.

Shipping weight per yard 1 ounce.... Per yard **6<sup>c</sup>**

## HARMONIZING CEILING PAPER

WHITE WASHABLE..53 C 01020—Not shown.

Double roll 16 yards long, 18 inches wide. Shipping weight 2 pounds 8 ounces. .... **76<sup>c</sup>**

## NEW PRE-PASTED WALLPAPER

Wallpaper hanging becomes marvelously easy with Sears new Pre-Pasted Wallpaper. Get the complete story on pages 2 and 3. Pattern is same as 53 C 01410, above, but on lighter beige ground.

### PRE-PASTED SIDEWALL PAPER

SPICE BEIGE..53 C 01840

Double roll 16 yds. long, 18 in. wide.

Shpg. wt. 2 lbs. 4 oz. .... Per double roll **\$1.44**

### PRE-PASTED BORDER TO MATCH

SPICE BEIGE..53 C 051840—2½ in. wide.

Shipping weight per yard 1 ounce.... Yard **7<sup>c</sup>**

### PRE-PASTED HARMONIZING CEILING PAPER

WHITE..53 C 01009—Not shown.

Double roll 16 yds. long, 18 in. wide.

Shpg. wt. 2 lbs. 4 oz. .... Per double roll **\$1.06**

SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE →



# 'CHINESE GARDEN'—a gay paper for any downstairs room—see full color on page 41

SUNFAST • WASHABLE • EXTRA HEAVY • SEMI-TRIMMED • EMBOSSED

SINGLE ROLL  
8 YARDS **67<sup>c</sup>** PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Quaint and colorful as the far-away orient from which its pattern is derived, this charming downstairs paper will add brightness and gayety to your living room, dining room, library or den. Use with traditional or modern furnishings. See companion paper 53 C 01410 on Page 39. You can successfully combine Parchment Beige and Sage Green with this bright pattern for a balanced, livable color scheme for any room. Extra heavy, washable, sunfast and embossed.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	LIBRARY	DEN	BATH	HALL OR STAIRWAY
Ideal	Excellent	Good	Excellent		Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$9.42	\$7.82
12x14 ft.	6	3	20	11.84	9.44
14x16 ft.	7	4	22	14.12	10.92

How much paper to order? See Page 94

## SIDEWALL PAPER

CHERRY RED..53 C 01201—See sample over.

A Harmony House Color—"goes together" with your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces .....\$1.34

## BORDER TO MATCH

CHERRY RED..53 C 051201—2½ inches wide.

Shipping weight per yard 1 ounce....Per yard 7<sup>c</sup>

## HARMONIZING CEILING PAPER

WHITE WASHABLE..53 C 01010—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....80<sup>c</sup>

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz....39<sup>c</sup>

### WORKMASTER COLD WATER SIZE

Use before papering to make paper adhere better.

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz....27<sup>c</sup>

### WORKMASTER PLASTIC WALL SHIELD

Newly designed. Ivory color. Will fit under standard size switch plates.

53 C 681—Single switch size. Shpg. wt. 4 oz...23<sup>c</sup>

SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE ➔

Sidewall sample 53 C 01201

Sears, Roebuck and Co. 555

40









You will agree that our 'Etruscan' pattern shown in this above illustration (sample on page 39) is a thing of beauty, especially when combined with the charming pictorial 'Chinese Garden' (sample opposite). Companion papers which go with 'Etruscan' are 'Provincetown' (page 13) and 'Caribbean' (page 14).





You may have 'Hunter's Plate' for your dinette, kitchen or breakfast alcove in your choice of two Harmony House colors, Dawn Gray (as shown opposite) and Light Beige . . . available in easy-to-use Pre-Pasted. Either of these color schemes will provide a bright, colorful room with cheerful tones.







# 'HUNTER'S PLATE'—crisp as an autumn morning. Your choice of two colors and two types

SUNFAST • WASHABLE • EXTRA HEAVY • SEMI-TRIMMED • EMBOSSED

SINGLE ROLL  
8 YARDS

**45¢**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
**SOLD ONLY IN  
DOUBLE ROLLS**

Above price is for 53 C 01360

Available in pre-pasted and "regular" stock. Here's a bright, cheerful pattern for that kitchen, dinette or breakfast alcove of yours! It's a washable paper, too, and comes in your choice of two colors, Harmony House Dawn Gray and Beige (not shown). The latter, No. 53 C 01824, is a pre-pasted paper—so easy to hang! With this Dawn Gray pattern we suggest curtains in a combination of Cherry Red and white and a linoleum floor in beige or green for an artistic color scheme.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BREAKFAST ALCOVE	KITCHEN	BATH	HALL OR STAIRWAY
	Suitable	Ideal	Ideal		

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$7.06	\$5.46
12x14 ft.	6	3	20	9.00	6.60
14x16 ft.	7	4	22	10.82	7.62

Above prices apply to 53 C 01360

## SIDEWALL PAPER

**HARMONY HOUSE DAWN GRAY..53 C 01360—**  
See sample over. Color illustration on page 42.  
A Harmony House Color—"goes together" with  
your other furnishings. Double roll 16 yds.  
long, 18 in. wide. Shpg. wt. 2 lbs. 8 oz..... **90¢**

## BORDER TO MATCH

**DAWN GRAY..53 C 051360—2 inches wide.**  
Shipping weight per yard 1 ounce....Per yard **6¢**

## HARMONIZING CEILING PAPER

**WHITE WASHABLE EMBOSSED..53 C 01010—Not  
shown. Double roll 16 yds. long, 18 in. wide.**  
Shipping weight 2 pounds 8 ounces..... **80¢**

## NEW PRE-PASTED WALLPAPER

Wallpaper hanging becomes marvelously easy with  
Sears new Pre-Pasted Wallpaper. Get the com-  
plete story on pages 2 and 3. Pattern is identical  
with 53 C 01360, above, but colors differ.

### PRE-PASTED SIDEWALL PAPER

**BEIGE..53 C 01824**  
Double roll 16 yds. long, 18 in. wide.  
Shpg. wt. 2 lbs. 4 oz...Per double roll **\$1.30**

### PRE-PASTED BORDER TO MATCH

**BEIGE..53 C 051824—2 inches wide.**  
Shipping weight per yard 1 ounce...Yard **7¢**

### PRE-PASTED HARMONIZING CEILING PAPER

**WHITE..53 C 01009—Not shown.**  
Double roll 16 yds. long, 18 in. wide.  
Shpg. wt. 2 lbs. 4 oz...Per double roll **\$1.06**

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



# 'MANSFIELD'—the ideal downstairs paper for use with mahogany or walnut furniture

SUNFAST • WASHABLE • EXTRA HEAVY • SEMI-TRIMMED • EMBOSSED

SINGLE ROLL  
8 YARDS

# 45<sup>c</sup>

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

You can use 'Mansfield' in your living room, dining room or hall to splendid advantage, especially with traditional furnishings in mahogany or walnut. It is a sunfast, washable, embossed paper printed on extra heavy stock. Choose either the pattern shown on the reverse side, in Parchment Beige, or with Colonial Blue background behind the floral stripes, a gray overall background and wine stripe. See this paper in full color on the back cover.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	DEN	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Suitable	Good			Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$7.06	\$5.46
12x14 ft.	6	3	20	9.00	6.60
14x16 ft.	7	4	22	10.82	7.62

How much paper to order? See Page 94

## SIDEWALL PAPERS

HARMONY HOUSE PARCHMENT BEIGE..

53 C 01309—See sample over.

COLONIAL BLUE..53 C 01307—Similar to above but with Colonial Blue stripe behind floral motifs, gray overall background and wine stripe. These Harmony House colors... "go together" with your other furnishings. Simplifies decorating.

Double rolls 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....90<sup>c</sup>

## BORDERS TO MATCH

PARCHMENT BEIGE..53 C 051309—2½ in. wide.

COLONIAL BLUE..53 C 051307—2½ in. wide.

Shipping weight per yard 1 ounce....Per yard 6<sup>c</sup>

## HARMONIZING CEILING PAPER

WHITE WASHABLE..53 C 01010—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....80<sup>c</sup>

## Essentials for Wallpapering shown on Pages 95 and 96

## WORKMASTER PURE WHEAT PASTE

Sticks better. Works faster. Goes further than blended paste. Dries slowly enough to give ample time for matching the paper.

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz.....39<sup>c</sup>

## WORKMASTER COLD WATER SIZE

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz.....27<sup>c</sup>

## MASTER-MIXED RESIN WALLPAPER COATING

Quart covers 150 sq. ft. one coat.

53 C 2703—Quart can. Shpg. wt. 3 lbs. 5 oz..\$1.19

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE











# 'BLOSSOMTIME'—a gay, colorful pattern, a perfect match for traditional furnishings

SUNFAST • WASHABLE • EXTRA HEAVY • SEMI-TRIMMED • EMBOSSED

SINGLE ROLL  
8 YARDS

**45<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Grace, beauty and lovely pastel colors combine to make this a beautiful down-stairs paper. For a companion paper in an adjoining room, choose No. 53 C 01309, on page 44. 'Blossomtime' is offered in your choice of beige or Harmony House Colonial Blue. By using shades of blue, rose and brown in your furnishings with this pattern; you will achieve a graceful living room scheme. See this paper in full color on the back cover. Both sunfast and washable.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Suitable				Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$7.06	\$5.46
12x14 ft.	6	3	20	9.00	6.60
14x16 ft.	7	4	22	10.82	7.62

How much paper to order? See Page 94

## SIDEWALL PAPERS

HARMONY HOUSE PARCHMENT BEIGE..53 A 01308  
—See sample over.

COLONIAL BLUE..53 C 01306—Not shown.

Beautiful light Colonial Blue background with flowers in varying tones of pink, red, Federal gold and white. The above are Harmony House colors... they "go together" with your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces..... **90<sup>c</sup>**

## BORDERS TO MATCH

PARCHMENT BEIGE..53 C 051308—2¼ inches wide.

COLONIAL BLUE..53 C 051306

Shipping weight per yard 1 ounce....Per yard **6<sup>c</sup>**

## HARMONIZING CEILING PAPER

WHITE WASHABLE..53 C 01010—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces..... **80<sup>c</sup>**

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz..... **39<sup>c</sup>**

### WORKMASTER COLD WATER SIZE

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz..... **27<sup>c</sup>**

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'TROPICAL LEAF'—offers you a choice of four colors in a modern embossed pattern

SUNFAST • WASHABLE • EXTRA HEAVY • SEMI-TRIMMED • EMBOSSED

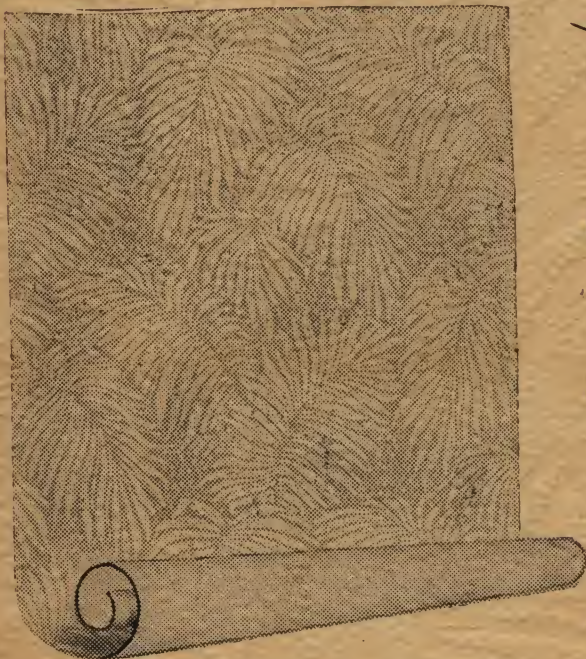
SINGLE ROLL  
8 YARDS

**48<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
**SOLD ONLY IN  
DOUBLE ROLLS**

SEE ORDER BLANK FOR SEARS EASY TERMS

Have you a downstairs room that is a "problem child"—where finding the right wallpaper seems always to be extremely difficult? Here, we believe, is the answer. 'Tropical Leaf' is a versatile embossed design in the modern manner. It comes in your choice of four restful colors: Harmony House Sage Green; Colonial Blue, Spice Beige or Dawn Gray. 'Tropical Leaf' is washable; its colors are sunfast; and it is a pattern that provides a semi-plain background.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Ideal	Suitable			Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$7.52	\$5.92
12x14 ft.	6	3	20	9.56	7.16
14x16 ft.	7	4	22	11.46	8.26

How much paper to order? See Page 94

## SIDEWALL PAPERS

HARMONY HOUSE SAGE GREEN...53 C 01250  
HARMONY HOUSE COLONIAL BLUE...53 C 01251  
HARMONY HOUSE SPICE BEIGE...53 C 01253  
HARMONY HOUSE DAWN GRAY...53 C 01252

See samples over except Dawn Gray which is not shown. All in "go together" Harmony House colors, to blend with your other furnishings.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....**96<sup>c</sup>**

## BORDERS TO MATCH

SAGE GREEN...53 C 051250—2¾ inches wide.  
COLONIAL BLUE...53 C 051251—2¾ inches wide.  
SPICE BEIGE...53 C 051253—2¾ inches wide.  
DAWN GRAY...53 C 051252—2¾ inches wide.

Shipping weight per yard 1 ounce....Per yard **7<sup>c</sup>**

## HARMONIZING CEILING PAPER

WHITE...53 C 01010—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....**80<sup>c</sup>**

**Essentials for Wallpapering  
shown on Pages 95 and 96**

## WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz.....**39<sup>c</sup>**

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'BURLINGTON'—it provides an attractive background for traditional furnishings

SUNFAST • WASHABLE • EXTRA HEAVY • SEMI-TRIMMED • EMBOSSED

SINGLE ROLL  
8 YARDS

**38<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Seldom has an artist achieved a more pleasing effect in lovely tones of Harmony House Dawn Gray and Valley Rose, combined with white, than you will find in 'Burlington' . . . an inexpensive choice for the living room, dining room or hall. Being sunfast, its delicate colors will never fade, and because it is washable this paper will withstand repeated cleansing. An embossed paper, printed on extra heavy stock, its equal could not be found elsewhere for much more!



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Suitable				Good

## COST OF COMPLETE ROOMS

. . . and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$6.28	\$4.76
12x14 ft.	6	3	20	8.04	5.76
14x16 ft.	7	4	22	9.68	6.64

How much paper to order? See Page 94

## SIDEWALL PAPER

HARMONY HOUSE DAWN GRAY. .53 C 01453—  
See sample over.

A Harmony House color—"goes together" with  
your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.  
Shipping weight 2 pounds 8 ounces. . . . . **76<sup>c</sup>**

## BORDER TO MATCH

DAWN GRAY. .53 C 051453—2¼ in. wide.  
Shipping weight per yard 1 ounce. . . . Per yard **6<sup>c</sup>**

## HARMONIZING CEILING PAPER

WHITE—WASHABLE. .53 C 01020—Not shown.  
Double roll 16 yards long, 18 inches wide.  
Shipping weight 2 pounds 8 ounces. . . . . **76<sup>c</sup>**

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

Easy to mix. Easy to apply. Economical to use.  
53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz. . . . . **39<sup>c</sup>**

### WORKMASTER COLD WATER SIZE

Use before papering to make paper adhere better.  
53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz. . . . . **27<sup>c</sup>**

### WORKMASTER GOOD TOOL KIT

All the tools you need for a complete job.  
53 C 550—7-Piece. Shpg. wt. 2 lbs. . . . . **\$1.49**



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'GARDEN WALL'—a bright, colorful pattern for your kitchen, dinette or dining room

SUNFAST • WASHABLE • EXTRA HEAVY • SEMI-TRIMMED • EMBOSSED

SINGLE ROLL  
8 YARDS

**45<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

Above price applies to 53 C 01358, below

Luscious strawberries against a tile-like lattice—strawberries in bloom alternating with conventionalized leaves in pale silver—in your choice of two background colors. Harmony House White in "regular," or Sunshine Yellow as Pre-Pasted paper (see lower corner of page). Either paper will delight you when you see it on the walls. Use what you wish with the white; choose Spice Brown or aquamarine to go with Sunshine Yellow for a delightful color scheme.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
	Suitable		Ideal	Suitable	Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$7.06	\$5.46
12x14 ft.	6	3	20	9.00	6.60
14x16 ft.	7	4	22	10.82	7.62

Prices above apply to 53 C 01358

### SIDEWALL PAPER

WHITE..53 C 01358—See sample over. This pattern also available in Pre-Pasted—see below.  
A Harmony House Color—"goes together" with your other furnishings. Simplifies decoration.  
Double roll 16 yards long, 18 inches wide.  
Shipping weight 2 pounds 8 ounces.....**90<sup>c</sup>**

### BORDER TO MATCH

WHITE..53 C 051358—2½ inches wide.  
Shipping weight per yard 1 ounce.....Per yard **6<sup>c</sup>**

### HARMONIZING CEILING PAPER

WHITE WASHABLE..53 C 01010—Not shown.  
Double roll 16 yards long, 18 inches wide.  
Shipping weight 2 pounds 8 ounces.....**80<sup>c</sup>**

### A 4-STAR FEATURE PRE-PASTED PAPER

So easy to hang, anyone can do a neat job. See full story on page 3. Pattern same as regular paper above. See actual colors on page 2.

**4-STAR FEATURE PRE-PASTED SIDEWALL PAPER**  
HARMONY HOUSE SUNSHINE YELLOW..  
53 C 01823. Same design as 53 C 01358, above.  
Double roll 16 yds. long, 18 in. wide.  
Shpg. wt. 2 lbs. 4 oz..Per double roll **\$1.30**

**PRE-PASTED BORDER TO MATCH**  
SUNSHINE YELLOW..53 C 051823—2½ in. wide.  
Shpg. wt. per yd. 1 oz.....Yard **7<sup>c</sup>**

**PRE-PASTED CEILING PAPER**  
WHITE..53 C 01009—Not shown.  
Double roll 16 yds. long, 18 in. wide.  
Shpg. wt. 2 lbs. 4 oz..Per double roll **\$1.06**

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'GARDEN JOYS'—a happy choice for your bedroom, dinette or kitchen . . washable . . sunfast

SUNFAST • WASHABLE • EXTRA HEAVY • SEMI-TRIMMED • EMBOSSED

SINGLE ROLL  
8 YARDS: **48<sup>c</sup>** PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

You'll fall in love with this dainty pattern with its gorgeous clusters of pinks in Harmony House Federal Gold and Cherry Pink against a background of green leaves on a Dawn Gray tone. It is a paper of which you will never tire. And because it is washable it may be cleaned many times without harming its beauty. Extra heavy embossed stock; easy to hang. By all means select this pattern for a note of cheerful gaiety. See this paper in full color on the front cover.



## Rooms in which this paper can be used

DINETTE	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Good	Suitable	Excellent		Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$7.52	\$5.92
12x14 ft.	6	3	20	9.56	7.16
14x16 ft.	7	4	22	11.46	8.26

How much paper to order? See Page 94

## SIDEWALL PAPER

HARMONY HOUSE DAWN GRAY..53 C 01282—  
See sample over.

A Harmony House color. "Goes together" with your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....**96<sup>c</sup>**

## BORDER TO MATCH

DAWN GRAY..53 C 051282—2 inches wide.

Shipping weight per yard 1 ounce.... Per yard **7<sup>c</sup>**

## HARMONIZING CEILING PAPER

WHITE WASHABLE..53 C 01010—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces..... **80<sup>c</sup>**

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz....**39<sup>c</sup>**

### WORKMASTER COLD WATER SIZE

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz....**27<sup>c</sup>**

### WORKMASTER GOOD TOOL KIT

7-piece set includes all necessary tools.

53 C 550—Shpg. wt. 2 lbs.....**\$1.49**

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'AUTUMN ASTERS'—a bright cheerful pattern that will transform any bedroom

SUNFAST • WASHABLE • EXTRA HEAVY • SEMI-TRIMMED • EMBOSSED

SINGLE ROLL  
8 YARDS

**38<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Use this colorful floral stripe with its warm background of Harmony House Sunshine Yellow to make any bedroom over! You'll find it not only transforms the entire room, but goes beautifully with your present furnishings, whether they be traditional or provincial. You can successfully combine curtains, drapes, floor coverings and upholstery of Harmony House Sage Green or Colonial Blue with this pattern for what will prove to be your home's most charming room.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
		Ideal			Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$6.28	\$4.76
12x14 ft.	6	3	20	8.04	5.76
14x16 ft.	7	4	22	9.68	6.64

How much paper to order? See Page 94

## SIDEWALL PAPER

HARMONY HOUSE SUNSHINE YELLOW..

53 C 01431—See sample over.

A Harmony House Color—"goes together" with your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping Weight 2 pounds 8 ounces..... **76<sup>c</sup>**

## BORDER TO MATCH

SUNSHINE YELLOW.. 53 C 051431—2¼ inches wide.

Shipping weight per yard 1 ounce.....Per yard **6<sup>c</sup>**

## HARMONIZING CEILING PAPER

WHITE WASHABLE.. 53 C 01020—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces..... **76<sup>c</sup>**

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz..... **39<sup>c</sup>**

### WORKMASTER COLD WATER SIZE

Use before papering to make paper adhere better.

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz..... **27<sup>c</sup>**

### WORKMASTER BETTER TOOL KIT

All the tools you need. Instructions included.

53 C 554—7-piece kit. Shpg. wt. 2 lbs. 1 oz... **\$2.10**

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'RANCH LIFE'—this is an ideal paper for boy's room, rumpus room or den

SUNFAST • WASHABLE • HEAVY WEIGHT • SEMI-TRIMMED

SINGLE ROLL  
8 YARDS

**45c**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

Above price applies to 53 C 01350

A pattern that will delight the hearts of boys of all ages who thrill to the call of the West! Made to order for the room of any red-blooded American boy, or for dad's rumpus room or den. For a companion paper choose 53 C 01255 weave plaid listed below (not shown). To achieve a striking-looking room, combine with 'Ranch Life' furnishings in Dawn Gray and Cherry Red, with accent notes of Sunshine Yellow and black. An ideal combination for boy's room, or rumpus room.



## Rooms in which this paper can be used

BOY'S ROOM	RUMPUS ROOM	DEN	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Suitable	Ideal			

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$7.06	\$5.46
12x14 ft.	6	3	20	9.00	6.60
14x16 ft.	7	4	22	10.82	7.62

Above prices apply to 53 C 01350

## SIDEWALL PAPERS

**HARMONY HOUSE DAWN GRAY..53 C 01350—**  
See sample over. Harmonizes with companion paper below. Include both on your order.

Harmony House Colors—"go together" with your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds..... **90c**

**WEAVE PLAID..53 C 01255—**Not shown. Companion paper to 'Ranch Life' above... colorful as a Navaho blanket. Dawn Gray background flecked with vertical and horizontal stripes of red, green, yellow and white. A gorgeous companion paper of unusual beauty and charm. Double roll.

Shipping weight 2 pounds 8 ounces..... **\$1.08**

## BORDERS TO MATCH

**DAWN GRAY..53 C 51350—**2½ inches wide.

Shipping weight per yard 1 ounce.....Per yard **6c**

**WEAVE PLAID..53 C 51255—**2½ inches wide.

Shipping weight 1 ounce.....Per yard **7c**

## HARMONIZING CEILING PAPER

**WHITE WASHABLE..53 C 1010—**Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces..... **80c**

**Essentials for Wallpapering**  
shown on Pages 95 and 96

## WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz..... **39c**

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'MANOR ROSE'—a strikingly beautiful pattern for the hall or living room . . washable . . sunfast

SUNFAST • WASHABLE • EXTRA HEAVY • SEMI-TRIMMED • EMBOSSED

SINGLE ROLL  
8 YARDS

**38c**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Rich-looking floral medallions on a background of Harmony House Parchment Beige comprise this imposing pattern and give it a beauty and charm all its own. Picture this paper in your living room, dining room or hall. Then bear in mind that it is a sunfast, washable paper that will stand repeated cleanings so that it will always look fresh and colorful. Use Parchment Beige in your decorative scheme. See this paper in full color on the back cover.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	POWDER ROOM	DEN	BATH	HALL OR STAIRWAY
Ideal	Suitable				Good

## COST OF COMPLETE ROOMS

. . . and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$6.28	\$4.76
12x14 ft.	6	3	20	8.04	5.76
14x16 ft.	7	4	22	9.68	6.64

How much paper to order? See page 94

## SIDEWALL PAPER

HARMONY HOUSE PARCHMENT BEIGE..

53 C 01404—See sample over.

A Harmony House color. "Goes together" with your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces. . . . . 76c

## BORDER TO MATCH

PARCHMENT BEIGE..53 C 051404—2¼ in. wide.

Shipping weight per yard 1 ounce. . . . Per yard 6c

## HARMONIZING CEILING PAPER

WHITE WASHABLE..53 C 01020—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces. . . . . 76c

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

Works faster. Goes further. Sticks better than blended paste. Dries slowly enough to permit matching of paper.

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz. . . . 39c

### WORKMASTER COLD WATER SIZE

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz. . . . 27c

### WORKMASTER FOLDING PASTE TABLE

22 in. wide, 33 in. high when open. Sturdy, wood.

53 CM 665—6-ft. table. Shpg. wt. 32 lbs. . . \$10.98

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'GLENDALE'—a modern pattern for all periods of decoration . . for all downstairs rooms

SUNFAST • WASHABLE • EXTRA HEAVY • SEMI-TRIMMED • EMBOSSED

SINGLE ROLL  
8 YARDS

**40c**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
**SOLD ONLY IN  
DOUBLE ROLLS**

SEE ORDER BLANK FOR SEARS EASY TERMS

In your living room, dining room, powder room or hall wouldn't this charming leaf pattern "do something" to make the room still more attractive, more livable? We think it would, and we believe a lot of Sears customers will be quick to appreciate this fact. For here is a pattern that goes beautifully with any or all periods of decoration. A washable, sunfast, embossed paper—easy to keep clean and bright-as-new. See this paper in full color on the back cover.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	POWDER ROOM	KITCHEN	BATH	HALL OR STAIRWAY
Excellent	Suitable	Ideal			Good

## COST OF COMPLETE ROOMS

. . . and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$6.56	4.96
12x14 ft.	6	3	20	8.40	6.00
14x16 ft.	7	4	22	10.12	6.92

How much paper to order? See page 94

## SIDEWALL PAPER

HARMONY HOUSE COLONIAL BLUE. .53 C 01323  
—See sample over.

A Harmony House color. "Goes together" with your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces. . . . . **80c**

## BORDER TO MATCH

COLONIAL BLUE. .53 C 051323—2½ in. wide.

Shipping weight per yard 1 ounce. . . . Per yard **6c**

## HARMONIZING CEILING PAPER

WHITE WASHABLE. .53 C 01010—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces. . . . . **80c**

**Essentials for Wallpapering  
shown on Pages 95 and 96**

## WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz. . . . **39c**

## WORKMASTER COLD WATER SIZE

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz. . . . . **27c**

## WORKMASTER FOLDING PASTE TABLE

22 in. wide, 33 in. high when open. Sturdy, wood.

53 CM 665—6-foot table. Shpg. wt. 32 lbs. . . **\$10.98**

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'PRAIRIE FLOWERS'—an unusually dainty pattern for use throughout the house

SUNFAST • WASHABLE • EXTRA HEAVY • SEMI-TRIMMED • EMBOSSED

SINGLE ROLL  
8 YARDS

**38<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Use 'Prairie Flowers' in any upstairs room—use it downstairs in living room, dining room, powder room or hallways. Its versatility will delight you. It is furnished in your choice of two colors: Harmony House Dawn Gray, per sample, or in a white, silk-like finish of unusual richness. Especially good with walnut or maple furniture and traditional or provincial furnishings. For a delightful color scheme, season this pattern with touches of Bright Red and Mint Green.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Suitable	Ideal			Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$6.28	\$4.76
12x14 ft.	6	3	20	8.04	5.76
14x16 ft.	7	4	22	9.68	6.64

How much paper to order? See Page 94

## SIDEWALL PAPERS

HARMONY HOUSE DAWN GRAY..53 C 01426—  
See sample over.

WHITE SILK-LIKE FINISH..53 C 01427—Not shown.  
Pattern identical with 53 C 01426, above, except  
that floral decorations are carried out in pink and  
blue instead of red and white, and background has  
white, silk-like finish. Double roll 16 yds. long,  
18 in. wide. Shpg. wt. 2 lbs. 8 oz..... **76<sup>c</sup>**

## BORDERS TO MATCH

DAWN GRAY..53 C 051426—2¼ inches wide.

WHITE SILK-LIKE FINISH..53 C 051427

Shipping weight per yard 1 ounce....Per yard **6<sup>c</sup>**

## HARMONIZING CEILING PAPER

WHITE WASHABLE..53 C 01020—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces..... **76<sup>c</sup>**

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz.... **39<sup>c</sup>**

### WORKMASTER COLD WATER SIZE

Use before papering to make paper adhere better.

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz.... **27<sup>c</sup>**

### MASTER-MIXED RESIN WALLPAPER COATING

One quart covers 150 sq. ft. one coat.

53 C 2703—Quart can. Shpg. wt. 3 lbs. 5 oz. **\$1.19**

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'FERNDALE'—a beautiful, embossed modern paper in your choice of two colors

SUNFAST • WASHABLE • HEAVY WEIGHT • SEMI-TRIMMED • EMBOSSED

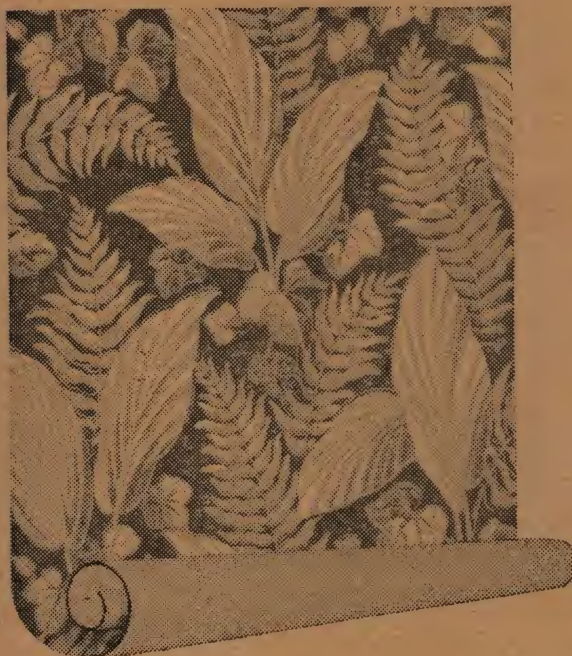
SINGLE ROLL  
8 YARDS

**38c**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Your downstairs rooms or bedrooms will look lovely when papered with 'Ferndale,' one of the most beautiful wallpapers we have ever offered at such a moderate price. It goes splendidly with modern or traditional furniture either upstairs or down. For an effective color scheme, use furnishings and accessories of chartreuse and Malibu Coral with 'Ferndale' in Harmony House Sage Green. The cost of paper for an average 10 x 12-foot room using this paper is only \$4.76.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Suitable	Suitable			Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$6.28	\$4.76
12x14 ft.	6	3	20	8.04	5.76
14x16 ft.	7	4	22	9.68	6.64

How much paper to order? See Page 94

## SIDEWALL PAPERS

HARMONY HOUSE SAGE GREEN..53 C 01403—  
See sample over.

PARCHMENT BEIGE..53 C 01402—Not shown.

Pattern is identical with 53 C 01403, above, except that background is Beige and large leaves are in pink, with smaller leaves in Beige and white. A pattern of unusual beauty and richness.

Harmony House Colors—"go together" with your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....76c

## BORDERS TO MATCH

SAGE GREEN..53 C 051403—2¾ inches wide.

BEIGE..53 C 051402

Shipping weight per yard 1 ounce....Per yard 6c

## HARMONIZING CEILING PAPER

WHITE WASHABLE..53 C 01020—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....76c

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

Easy to mix. Easy to apply. Economical to use.

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz.....39c

### WORKMASTER COLD WATER SIZE

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz.....27c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'EXOTICA'—this beautiful downstairs paper goes nicely with modern or traditional furnishings

SUNFAST • WASHABLE • EXTRA HEAVY • SEMI-TRIMMED • EMBOSSED

SINGLE ROLL  
8 YARDS  
(Dawn Gray)

**38<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

You may choose this lovely wallpaper in either of two colors, Harmony House Dawn Gray or Spice Brown. You will want to use it for at least one of your downstairs rooms, and whether your furnishings be modern or traditional you will discover it goes beautifully with them. To have a rich and attractive room scheme, combine 'Exotica' with Tuscan Wine, Mint Green or Dawn Gray rugs or drapes. See this paper in full color on the back cover.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Ideal				Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$6.28	\$4.76
12x14 ft.	6	3	20	8.04	5.76
14x16 ft.	7	4	22	9.68	6.64

Above prices apply to 53 C 01400

## SIDEWALL PAPERS

**HARMONY HOUSE DAWN GRAY..53 C 01400—**  
See sample over. Harmony House Colors—"go together" with your other furnishings. Simplifies decorating. Gives a neat professional look.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....**76<sup>c</sup>**

**HARMONY HOUSE SPICE BROWN..**  
**53 C 01230—Not shown.**

Pattern identical with 53 C 01400, above, except for colors. Background in two shades of Spice Brown, large leaves and flowers in light green, sprays in tones of green and red.

A strikingly beautiful paper. Double roll **\$1.08**

## BORDERS TO MATCH

**DAWN GRAY..53 C 051400—2½ inches wide.**

Shipping weight per yard 1 ounce.....Per yard **6<sup>c</sup>**

**SPICE BROWN..53 C 051230—Not shown.**

Shipping weight per yard 1 ounce.....Per yard **7<sup>c</sup>**

## HARMONIZING CEILING PAPER

**WHITE WASHABLE..53 C 01020—Not shown.**

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....**76<sup>c</sup>**

**Essentials for Wallpapering**  
**shown on Pages 95 and 96**

## WORKMASTER PURE WHEAT PASTE

53 A 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz.....**39<sup>c</sup>**

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'DUTCH STENCIL'—a sparkling new pattern to brighten the kitchen, dinette or bath

SUNFAST • WASHABLE • HEAVY WEIGHT • SEMI-TRIMMED

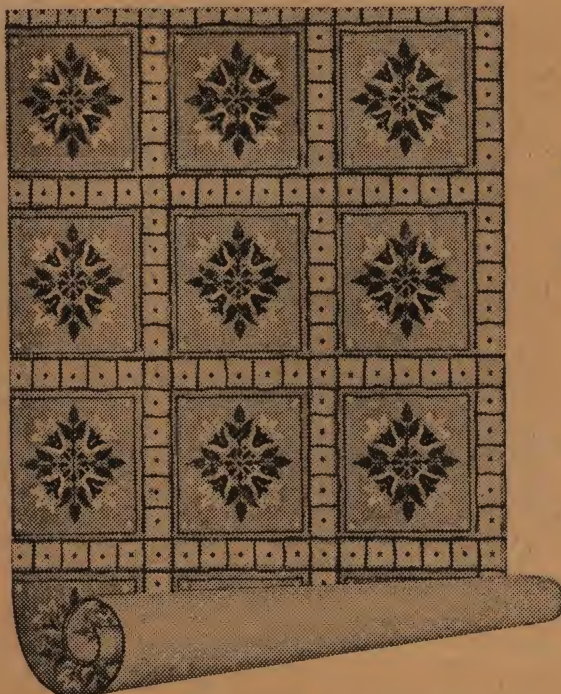
SINGLE ROLL  
8 YARDS

**38<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Here's a cheerful, gay pattern whose keynote is struck by the background of Harmony House Sunshine Yellow. A Dutch tile motif is carried out with happy results by adding colorful floral centers to each square. An appropriate and popular background for provincial or modern furnishings. Picture this pattern with accessories of Sunshine Yellow, Cherry Red or Pacific Blue. See this paper in full color on the back cover.



## Rooms in which this paper can be used

LIVING ROOM	DINETTE	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
	Good		Excellent	Suitable	

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$6.28	\$4.76
12x14 ft.	6	3	20	8.04	5.76
14x16 ft.	7	4	22	9.68	6.64

How much paper to order? See Page 94

## SIDEWALL PAPER

HARMONY HOUSE SUNSHINE YELLOW..

53 C 01405—See sample over.

A Harmony House color. "Goes together" with your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....**76<sup>c</sup>**

## BORDER TO MATCH

SUNSHINE YELLOW..53 C 051405—2½ in. wide.

Shipping weight per yard 1 ounce....Per yard **6<sup>c</sup>**

## HARMONIZING CEILING PAPER

WHITE WASHABLE..53 C 01022—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....**76<sup>c</sup>**

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz.....**39<sup>c</sup>**

### WORKMASTER COLD WATER SIZE

Use before papering to make paper adhere better.

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz.....**27<sup>c</sup>**

### WORKMASTER ROTARY TRIMMER

5-ft. wood straight edge, rotary trimmer with 1½-inch wheel knife and cutting strip.

53 C 0646—5-ft. size. Shpg. wt. 3 lbs.....**\$1.75**

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'FLOWER PRINT'—another beautiful floral in choice of two colors. It has many uses

SUNFAST • WASHABLE • HEAVY WEIGHT • SEMI-TRIMMED

SINGLE ROLL  
8 YARDS

# 32<sup>c</sup>

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Whether you choose this lovely pattern in cool Harmony House Colonial Blue or Mint Green, you will have a bedroom or living room to be proud of. You can also use this versatile paper in your dining room, hall or stairway, if you wish. You, too, can have an equally charming room by using this striking floral. By adding Dawn Gray, Tuscan Rose or white to the furnishings of your room using 'Flower Print,' you will create a delightful color scheme.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent			Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$5.44	\$4.16
12x14 ft.	6	3	20	6.96	5.04
14x16 ft.	7	4	22	8.36	5.80

How much paper to order? See Page 94

## SIDEWALL PAPERS

HARMONY HOUSE COLONIAL BLUE..53 C 01472  
—See sample over.

MINT GREEN..53 C 01471—Not shown.

Pattern identical with 53 C 01472, above, except for color of background, which is Mint Green instead of Colonial Blue.

Harmony House Colors—"go together" with your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....64<sup>c</sup>

## BORDERS TO MATCH ABOVE SIDEWALLS

COLONIAL BLUE..53 C 051472—2¼ inches wide.

MINT GREEN..53 C 051471—2¼ inches wide.

Shipping weight per yard 1 ounce....Per yard 6<sup>c</sup>

## HARMONIZING CEILING PAPER

WHITE WASHABLE..53 C 01030—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....64<sup>c</sup>

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz....39<sup>c</sup>

### WORKMASTER COLD WATER SIZE

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz....27<sup>c</sup>

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'DOROTHY VARDEN'—an adaptable pattern that goes nicely with traditional furniture

SUNFAST • WASHABLE • EXTRA HEAVY • SEMI-TRIMMED • EMBOSSED

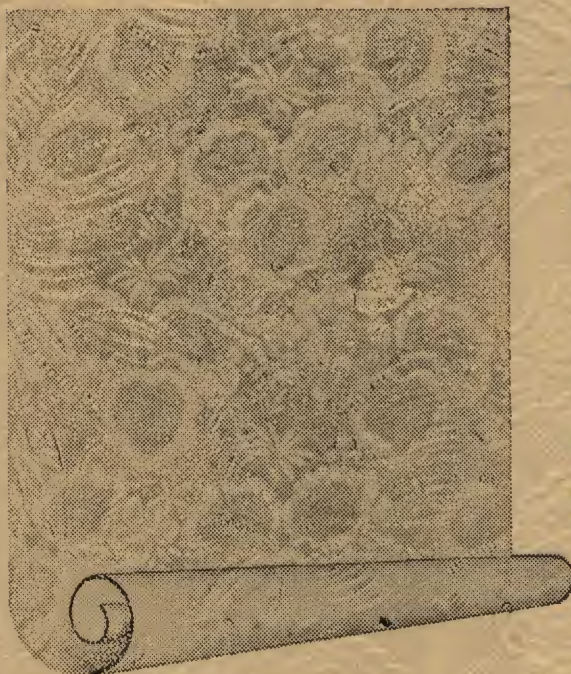
SINGLE ROLL  
8 YARDS

**48<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
**SOLD ONLY IN  
DOUBLE ROLLS**

SEE ORDER BLANK FOR SEARS EASY TERMS

For the downstairs room with traditional furnishings this lovely pattern will prove a gracious background, especially if drapes, rugs and upholstery are in pastel tones of peach and blue with a deeper hue of gray to enhance the colors of the wallpaper. Use it for your living room, dining room or hall; a grand pattern for the stairway, too. This is an extra quality wallpaper, made by a special embossing process that produces a pleasing modeled plaster effect.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Suitable				Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$7.52	\$5.92
12x14 ft.	6	3	20	9.56	7.16
14x16 ft.	7	4	22	11.46	8.26

How much paper to order? See Page 94

### SIDEWALL PAPER

GRAY. .53 C 01741—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces..... **96<sup>c</sup>**

### BORDER TO MATCH

GRAY. .53 C 041741—2¼ inches wide.

Shipping weight per yard 1 ounce.....Per yard **7<sup>c</sup>**

### HARMONIZING CEILING PAPER

WHITE WASHABLE. .53 C 01010—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces..... **80<sup>c</sup>**

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz..... **39<sup>c</sup>**

### WORKMASTER COLD WATER SIZE

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz..... **27<sup>c</sup>**

### WORKMASTER FOLDING PASTE TABLE

22 inches wide, 33 inches high when open.

Sturdy, wood. Shipping weight 32 pounds.

53 CM 665—6-foot table..... **\$10.98**



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'OCEAN SPRAY'—a rich-looking embossed paper for use with modern or traditional furnishings

SUNFAST • WASHABLE • EXTRA HEAVY • SEMI-TRIMMED • EMBOSSED

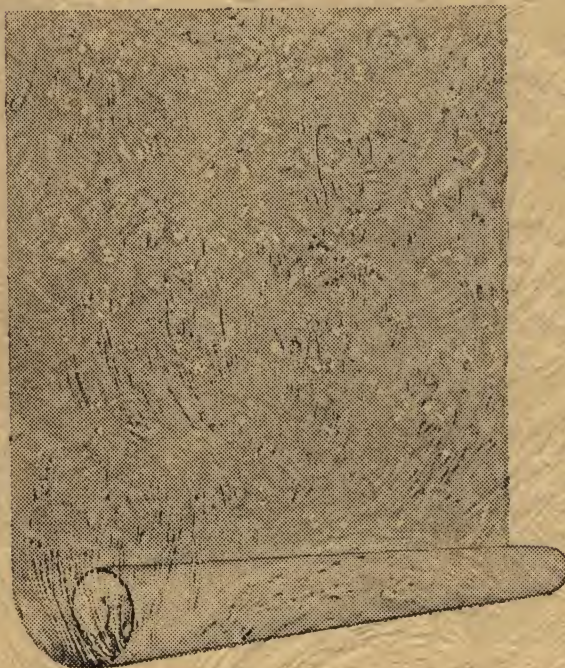
SINGLE ROLL  
8 YARDS

**45<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

This attractive pattern provides a neutral background for a color scheme in deep rich tones or in clear pastel shades. It is available in your choice of two colors, Oyster White and Multi-color polychrome effect. Use the former with mahogany, the latter with modern furniture in lighter woods, to achieve an interior that will set off your furniture and give a feeling of warmth to your living room, dining room or hall. Sunfast and washable it will give you long service.



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE

## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Suitable				Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$7.06	\$5.46
12x14 ft.	6	3	20	9.00	6.60
14x16 ft.	7	4	22	10.82	7.62

How much paper to order? See Page 94

## SIDEWALL PAPERS

OYSTER WHITE..53 C 01746—See sample over.

MULTI-COLOR..53 C 01745—Not shown.

This pattern is identical with above, except that background is made up of lovely soft pastel shades of pink, gray, yellow and white beautifully blended into one harmonious color scheme.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces..... 90<sup>c</sup>

## BORDERS TO MATCH

OYSTER WHITE..53 C 041746—2¼ inches wide.

MULTI-COLOR..53 C 041745—2¼ inches wide.

Shipping weight per yard 1 ounce....Per yard 6<sup>c</sup>

## HARMONIZING CEILING PAPER

WHITE WASHABLE..53 C 01010—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces..... 80<sup>c</sup>

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz.... 39<sup>c</sup>

### WORKMASTER COLD WATER SIZE

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz..... 27<sup>c</sup>

### WORKMASTER FOLDING PASTE TABLE

22 in. wide, 33 in. high when open. Sturdy, wood.  
53 CM 665—6-foot table. Shpg. wt. 32 lbs.. \$10.98







# 'POTTERY TILE'—a strikingly beautiful pattern in the new plastic coating

SUNFAST • WASHABLE • HEAVY WEIGHT • SEMI-TRIMMED • PLASTIC COATED

SINGLE ROLL  
8 YARDS

**54<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
**SOLD ONLY IN  
DOUBLE ROLLS**

SEE ORDER BLANK FOR SEARS EASY TERMS

Climbing vines intertwined with cheerful looking pitchers in Chinese red against a tile background make 'Pottery Tile' a pattern that will add new brightness to any kitchen, breakfast or dining room. Because it is plastic coated it's many times washable. Furnishings and accessories of Mint Green, Sunshine Yellow or Cherry Red will add zest and color where this cheerful paper is used. See this paper in full color on the front cover.



## Rooms in which this paper can be used

BREAKFAST ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Suitable		Ideal		Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$8.12	\$6.52
12x14 ft.	6	3	20	10.28	7.88
14x16 ft.	7	4	22	12.30	9.10

How much paper to order? See Page 94

## SIDEWALL PAPER

**HARMONY HOUSE MINT GREEN..53 C 01761—**  
Plastic coated—See sample over.

There are three ways of hanging plastic-coated wall-paper: ... by overlapping full selvage ... by slight overlap or wire edge, where selvage is trimmed to within  $\frac{1}{16}$  inch of trim line ... and with no overlap, or butt job ... where BOTH selvage edges are trimmed. We recommend the butt job for all plastic-coated wallpapers.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces..... **\$1.08**

## BORDER TO MATCH

**MINT GREEN..53 C 051761—** $2\frac{1}{2}$  inches wide.

Shipping weight per yard 1 ounce...Per yard **7<sup>c</sup>**

## HARMONIZING CEILING PAPER

**WHITE—PLASTIC COATED..53 C 01029—**Not shown. See hanging suggestions, above.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces..... **80<sup>c</sup>**

**Essentials for Wallpapering  
shown on Pages 95 and 96**

## WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag, Shpg. wt. 2 lbs. 4 oz. .... **39<sup>c</sup>**

## WORKMASTER COLD WATER SIZE

53 C 508—1-lb. bag, Shpg. wt. 1 lb. 4 oz. .... **27<sup>c</sup>**

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'WESTERN LIFE'—a sturdy, plastic coated paper for the room of some lucky boy or girl

SUNFAST • WASHABLE • HEAVY WEIGHT • SEMI-TRIMMED • PLASTIC COATED

SINGLE ROLL  
8 YARDS

**54<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Yes, some lucky boy or girl will thrill with delight to have his or her room papered with this gay pattern depicting Western ranch life. Colorful as a Mexican fiesta, yet immensely practical, too, for it is plastic coated for greater ease in cleaning. Its surface may be wiped clean as easily as a china dish. Use this paper with furnishings and accessories in Harmony House Colonial Blue, Cherry Red and white. See this paper in full color on the back cover.



## Rooms in which this paper can be used

BOY'S ROOM	GIRL'S ROOM	PLAYROOM	RUMPUS ROOM	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent			

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$8.12	\$6.52
12x14 ft.	6	3	20	10.28	7.88
14x16 ft.	7	4	22	12.30	9.10

How much paper to order? See page 94

## SEWALL PAPER

HARMONY HOUSE COLONIAL BLUE..53 C 01756  
—See sample over.

A Harmony House color—"goes together" with your other furnishings. Simplifies decorating.

There are three ways of hanging plastic-coated wall-paper: ... by overlapping full selvage ... by slight overlap or wire edge, where selvage is trimmed to within 1/8 inch of trim line ... and with no overlap, or butt job ... where BOTH selvage edges are trimmed. We recommend the butt job for all plastic-coated wallpapers.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....\$1.08

## BORDER TO MATCH

COLONIAL BLUE..53 C 501756—2 inches wide.

Shipping weight per yard 1 ounce....Per yard 7<sup>c</sup>

## HARMONIZING CEILING PAPER

WHITE—PLASTIC COATED..53 C 01029—Not shown. See hanging suggestions above.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.....80<sup>c</sup>

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz.....39<sup>c</sup>

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'SILHOUETTE'—a modern adaptation of a quaint Colonial design . . plastic coated

SUNFAST • WASHABLE • HEAVY WEIGHT • SEMI-TRIMMED • PLASTIC COATED

SINGLE ROLL  
8 YARDS

**48<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON

SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

You will find this pattern very nearly ideal for the kitchen, dinette, powder room, bedroom or bathroom. Use it with early American or modern furnishings. For pleasing color harmony combine it with draperies, upholstery and floor coverings in Harmony House Sunshine Yellow, Pacific Blue, Chartreuse, Green or Spice Brown. Remember, this is a Sears plastic coated paper that will withstand repeated washings. It's sunfast, too. Semi-trimmed for ease in hanging.



## Rooms in which this paper can be used

KITCHEN	DINETTE	BEDROOM	POWDER ROOM	BATH	HALL OR STAIRWAY
Excellent	Ideal	Good	Good	Ideal	

## COST OF COMPLETE ROOMS

. . . and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$7.52	\$5.92
12x14 ft.	6	3	20	9.56	7.16
14x16 ft.	7	4	22	11.46	8.26

How much paper to order? See Page 94

## SIDEWALL PAPER

HARMONY HOUSE SUNSHINE YELLOW . .

53 C 01768—See sample over.

A Harmony House color—"goes together" with your other furnishings. Simplifies decorating.

There are three ways of hanging plastic-coated wallpaper: . . . by overlapping full selvage . . . by slight overlap, wire edge, where selvage is trimmed to within 1/8 inch of trim line . . . and with no overlap, or butt job, where BOTH selvage edges are trimmed. We recommend the butt job for all plastic-coated wallpapers.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces. . . . . **96<sup>c</sup>**

## BORDER TO MATCH

SUNSHINE YELLOW . . 53 C 051768—2 in. wide.

Shipping weight per yard 1 ounce. . . . Per yard **7<sup>c</sup>**

## HARMONIZING CEILING PAPER

WHITE, PLASTIC COATED . . 53 C 01029—Not shown. See hanging instructions above.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces. . . . . **80<sup>c</sup>**

**Essentials for Wallpapering  
shown on Pages 95 and 96**

## WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag, Shpg. wt. 2 lbs. 4 oz. . . . . **39<sup>c</sup>**

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'EVERGLADES'—Plastic coated—use it in bathroom or powder room with delightful results

SUNFAST • WASHABLE • HEAVY WEIGHT • SEMI-TRIMMED

SINGLE ROLL  
8 YARDS

**67<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
**SOLD ONLY IN  
DOUBLE ROLLS**

SEE ORDER BLANK FOR SEARS EASY TERMS

You can see at a glance both the beauty and practical uses offered by this plastic coated pattern for your powder room or bath. Seldom has a more colorful wall-paper for these rooms been offered at anywhere near this low price. It may also be obtained with rich Harmony House Malibu Coral background without plastic coating. You can add bathroom or powder room accessories in Malibu Coral, Mint Green, Black or White. See this paper in full color on the front cover.



Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	POWDER ROOM	BATH	HALL OR STAIRWAY
			Excellent	Ideal	

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-Ft. Ceiling	Double Rolls Sidelwall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$9.42	\$7.82
12x14 ft.	6	3	20	11.84	9.44
14x16 ft.	7	4	22	14.12	10.92

Above prices apply to 53 C 01757 and 53 C 01029

## SIDEWALL PAPERS

**BLACK—PLASTIC COATED..53 C 01757—See sample over. Double roll 16 yds. long, 18 in. wide.**

Shipping weight 2 pounds 8 ounces.....**\$1.34**

**HARMONY HOUSE MALIBU CORAL..53 C 01480**

Identical with 53 C 01757, above, except that background is a glorious coral shade.

This is a Harmony House color—"goes together" with your other furnishings. Simplifies decorating.

There are three ways of hanging plastic-coated wall-paper... by overlapping full selvage... by slight overlap, wire edge, where selvage is trimmed to within 1/4 inch of trim line... and with no overlap, or butt job... where BOTH selvage edges are trimmed. We recommend the butt job for all plastic-coated wallpapers.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....**64<sup>c</sup>**

## BORDERS TO MATCH

**BLACK..53 C 051757—2 1/4 inches wide.**

Shipping weight per yard 1 ounce....Per yard **7<sup>c</sup>**

**MALIBU CORAL..53 C 051480—2 1/4 in. wide.**

Shipping weight per yard 1 ounce....Per yard **6<sup>c</sup>**

## HARMONIZING CEILING PAPERS

**WHITE—PLASTIC COATED..53 C 01029—Not shown. Double roll 16 yds. long, 18 in. wide.**

Shipping weight 2 pounds 8 ounces.....**80<sup>c</sup>**

**WHITE WASHABLE..53 C 01030—Not shown.**

Shipping weight 2 pounds.....**64<sup>c</sup>**

**Essentials for Wallpapering  
shown on Pages 95 and 96**

**WORKMASTER PURE WHEAT PASTE:**

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz.....**39<sup>c</sup>**

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'MORNING GLOW'—this cheerful plastic-coated paper is one of our most popular

SUNFAST • WASHABLE • HEAVY WEIGHT • SEMI-TRIMMED • PLASTIC COATED

SINGLE ROLL  
8 YARDS

**48<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Yes, it's the newest thing in wallpapers—plastic-coated for extra-long service despite repeated cleanings. You'll like the ease with which it can be kept spotless. And the pattern is one of which you will never tire. So bright, so downright cheerful! Can you imagine any wallpaper more charming for your kitchen, breakfast room or bath? Combine it with Dawn Gray, Malibu Peach or Pacific Blue and use accent notes of Sunshine Yellow. See this paper in full color on the front cover.



## Rooms in which this paper can be used

LIVING ROOM	BREAKFAST ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
	Ideal		Ideal	Suitable	

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$7.52	\$5.92
12x14 ft.	6	3	20	9.56	7.16
14x16 ft.	7	4	22	11.46	8.26

How much paper to order? See Page 94

## SIDEWALL PAPER

WHITE. .53 C 01763—See sample over.

Pattern design in Harmony House Colors—"go together" with your other furnishings.

There are three ways of hanging plastic-coated wallpaper: ... by overlapping full selvage ... by slight overlap or wire edge, where selvage is trimmed to within 1/4 inch of trim line ... and with no overlap, or butt job ... where BOTH selvage edges are trimmed. We recommend the butt job for all plastic-coated wallpapers.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces. .... 96<sup>c</sup>

## BORDER TO MATCH

WHITE. .53 C 051763—2 1/2 inches wide.

Shipping weight per yard 1 ounce. .... Per yard 7<sup>c</sup>

## HARMONIZING CEILING PAPER

WHITE—PLASTIC COATED. ....53 C 01029—Not shown. See suggestions above for hanging.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces. .... 80<sup>c</sup>

**Essentials for Wallpapering  
shown on Pages 95 and 96**

## WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz. .... 39<sup>c</sup>

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE





URNS 1/2 ACTUAL SIZE



PRICES ON BACK OF PAGE





★ SUNFAST                      ★ WASHABLE  
★ HEAVY WEIGHT          ★ SEMI-TRIMMED  
★ PLASTIC COATED

Single roll  
8 yards long **48c** Sold only in double rolls—price of single  
roll is shown for easy shopping comparison

Shipping weight 2 pounds 8 ounces. . . . . **96c**

Shipping weight per yard 1 ounce.....7c

Shipping weight 2 pounds 8 ounces..... **80¢**

**G "WILD LILIES"**

- ★ PLASTIC COATED ★ WASHABLE  
★ HEAVY WEIGHT ★ SEMI-TRIMMED  
★ SUNFAST ★ HARMONY HOUSE COLOR

Single roll  
8 yards long **67¢** Sold only in double rolls—price of single  
roll is shown for easy shopping comparison

Shipping weight 2 pounds 8 ounces.....\$1.34

Shipping weight per yard 1 ounce.....7c

Shipping weight 2 pounds 8 ounces. . . . . **80c**

★ PLASTIC COATED ★ WASHABLE  
★ HEAVY WEIGHT ★ SEMI-TRIMMED  
★ SUNFAST ★ HARMONY HOUSE COLOR

Single roll 8 yards long **48c** Sold only in double rolls—price of single roll is shown for easy shopping comparison

Shipping weight 2 pounds 8 ounces.....98¢

Shipping weight per yard 1 ounce.....7

Shipping weight 2 pounds 8 ounces.....\$10.00

## **[H] "ANCHORS AWEIGH"**

- ★ PLASTIC COATED ★ WASHABLE  
★ HEAVY WEIGHT ★ SEMI-TRIMMED  
★ SUNFAST ★ HARMONY HOUSE COLOR

Single roll 8 yards long **48c** Sold only in double rolls—price of single roll is shown for easy shopping comparison

Shipping weight 2 pounds 8 ounces . . . . . 96

Shipping weight per yard 1 ounce.....

Shipping weight 2 pounds 8 ounces.....80







# 'LUCKY ELEPHANT'—washable ceramic finish, colorful and dainty, to brighten your whole day

SUNFAST • WASHABLE • HEAVY WEIGHT • SEMI-TRIMMED

SINGLE ROLL  
8 YARDS

**54¢**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Here's a charming gingham pattern that breathes daintiness and old fashioned cheer to brighten your kitchen, or dining alcove. No need to tell you such a paper calls for curtains in red and white or green and white checks! And, if you have floor coverings in Dawn Gray or Mint Green, you'll love the way they harmonize with 'Lucky Elephant'! For an adjoining room or hallway, select Harmony House Sunshine Yellow. The smooth ceramic finish is an extra value.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
	Suitable		Ideal	Suitable	

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$8.12	\$6.52
12x14 ft.	6	3	20	10.28	7.88
14x16 ft.	7	4	22	12.30	9.10

How much paper to order? See Page 94

## SIDEWALL PAPER—CERAMIC FINISH

WHITE..53 C 01726—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....\$1.08

## BORDER TO MATCH

WHITE..53 C 041726—2½ inches wide.

Shipping weight per yard 1 ounce....Per yard 7¢

## HARMONIZING CEILING PAPER

OFF-WHITE..53 C 01028—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....80¢

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz. ....39¢

### WORKMASTER COLD WATER SIZE

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz. ....27¢

### WORKMASTER PLASTIC WALL SHIELD

Double switch size. Ivory color—attractively designed. Switch plates not included with wall shield.

53 C 684—Shpg. wt. 5 oz.....33¢

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'MARBLE ONYX'—a popular, washable marbleized pattern in your choice of three colors

SUNFAST • WASHABLE • HEAVY WEIGHT • SEMI-TRIMMED

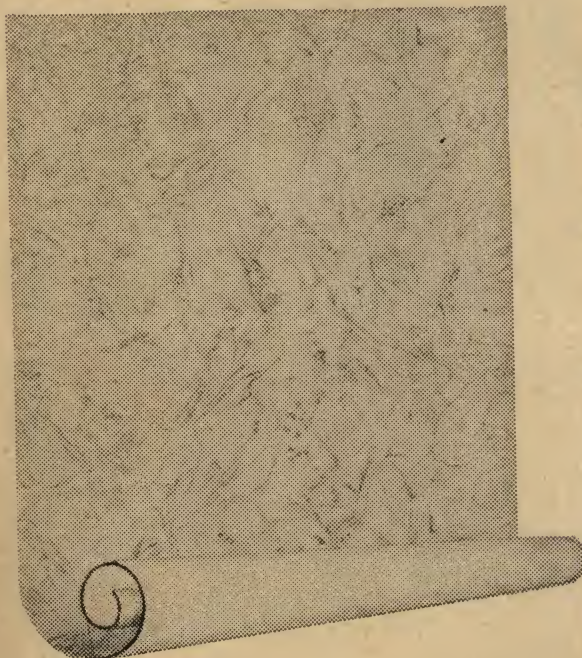
SINGLE ROLL  
8 YARDS

**40c**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

With three such popular colors to choose from, it will not be difficult to decide what to use in your kitchen, bath or for ceilings! Pick this charming marbleized pattern with its delicate engraved veinings and Harmony House colors that "go together" with your other furnishings. And for furnishings and draperies to enhance the beauty of this pattern, use delicate shades of peach, green or gray. This sunfast, washable paper will clean easily, due to the ceramic finish.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	CEILING	KITCHEN	BATH	HALL OR STAIRWAY
		Good	Ideal	Ideal	Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$6.56	\$4.96
12x14 ft.	6	3	20	8.40	6.00
14x16 ft.	7	4	22	10.12	6.92

How much paper to order? See Page 94

## SIDEWALL PAPERS—CERAMIC FINISH

HARMONY HOUSE WHITE. .53 C 01730—See Sample over. Washable, ceramic finish.

HARMONY HOUSE MINT GREEN. .53 C 01732—See sample over. Washable, ceramic finish.

HARMONY HOUSE DAWN GRAY. .53 C 01731—See sample over. Washable, ceramic finish.

Harmony House Colors—"go together" with your other furnishings. Simplifies decorating problems.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....80c

## BORDERS TO MATCH

WHITE. .53 C 041730—2½ inches wide.

MINT GREEN. .53 C 041732—2½ inches wide

DAWN GRAY. .53 C 041731—2½ inches wide.

Shipping weight per yard 1 ounce....Per yard 6c

## HARMONIZING CEILING PAPER

OFF-WHITE. .53 C 01028—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....80c

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

.53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz.....39c

### WORKMASTER COLD WATER SIZE

.53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz.....27c

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'TAHITI'—ideal for bedrooms and downstairs rooms in the modern or traditional mode

SUNFAST • EXTRA HEAVY WEIGHT • SEMI-TRIMMED • EMBOSSED

SINGLE ROLL  
8 YARDS

**33c**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Here is a paper that will go well with that traditional or modern bedroom or downstairs room of yours! And it will transform either room into a thing of beauty in a jiffy, the moment it is hung. It's a versatile pattern, too. For a modern bedroom scheme combine it with Harmony House Aquamarine and Dawn Gray and note what a miracle it works! Or for a dignified Living or Dining Room, combine it with accessories of Harmony House Colonial Blue or Parchment Beige.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Suitable	Ideal			Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$5.58	\$4.26
12x14 ft.	6	3	20	7.14	5.16
14x16 ft.	7	4	22	8.58	5.94

How much paper to order? See Page 94

### SIDEWALL PAPER (Not washable)

HARMONY HOUSE JUBILEE PEACH. .53 C 01517—  
See sample over.

A Harmony House Color—"goes together" with your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces..... **66c**

### BORDER TO MATCH (Not Washable)

JUBILEE PEACH. .53 C 051517—2½ inches wide.

Shipping weight per yard 1 ounce.... Per yard **6c**

### HARMONIZING CEILING PAPER (Not Washable)

WHITE EMBOSSED. .53 C 01035—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces..... **66c**

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz.... **39c**

### WORKMASTER PLASTIC WALL SHIELD

53 C 681—Single switch size. Shpg. wt. 4 oz.... **23c**

### WORKMASTER FOLDING PASTE TABLE

22 in. wide, 33 in. high when open. Sturdy, wood.

53 CM 665—6-foot table. Shpg. wt. 32 lbs.. **\$10.98**

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'AUTUMN GLOW'—the rich tones of this traditional floral make it ideal for many rooms

SUNFAST • EXTRA HEAVY • SEMI-TRIMMED • EMBOSSED

SINGLE ROLL  
8 YARDS

**33<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
**SOLD ONLY IN  
DOUBLE ROLLS**

SEE ORDER BLANK FOR SEARS EASY TERMS

You can use 'Autumn Glow' to splendid advantage in any bedroom or in downstairs rooms such as the living room or dining room. It goes beautifully with modern or traditional furnishings to make a livable and charming interior. To supplement the rich tones of this pattern use such accessories as upholstery, rugs, and draperies which have a touch of Harmony House Tuscan Wine, Federal Gold or Dawn Gray. The cost of papering an average size 10x12-foot room is \$4.26.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent			Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$5.58	\$4.26
12x14 ft.	6	3	20	7.14	5.16
14x16 ft.	7	4	22	8.58	5.94

How much paper to order? See Page 94

### SIDEWALL PAPER (Not washable)

HARMONY HOUSE DAWN GRAY..53 C 01520—  
See sample over.

A Harmony House Color—"goes together" with your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces..... **66<sup>c</sup>**

### BORDER TO MATCH (Not washable)

DAWN GRAY..53 C 051520—2¼ inches wide.

Shipping weight per yard 1 ounce....Per yard **6<sup>c</sup>**

### HARMONIZING CEILING PAPER (Not washable)

WHITE..53 C 01035—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces..... **66<sup>c</sup>**

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz.... **39<sup>c</sup>**

### WORKMASTER COLD WATER SIZE

Use before papering to make paper adhere better.

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz.... **27<sup>c</sup>**

### WORKMASTER FOLDING PASTE TABLE

22 in. wide, 33 in. high when open. Sturdy, wood.

53 CM 665—6-foot table. Shpg. wt. 32 lbs... **\$10.98**

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'MORNING MIST'—a gracious downstairs paper that goes well with today's bright colors

SUNFAST • EXTRA HEAVY WEIGHT • SEMI-TRIMMED • EMBOSSED

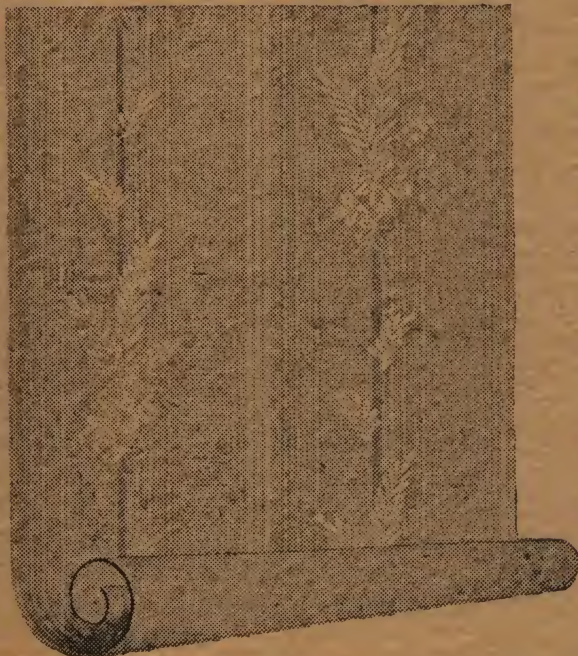
SINGLE ROLL  
8 YARDS

**33<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

This lovely neutral paper with its delicate floral spray design and silvery background combines beautifully with the bright colors so much in vogue in today's homes. We are sure you will find a place for it in your home, possibly with its companion paper No. 53 C 01504 shown on page 74, in an adjoining room. You can use this paper with furnishings of brown, yellow or green, or with beige, coral and aquamarine for a most interesting room scene. See page 98 for wall oilcloth patterns.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Suitable				Good

## COST OF COMPLETE ROOMS

and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$5.58	\$4.26
12x14 ft.	6	3	20	7.14	5.16
14x16 ft.	7	4	22	8.58	5.94

How much paper to order? See Page 94

### SIDEWALL PAPER (Not washable)

GRAY AND BEIGE. .53 C 01503—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces. . . . . **66<sup>c</sup>**

### BORDER TO MATCH (Not washable)

GRAY AND BEIGE. .53 C 051503—2½ inches wide.

Shipping weight per yard 1½ ounce. . . . Per yard **6<sup>c</sup>**

### HARMONIZING CEILING PAPER (Not washable)

WHITE EMBOSSED. .53 C 01035—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces. . . . . **66<sup>c</sup>**

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz. . . . . **39<sup>c</sup>**

### WORKMASTER COLD WATER SIZE

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz. . . . . **27<sup>c</sup>**

### WORKMASTER HINGED PASTE BOARDS

22½ in. wide, zinc strip included. Sturdy, wood.

53 CM 667—6-foot length. Shpg. wt. 15 lbs. . . **\$5.85**



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



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AUWDC OF NA  
OF UNION MADE





# 'WEAVER'S PLUME'—a glorious embossed paper for any downstairs room

SUNFAST • EXTRA HEAVY • SEMI-TRIMMED • EMBOSSED

SINGLE ROLL  
8 YARDS

**33c**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Striking effects can be produced in any downstairs room with this beautiful embossed paper. Use it with modern or traditional furniture, and with Harmony House Mint Green or Dawn Gray draperies or carpeting. For accent colors use Sunshine Yellow or Cherry Red. Best of all, you can paper an average 10x12-foot room, sidewall and border, with this lovely pattern for as little as \$4.26. The combination of weave effect and attractive colors makes it most popular.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Suitable				Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$5.58	\$4.26
12x14 ft.	6	3	20	7.14	5.16
14x16 ft.	7	4	22	8.58	5.94

How much paper to order? See page 94

### SIDEWALL PAPERS (Not washable)

HARMONY HOUSE MINT GREEN..53 C 01500—See sample over.

HARMONY HOUSE TUSCAN WINE..53 C 01501

Identical with 53 C 01500, above, except that Mint Green portions of background are replaced with Tuscan Wine, to produce a very beautiful, rich effect.

Harmony House Colors—"go together" with your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces. . . . . **66c**

### BORDERS TO MATCH (Not washable)

MINT GREEN..53 C 051500—2½ inches wide.

TUSCAN WINE..53 C 051501

Shipping weight per yard 1 ounce. . . . . Per yard **6c**

### HARMONIZING CEILING PAPER (Not washable)

WHITE EMBOSSED..53 C 01035—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces. . . . . **66c**

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz. . . . . **39c**

### WORKMASTER TOOL KIT AND PASTE BOARD

14 pieces includes necessary equipment for complete wallpapering job. Use over and over again.

53 CM 649—Shipping weight 30 lbs. . . . . **\$11.65**

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'FLORAL TRELLIS'—to transform your spare bedroom into something special

SUNFAST • EXTRA HEAVY WEIGHT • SEMI-TRIMMED • EMBOSSED

SINGLE ROLL  
8 YARDS

# 33<sup>c</sup>

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Most homes have one bedroom that deserves special treatment . . . where furniture, furnishings and wallpaper must be truly delightful, although not necessarily expensive. For that room in your home you should choose this lovely floral stripe. It goes so nicely with traditional or provincial furniture in either walnut or mahogany. And when you combine with it draperies and floor coverings in Cherry Pink, Pacific Blue or white; you achieve an effect that is little short of perfection!



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
		Ideal			Good

## COST OF COMPLETE ROOMS

. . . and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$5.58	\$4.26
12x14 ft.	6	3	20	7.14	5.16
14x16 ft.	7	4	22	8.58	5.94

How much paper to order? See Page 94

## SIDEWALL PAPER (Not washable)

**HARMONY HOUSE CHERRY PINK**. .53 C 01522—  
See sample over.

A Harmony House Color—"goes together" with your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces. . . . . **66<sup>c</sup>**

## BORDER TO MATCH (Not washable)

**CHERRY PINK**. .53 C 051522—2¼ inches wide.

Shipping weight per yard 1 ounce. . . . Per yard **6<sup>c</sup>**

## HARMONIZING CEILING PAPER (Not washable)

**WHITE**. .53 C 01035—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces. . . . . **66<sup>c</sup>**

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz. . . . **39<sup>c</sup>**

### WORKMASTER BETTER QUALITY TOOL KIT

53 C 554—7-piece set. Shpg. wt. 2 lbs. 1 oz. . . **\$2.10**

### WORKMASTER FOLDING PASTE TABLE

22 in. wide, 33 in. high when open. Sturdy, wood.

53 CM 665—6-foot table. Shpg. wt. 32 lbs. . **\$10.98**

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE





J

TERN'S 1/2 ACTUAL SIZE



K

PRICES ON BACK OF PAGE



L



M



K

## "VICTORIA"

- ★ SUNFAST
- ★ EXTRA HEAVY
- ★ SEMI-TRIMMED
- ★ EMBOSSED
- ★ HARMONY HOUSE COLOR

*Suggested for bedrooms, downstairs rooms*

Single roll 8 yards long **33c** Sold only in double rolls—price of single roll is shown for easy shopping comparison

**Costs only \$5.58 to paper the average 10x12-ft. room**  
(including sidewalls, border and ceiling)

**SIDEWALL PAPER..Harmony House Dawn Gray—53 C 01510**  
(Not washable). Double roll 16 yards long,  
18 inches wide. Shpg. wt. 2 lbs. 8 oz. .... **66c**

**BORDER TO MATCH..Dawn Gray—53 C 051510**  
(Not washable). 2¼ inches wide. Sold by the yard.  
Shipping weight per yard 1 ounce. .... **6c**

**HARMONIZING CEILING PAPER..White—53 C 01035**  
(Not washable). Not shown. Double roll 16 yards  
long, 18 inches wide. Shpg. wt. 2 lbs. 8 oz. .... **66c**

SEE THE REVERSE SIDE OF THIS PAGE FOR ILLUSTRATIONS OF WALLPAPER PATTERNS DESCRIBED

M

## "SATIN LACE"

- ★ SUNFAST
- ★ SEMI-TRIMMED
- ★ EXTRA HEAVY
- ★ EMBOSSED

*Adds a lovely, intimate touch to bedrooms*

Single roll 8 yards long **33c** Sold only in double rolls—price of single roll is shown for easy shopping comparison

**Costs only \$5.58 to paper the average 10x12-ft. room**  
(including sidewalls, border and ceiling)

**SIDEWALL PAPER..White—53 C 01519** (Not washable).  
Double roll 16 yards long, 18 inches wide.  
Shipping weight 2 pounds 8 ounces. .... **66c**

**BORDER TO MATCH..White—53 C 051519** (Not washable).  
3 inches wide. Sold by the yard.  
Shipping weight per yard 1 ounce. .... **6c**

**HARMONIZING CEILING PAPER..White—53 C 01035**  
(Not washable). Not shown. Double roll 16 yds.  
long, 18 in. wide. Shpg. wt. 2 lbs. 8 oz. .... **66c**

J

## "FOREST GLADE"

- ★ SUNFAST
- ★ EXTRA HEAVY
- ★ SEMI-TRIMMED
- ★ EMBOSSED
- ★ HARMONY HOUSE COLOR

*For downstairs use, traditional or modern*

Single roll 8 yards long **33c** Sold only in double rolls—price of single roll is shown for easy shopping comparison

**Costs only \$5.58 to paper the average 10x12-ft. room**  
(including sidewalls, border and ceiling)

**SIDEWALL PAPER..Parchment Beige—53 C 01504**  
(Not washable). Double roll 16 yards long,  
18 inches wide. Shpg. wt. 2 lbs. 8 oz. .... **66c**

**BORDER TO MATCH..Parchment Beige—53 C 051504**  
(Not washable). 2½ inches wide. Sold by the yd.  
Shipping weight per yard 1 ounce. .... **6c**

**HARMONIZING CEILING PAPER..White—53 C 01035**  
(Not washable). Not shown. Double roll 16 yds.  
long, 18 in. wide. Shpg. wt. 2 lbs. 8 oz. .... **66c**

L

## "WEAVER'S PLUME"

- ★ SUNFAST
- ★ EXTRA HEAVY
- ★ SEMI-TRIMMED
- ★ EMBOSSED
- ★ HARMONY HOUSE COLOR

*For downstairs rooms, modern or traditional*

Single roll 8 yards long **33c** Sold only in double rolls—price of single roll is shown for easy shopping comparison

**Costs only \$5.58 to paper the average 10x12-ft. room**  
(including sidewalls, border and ceiling)

**SIDEWALL PAPER..Harmony House Tuscan Wine—53 C 01504**  
(Not washable). Double roll 16 yards long,  
18 inches wide. Shpg. wt. 2 lbs. 8 oz. .... **66c**

**BORDER TO MATCH..Tuscan Wine—53 C 051501**  
(Not washable). 2½ inches wide. Sold by the yard.  
Shipping weight per yard 1 ounce. .... **6c**

**HARMONIZING CEILING PAPER..White—53 C 01035**  
(Not washable). Not shown. Double roll 16 yds.  
long, 18 in. wide. Shpg. wt. 2 lbs. 8 oz. .... **66c**







# 'WHITING'—a gracious downstairs paper in your choice of two background colors

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED

SINGLE ROLL  
8 YARDS

**29<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

You may select this beautiful pattern in your choice of two background colors, Harmony House Sage Green, as shown, or rose, to achieve stunning effects for any downstairs room. Harmony House Dawn Gray or Tuscan Wine draperies and carpeting will help to accent the lovely colorings of this beautiful paper and make a delightful color scheme. A quality paper at an exceptionally low price . . . sidewall and border for an average 10x12-ft. room costs only \$3.70.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Suitable				Good

## COST OF COMPLETE ROOMS

. . . and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.86	\$3.70
12x14 ft.	6	3	20	6.22	4.48
14x16 ft.	7	4	22	7.48	5.16

How much paper to order? See Page 94

## SIDEWALL PAPERS (Not washable)

HARMONY HOUSE SAGE GREEN..53 C 01550—  
See sample over.

ROSE..53 C 01552—Not shown.

Similar design to 53 C 01550, above, except that background is carried out in two shades of rose, and some of smaller foliage is light rose shade, instead of white as on sample over.

Sample paper is a Harmony House Color—"goes together" with your other furnishings.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds..... **58<sup>c</sup>**

## BORDERS TO MATCH (Not washable)

SAGE GREEN..53 C 051550—2¼ inches wide.

ROSE..53 C 051552—2¼ inches wide.

Shipping weight per yard 1 ounce....Per yard **5<sup>c</sup>**

## HARMONIZING CEILING PAPER (Not washable)

WHITE..53 C 1038—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds..... **58<sup>c</sup>**

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz..... **39<sup>c</sup>**

### WORKMASTER FOLDING PASTE TABLE

22 in. wide, 33 in. high when open. Sturdy, wood.

53 CM 665—6-foot table. Shpg. wt. 32 lbs. . . **\$10.98**

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'AMELIA'—a dainty diagonal design that makes the larger bedroom look smaller, lovelier

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED

SINGLE ROLL  
8 YARDS

**29<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

A gay and dainty diagonal design such as this beautiful pattern does something for a large bedroom, making it seem much more cozy and intimate. Use it also in smaller rooms with entire satisfaction. When you combine with it furnishings in Harmony House Victorian Rose, Sage Green or Dawn Gray, you accent the rich coloring of this livable floral pattern and achieve decorative results of lasting beauty. Best of all, at Sears low price, you save money.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
		Ideal			Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.86	\$3.70
12x14 ft.	6	3	20	6.22	4.48
14x16 ft.	7	4	22	7.48	5.16

How much paper to order? See Page 94

## SIDEWALL PAPER (Not washable)

HARMONY HOUSE DAWN GRAY..53 C 01576—  
See sample over.

A Harmony House Color—"goes together" with your other furnishings.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds..... **58<sup>c</sup>**

## BORDER TO MATCH (Not washable)

DAWN GRAY..53 C 051576—2½ inches wide.

Shipping weight per yard 1 ounce....Per yard **5<sup>c</sup>**

## HARMONIZING CEILING PAPER (Not washable)

WHITE..53 C 01038—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds..... **58<sup>c</sup>**

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz..... **39<sup>c</sup>**

### WORKMASTER COLD WATER SIZE

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz..... **27<sup>c</sup>**

### WORKMASTER FOLDING PASTE TABLE

22 in. wide, 33 in. high when open. Sturdy, wood.

53 CM 665—6-foot table. Shpg. wt. 32 lbs.. **\$10.98**

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'PHLOX'—one of the most beautiful low-priced bedroom papers we have ever offered

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED

SINGLE ROLL  
8 YARDS

**29<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

This natural all-over pattern of colorful flowers against a background of Harmony House Colonial Blue is one of the loveliest wallpapers we have ever offered at this low price. It is made to order for any bedroom having traditional or provincial furnishings and combines perfectly with spread, draperies and floor coverings of Jubilee Peach, Colonial Blue and white. If you plan a bedroom in blue, you'll make no mistake in choosing 'Phlox' to give it lasting charm.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Suitable	Suitable	Ideal			Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.86	\$3.70
12x14 ft.	6	3	20	6.22	4.48
14x16 ft.	7	4	22	7.48	5.16

How much paper to order? See Page 94

### SIDEWALL PAPER (Not washable)

HARMONY HOUSE COLONIAL BLUE..53 C 01575

—See sample over.

A Harmony House Color—"goes together" with your other furnishings.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds..... **58<sup>c</sup>**

### BORDER TO MATCH (Not washable)

COLONIAL BLUE..53 C 051575—2¼ inches wide.

Shipping weight per yard 1 ounce....Per yard **5<sup>c</sup>**

### HARMONIZING CEILING PAPER (Not washable)

WHITE..53 C 01038—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds..... **58<sup>c</sup>**

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz..... **39<sup>c</sup>**

### WORKMASTER COLD WATER SIZE

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz..... **27<sup>c</sup>**

### WORKMASTER ROTARY TRIMMER OUTFIT

5-ft. wood straight-edge trimmer with 1½ in. wheel blade and cutting strip.

53 C 0646—5-foot outfit. Shpg. wt. 3 lbs... **\$1.75**



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'SILVER SPRAY'—a dainty bedroom paper in your choice of two attractive colors

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED

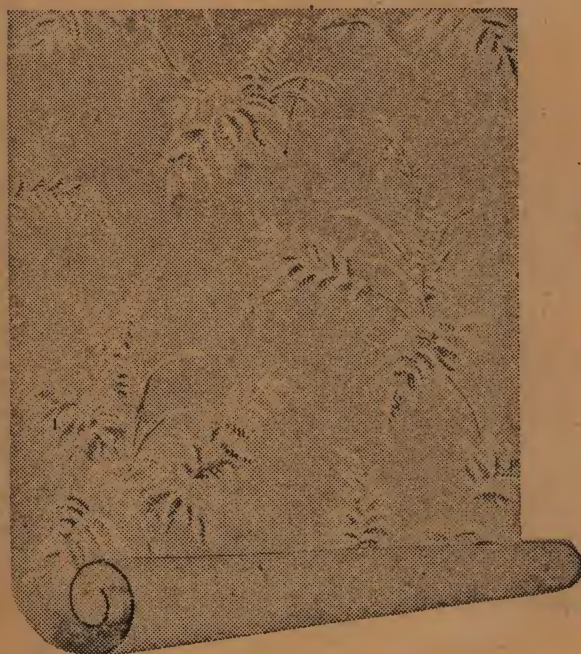
SINGLE ROLL  
8 YARDS

**29<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

If you have a bedroom with provincial or traditional furnishings, this dainty pattern will turn it into a room of breath-taking loveliness. You may use it with satisfactory results in any bedroom with any type of furnishings, choosing either coloring, Harmony House Cherry Pink or Gray Green. To bring out the beauty of this paper, use Harmony House Dawn Gray or aquamarine draperies or upholstery with Cherry Pink accents. The result will delight you.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
		Ideal			Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.86	\$3.70
12x14 ft.	6	3	20	6.22	4.48
14x16 ft.	7	4	22	7.48	5.16

How much paper to order? See Page 94

## SIDEWALL PAPERS (Not washable)

HARMONY HOUSE CHERRY PINK..53 C 01582—  
See sample over.

GRAY GREEN..53 C 01583—Not shown.

Pattern same as 53 C 01582, above, except background is a rich, subdued gray green and leaf sprays are flecked with pastel pink and yellow, and gray. Sampled pattern is a Harmony House Color—"goes together" with your other furnishings.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds..... **58<sup>c</sup>**

## BORDERS TO MATCH (Not washable)

CHERRY PINK..53 C 051582—2¼ inches wide.

GRAY GREEN..53 C 051583—2¼ inches wide.

Shipping weight per yard 1 ounce....Per yard **5<sup>c</sup>**

## HARMONIZING CEILING PAPER (Not washable)

WHITE..53 C 1038—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds..... **58<sup>c</sup>**

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz.... **39<sup>c</sup>**

### WORKMASTER BETTER TOOL KIT

7-piece set includes all necessary tools.

53 C 554—Shpg. wt. 2 lbs. 4 oz..... **\$2.10**

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'ROSE SYMPHONY'—to bring new life and color to bedroom, dining room or hall

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED

SINGLE ROLL  
8 YARDS

**29<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

You will find the fresh, clean colors of this charming floral over-all pattern are admirably suited to modern furnishings in maple or mahogany, or traditional in walnut. You can select it in either Harmony House Aquamarine or White, and combine it with striking success with floor coverings and draperies in Harmony House Federal Gold, Aquamarine or White. This lovely paper will bring new zest to living and add life and color to any bedroom, dining room or hall.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Suitable	Ideal			Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.86	\$3.70
12x14 ft.	6	3	20	6.22	4.48
14x16 ft.	7	4	22	7.48	5.16

How much paper to order? See Page 94

### SIDEWALL PAPERS (Not washable)

HARMONY HOUSE AQUAMARINE. .53 C 01578—  
See sample over.

WHITE. .53 C 01579—Not shown.

Identical with 53 C 01578, above, except that roses are shown in pink on a white background, and minor leaves are light gray.

Sample shown is a Harmony House Color—"goes together" with your other furnishings.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds. .... 58<sup>c</sup>

### BORDERS TO MATCH (Not washable)

AQUAMARINE. .53 C 051578—2½ inches wide.

WHITE. .53 C 051579—2½ inches wide.

Shipping weight per yard 1 ounce. ... Per yard 5<sup>c</sup>

### HARMONIZING CEILING PAPER (Not washable)

WHITE. .53 C 01038—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds. .... 58<sup>c</sup>

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz. .... 39<sup>c</sup>

### WORKMASTER FOLDING PASTE BOARD

Opens to 22½ inches wide. Three strong hinges.

53 CM 667—6-foot. Shpg. wt. 15 lbs. .... \$5.85

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE





N

PATTERNS 1/2 ACTUAL SIZE



P



O

PRICES ON BACK OF PAGE



Q



## Q "PETITE BOUQUET"

- ★ SEMI-TRIMMED ★ STANDARD WEIGHT  
★ HARMONY HOUSE COLOR

*An ideal low-priced bedroom paper*

Single roll 8 yards long **12<sup>c</sup>** Sold only in double rolls—price of single roll is shown for easy shopping comparison

**Costs only \$2.32 to paper the average 10x12-ft. room**  
(including sidewalls, border and ceiling)

See page 94 to learn how much paper you need

**SIDEWALL PAPER.**..Harmony House Malibu Peach—53 C 01671  
Double roll 16 yards long, 18 inches wide.  
Shipping weight 2 pounds.....**24<sup>c</sup>**

**BORDER TO MATCH.**..Malibu Peach—53 C 051671  
2¼ inches wide. Sold by the yard.  
Shipping weight per yard 1 ounce.....**4<sup>c</sup>**

**HARMONIZING CEILING PAPER.**..Ivory—53 C 01049  
Not shown. Double roll 16 yds. long, 18 inches wide.  
Shipping weight 2 pounds.....**24<sup>c</sup>**

SEE THE REVERSE SIDE OF THIS PAGE FOR ILLUSTRATIONS OF WALLPAPER PATTERNS DESCRIBED

## Q "VELVET STRIPE"

- ★ SEMI-TRIMMED ★ STANDARD WEIGHT  
★ SUNFAST ★ HARMONY HOUSE COLOR

*Suggested for bedrooms and  
downstairs rooms*

Single roll 8 yards long **29<sup>c</sup>** Sold only in double rolls—price of single roll is shown for easy shopping comparison

**Costs only \$4.86 to paper the average 10x12-ft. room**  
(including sidewalls, border and ceiling)

See page 94 to learn how much paper you need

**SIDEWALL PAPER.**..Harmony House Dawn Gray—53 C 01587  
Double roll 16 yards long, 18 inches wide.  
Shipping weight 2 pounds.....**58<sup>c</sup>**

**BORDER TO MATCH.**..Dawn Gray—53 C 051587  
2½ inches wide. Sold by the yard.  
Shipping weight per yard 1 ounce.....**5<sup>c</sup>**

**HARMONIZING CEILING PAPER.**..White—53 C 01038  
Not shown. Double roll 16 yds. long, 18 inches wide.  
Shipping weight 2 pounds.....**58<sup>c</sup>**

## N "ROSE GARDEN"

- ★ SUNFAST ★ STANDARD WEIGHT  
★ SEMI-TRIMMED

*Suggested for bedroom or dining room*

Single roll 8 yards long **29<sup>c</sup>** Sold only in double rolls—price of single roll is shown for easy shopping comparison

**Costs only \$4.86 to paper the average 10x12-ft. room**  
(including sidewalls, border and ceiling)

See page 94 to learn how much paper you need

**SIDEWALL PAPER.**..Harmony House Colonial Blue—53 C 01585  
Double roll 16 yards long, 18 inches wide.  
Shipping weight 2 pounds.....**58<sup>c</sup>**

**BORDER TO MATCH.**..Colonial Blue—53 C 051585  
2½ inches wide. Sold by the yard.  
Shipping weight per yard 1 ounce.....**5<sup>c</sup>**

**HARMONIZING CEILING PAPER.**..White—53 C 01038  
Not shown. Double roll 16 yds. long, 18 inches wide.  
Shipping weight 2 pounds.....**58<sup>c</sup>**

## P "SUNSHINE PLAID"

- ★ EMBOSSED ★ SUNFAST ★ WASHABLE  
★ HEAVY WEIGHT ★ SEMI-TRIMMED  
★ HARMONY HOUSE COLOR

*Adapts itself nicely to any room*

Single roll 8 yards long **38<sup>c</sup>** Sold only in double rolls—price of single roll is shown for easy shopping comparison

**Costs only \$6.28 to paper the average 10x12-ft. room**  
(including sidewalls, border and ceiling)

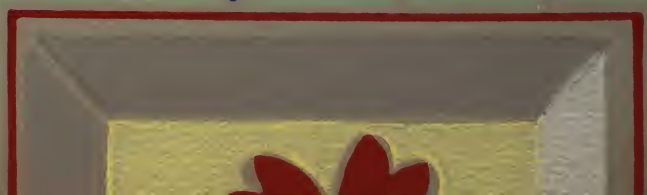
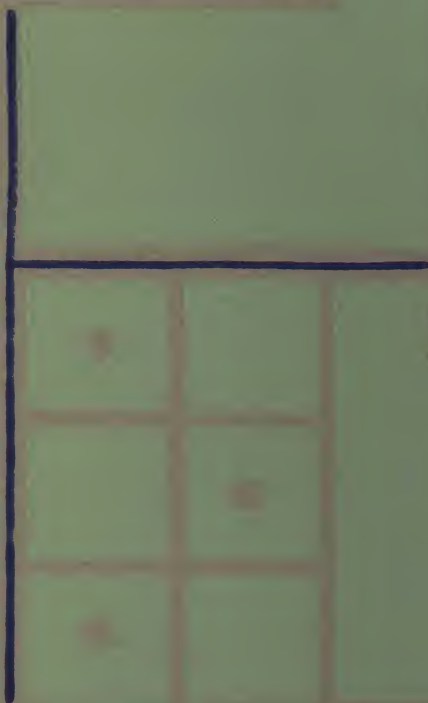
See page 94 to learn how much paper you need

**SIDEWALL PAPER.**..Sunshine Yellow—53 C 01407  
Double roll 16 yards long, 18 inches wide.  
Shipping weight 2 pounds 8 ounces.....**76<sup>c</sup>**

**BORDER TO MATCH.**..Sunshine Yellow—53 C 051407  
2 inches wide. Sold by the yard.  
Shipping weight per yard 1 ounce.....**6<sup>c</sup>**

**HARMONIZING CEILING PAPER.**..White—53 C 01020  
Not shown. Double roll 16 yds. long, 18 inches wide.  
Shipping weight 2 pounds 8 ounces.....**76<sup>c</sup>**







# 'MONTERREY'—a gay, colorful pattern that will transform your kitchen, dinette or bathroom

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED

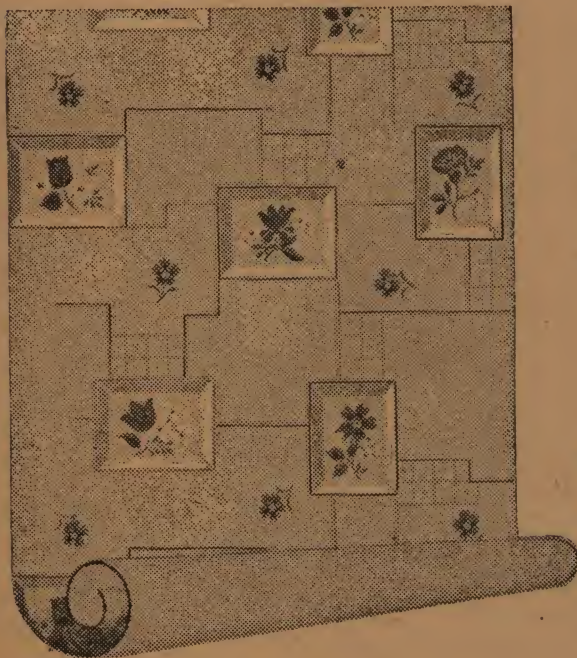
SINGLE ROLL  
8 YARDS

**29<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Combining the joyous colorings of Old Mexico in a bright, gay wallpaper that sparkles with crisp freshness, Sears brings you a pattern in Harmony House Mint Green that is just about perfect for your kitchen or dinette and suitable for the bathroom. It combines with Harmony House Cherry Red or white in kitchen, bathroom or dinette fixtures. Why not add a cheerful note of color to one of these rooms in your home by selecting 'Monterrey'?



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
	Suitable		Ideal	Suitable	Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 8-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.86	\$3.70
12x14 ft.	6	3	20	6.22	4.48
14x16 ft.	7	4	22	7.48	5.16

How much paper to order? See Page 94

## SIDEWALL PAPER (Not washable)

HARMONY HOUSE MINT GREEN..53 C 01590—  
See sample over.

A Harmony House Color—"goes together" with  
your other furnishings.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds..... **58<sup>c</sup>**

## BORDER TO MATCH (Not washable)

MINT GREEN..53 C 051590—2 inches wide.

Shipping weight per yard 1 ounce....per yard **5<sup>c</sup>**

## HARMONIZING CEILING PAPER (Not washable)

WHITE..53 C 01038—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds..... **58<sup>c</sup>**

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz.... **39<sup>c</sup>**

### WORKMASTER ROTARY TRIMMER

53 C 0646—3-piece outfit. Shpg. wt. 3 lbs. ... **\$1.75**

### WORKMASTER FOLDING PASTE TABLE

22 in. wide, 33 in. high when open. Sturdy, wood.

53 CM 665—6-foot table. Shpg. wt. 32 lbs. ... **\$10.98**

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'LEAF SPRAY'—a tropical modern paper for the living room, dining room or hall

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED

SINGLE ROLL  
8 YARDS

**23c**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

This beautiful downstairs paper has every attribute of a much higher priced pattern. Yet you will find it costs surprisingly little to use . . . as little as \$4.02 in an average 10 x 12-foot room, including ceiling paper! And for a 14 x 16-foot room the cost is but \$6.16. 'Leaf Spray' will harmonize nicely with your present furnishings; especially so if they are highlighted with Harmony House Valley Rose, Federal Gold or Parchment Ivory. Sunfast and semi-trimmed.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Suitable				Good

## COST OF COMPLETE ROOMS

. . . and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.02	\$3.10
12x14 ft.	6	3	20	5.14	3.76
14x16 ft.	7	4	22	6.16	4.32

How much paper to order? See Page 94

## SIDEWALL PAPER (Not washable)

HARMONY HOUSE BEIGE. .53 C 01606—See sample over.

A Harmony House color—"goes together" with your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds. . . . .46c

## BORDER TO MATCH (Not washable)

BEIGE. .53 C 051606—2¼ inches wide.

Shipping weight per yard 1 ounce. . . . Per yard 5c

## HARMONIZING CEILING PAPERS (Not washable)

WHITE. .53 C 01041—Not shown.

CREAM. .53 C 01042—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds. . . . .46c

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz. . . . .39c

### WORKMASTER COLD WATER SIZE

Use before papering to make paper adhere better.

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz. . . . .27c

### MASTER-MIXED RESIN WALLPAPER COATING

One quart covers 150 sq. ft. one coat.

53 C 2703—Quart can. Shpg. wt. 3 lbs. 5 oz. . \$1.19

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'CAMEO ROSE'—a charming sunfast pattern that may be used upstairs or downstairs

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED

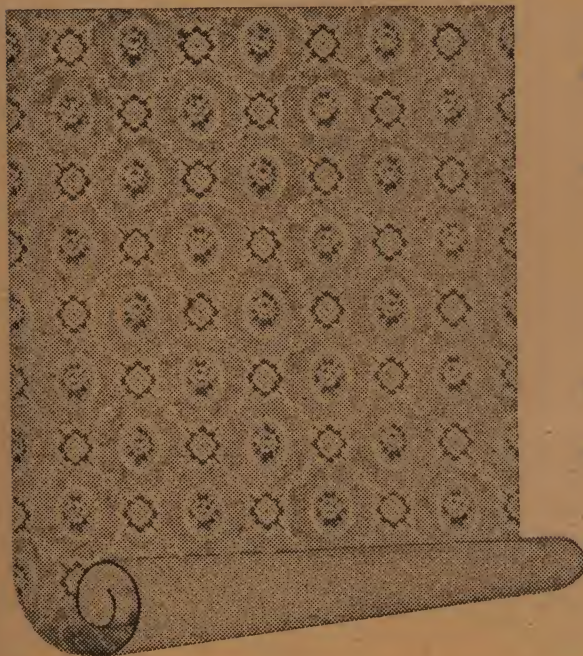
SINGLE ROLL  
8 YARDS

**23<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Picture if you please one of your bedrooms hung with 'Cameo Rose,' while white Priscillas adorn the windows and blue shag rugs the floors. To complete the charming picture, use rose bedspreads; and you have a room that will arouse choruses of "Ohs!" and "Ahs!" from all your friends. Best of all, you can use this versatile paper in downstairs rooms as well, with either traditional or provincial furnishings. A lovely pattern in a paper offered at this low price.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Suitable	Suitable	Ideal			Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.02	\$3.10
12x14 ft.	6	3	20	5.14	3.76
14x16 ft.	7	4	22	6.16	4.32

How much paper to order? See Page 94

### SIDEWALL PAPER (Not washable)

ORCHID..53 C 01630—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds..... **46<sup>c</sup>**

### BORDER TO MATCH (Not washable)

ORCHID..53 C 051630—2½ inches wide.

Shipping weight per yard 1 ounce.....Per yard **5<sup>c</sup>**

### HARMONIZING CEILING PAPER (Not washable)

WHITE..53 C 01041—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds..... **46<sup>c</sup>**

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz..... **39<sup>c</sup>**

### WORKMASTER COLD WATER SIZE

Use before papering to make paper adhere better.

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz..... **27<sup>c</sup>**

### WORKMASTER ROTARY TRIMMER

Gives neat ruler-straight edges quickly. 1½-inch wheel blade. 5-foot zinc cutting strip. 5-foot wood straight edge.

53 C 0646—3-piece outfit. Shpg. wt. 3 lbs..... **\$1.75**

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'GENEVA'—a bright, all purpose, livable pattern in a choice of four colors

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED

SINGLE ROLL  
8 YARDS

**23<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

This livable striped pattern goes well with furnishings of any period. It may be used equally well in downstairs rooms, bedrooms or in the bathroom. Because of the four color choices which we can supply, you can use this pattern in several rooms. All are genuine Harmony House colors: Colonial Blue, Cherry Pink, Sage Green or Sunshine Yellow. This pattern combines well with other room furnishings in Harmony House Colonial Blue, Parchment Beige or Valley Rose.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Good	Suitable	Ideal		Suitable	Ideal

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.02	\$3.10
12x14 ft.	6	3	20	5.14	3.76
14x16 ft.	7	4	22	6.16	4.32

How much paper to order? See Page 94

## SIDEWALL PAPERS (Not washable)

COLONIAL BLUE..53 C 01625—See sample over.  
SUNSHINE YELLOW..53 C 01628—See sample over.  
SAGE GREEN..53 C 01627—See sample over.  
CHERRY PINK..53 C 01626—Not shown.

Harmony House Colors—"go together" with your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....46<sup>c</sup>

## BORDERS TO MATCH (Not washable)

COLONIAL BLUE..53 C 051625—2 Inches wide.  
SUNSHINE YELLOW..53 C 051628—2 Inches wide.  
SAGE GREEN..53 C 051627—2 Inches wide.  
CHERRY PINK..53 C 051626—2 Inches wide.

Shipping weight per yard 1 ounce.....Per yard 5<sup>c</sup>

## HARMONIZING CEILING PAPER (Not washable)

WHITE..53 C 01041—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....46<sup>c</sup>

## Essentials for Wallpapering shown on Pages 95 and 96

## WORKMASTER PURE WHEAT PASTE

Sticks better. Works faster. Goes further than a blended paste.

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz.:...39<sup>c</sup>

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'CLOVER AND GINGHAM'—to make your kitchen, bathroom or bedroom gay

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED

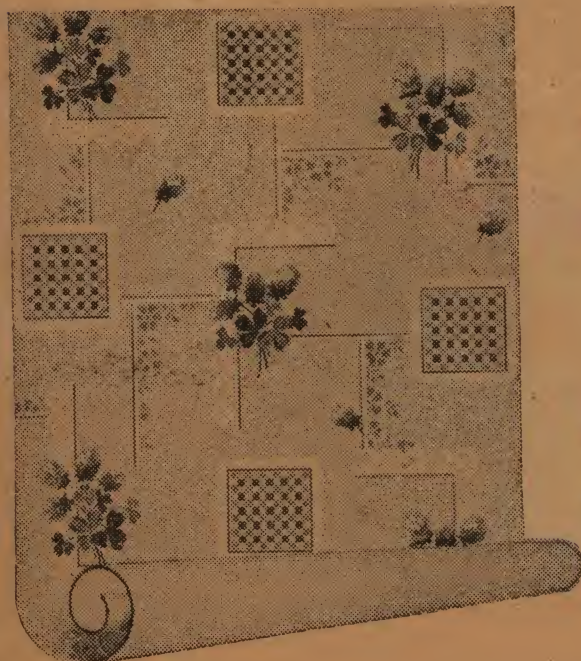
SINGLE ROLL  
8 YARDS

**23c**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

As crisp and bright as snowy curtains blowing in a flower-filled window is 'Clover and Gingham,' a wonderfully colorful yet low-priced paper for the kitchen, bedroom or bath. Picture it in any of these rooms in your home to learn how much cheer it will add for as little as \$3.10 for an average 10x12-foot room. Mint Green, Malibu Coral and Dawn Gray or Parchment Beige can be used very effectively with this paper in room furnishings and accessories.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
		Suitable	Ideal	Excellent	

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.02	\$3.10
12x14 ft.	6	3	20	5.14	3.76
14x16 ft.	7	4	22	6.16	4.32

How much paper to order? See Page 94

### SIDEWALL PAPER (Not washable)

HARMONY HOUSE SUNSHINE YELLOW..

53 C 01641—See sample over.

A Harmony House Color—"goes together" with your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....46c

### BORDER TO MATCH (Not washable)

SUNSHINE YELLOW..53 C051641—2¼ in. wide.

Shipping weight per yard 1 ounce....Per yard 5c

### HARMONIZING CEILING PAPER (Not washable)

WHITE..53 C 01041—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....46c

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz....39c

### WORKMASTER COLD WATER SIZE

Use before papering to make paper adhere better.

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz....27c

### MASTER-MIXED RESIN WALLPAPER COATING

One quart covers 150 sq. ft. one coat.

53 C 2703—Quart can. Shpg. wt. 3 lbs. 5 oz...\$1.19

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'OLD STRATFORD'—a quaint, wood-panel effect paper in choice of two colors

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED

SINGLE ROLL  
8 YARDS

23<sup>c</sup>

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

You may have this delightful wood-panel effect paper for your kitchen, dinette or breakfast alcove in your choice of two color schemes, Harmony House Spice Beige, per sample, or Dawn Gray. Use a cream color paper for your ceiling with the former, and a white ceiling paper with Dawn Gray sidewalls. By adding Cherry Red, Mint Green and touches of Sunshine Yellow to accessories used in rooms with this paper, you will achieve an altogether delightful color scheme.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BREAKFAST ALCOVE	KITCHEN	DINETTE	HALL OR STAIRWAY
	Suitable	Excellent	Ideal	Good	

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.02	\$3.10
12x14 ft.	6	3	20	5.14	3.76
14x16 ft.	7	4	22	6.16	4.32

How much paper to order? See Page 94

## SIDEWALL PAPERS (Not washable)

HARMONY HOUSE SPICE BEIGE..53 C 01642—  
See sample over.

DAWN GRAY..53 C 01643—Not shown.

Identical with 53 C 01642, above, except that background is printed in attractive shades of Dawn Gray and sky in small window panels is a silk-like silvery color instead of blue as in sample over.

Harmony House Colors—"go together" with your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....46<sup>c</sup>

## BORDERS TO MATCH (Not washable)

SPICE BEIGE..53 C 051642—2½ inches wide.

DAWN GRAY..53 C 051643

Shipping weight per yard 1 ounce....Per yard 5<sup>c</sup>

## HARMONIZING CEILING PAPERS

CREAM (for Spice Brown)..53 C 01042—Not shown.

WHITE (for Dawn Gray)..53 C 01041

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....46<sup>c</sup>

## Essentials for Wallpapering shown on Pages 95 and 96

## WORKMASTER PURE WHEAT PASTE

Easy to mix. Easy to apply. Economical to use.

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz. ....39<sup>c</sup>

## WORKMASTER TOOL KIT

7-piece set. All the tools you need to complete an A-1 wallpapering job.

53 C 554—Shpg. wt. 2 lbs. 4 oz. ....\$2.10

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'SUMMER BOUQUET'—a delicate floral you can use upstairs, downstairs, all over the house

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED

SINGLE ROLL  
8 YARDS

**23<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Convincing proof that, at Sears really fine wallpapers cost less, is this lovely floral pattern in a choice of two colors, Harmony House Dawn Gray or Malibu Peach. And you can use 'Summer Bouquet' in so many of your rooms because it goes so nicely with traditional furnishings, especially maple. Try it in a bedroom with maple furniture and note how it adds to the beauty of the room scheme. Dawn Gray, Valley Rose and Federal Gold go wonderfully with this paper.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent			Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.02	\$3.10
12x14 ft.	6	3	20	5.14	3.76
14x16 ft.	7	4	22	6.16	4.32

How much paper to order? See Page 94

## SIDEWALL PAPERS (Not washable)

HARMONY HOUSE DAWN GRAY..53 C 01635—  
See sample over.

MALIBU PEACH..53 C 01636—Not shown.

Pattern is identical with 53 C 01635, above, except that background is a delicate shade of Malibu Peach and floral sprays are reproduced in blue, green and white instead of Malibu Peach, Sunshine Yellow and White, as sampled.

Harmony House Colors—"go together" with your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....46<sup>c</sup>

## BORDERS TO MATCH (Not washable)

DAWN GRAY..53 C 051635—2½ inches wide.

MALIBU PEACH..53 C 051636—Not shown.

Shipping weight per yard 1 ounce....Per yard 5<sup>c</sup>

## HARMONIZING CEILING PAPER (Not washable)

WHITE..53 C 01041—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....46<sup>c</sup>

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz....39<sup>c</sup>

### WORKMASTER FOLDING PASTE TABLE

22 in. wide, 33 in. high when open. Sturdy, wood.  
53 CM 665—6-foot table. Shpg. wt. 32 lbs...\$10.98

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'SILKEN MIST'—a versatile, sunfast paper of good quality, budget priced for savings

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED

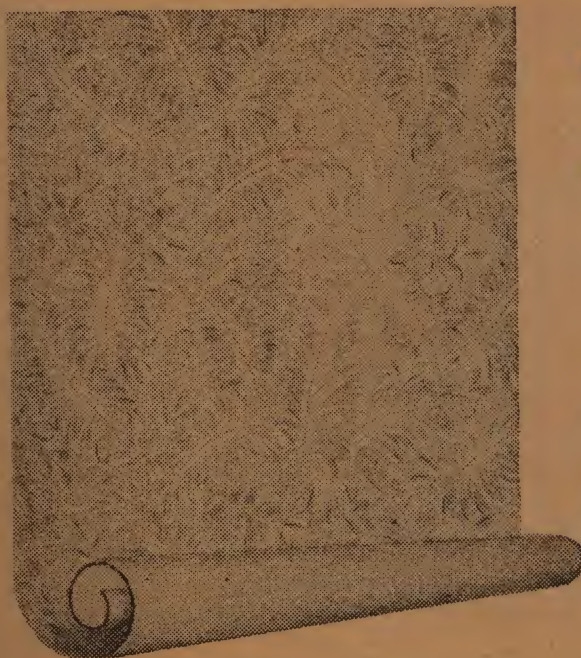
SINGLE ROLL  
8 YARDS

**23<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Where else but at Sears could you obtain a wallpaper with so much style and charm. When you order this pattern you not only save money, but also have a paper which looks well in any room. It is a sunfast pattern whose delicate pastel tones combine beautifully with light shades of Harmony House Valley Rose, Sage Green or Dawn Gray, when used in furnishings or accessories. Use this paper for new room beauty and genuine wallpaper economy.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Suitable	Suitable	Good		Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.02	\$3.10
12x14 ft.	6	3	20	5.14	3.76
14x16 ft.	7	4	22	6.16	4.32

How much paper to order? See Page 94

### SIDEWALL PAPER (Not washable)

WHITE..53 C 01603—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....**46<sup>c</sup>**

### BORDER TO MATCH (Not washable)

WHITE..53 C 051603—2¼ inches wide.

Shipping weight per yard 1 ounce....Per yard **5<sup>c</sup>**

### HARMONIZING CEILING PAPER (Not washable)

WHITE..53 C 01041—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....**46<sup>c</sup>**

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

Easy to mix. Easy to apply. Economical to use.

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz.....**39<sup>c</sup>**

### WORKMASTER COLD WATER SIZE

Use before papering to make paper adhere better.

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz.....**27<sup>c</sup>**

### WORKMASTER WALLPAPER CLEANER

It picks up dirt but does not harm paper.

53 C 538—2½-lb. can. Shpg. wt. 3 lbs.....**35<sup>c</sup>**

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'SPRING DAMASK'—lovely pattern, cool as a rose garden at sunrise—and as beautiful

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED

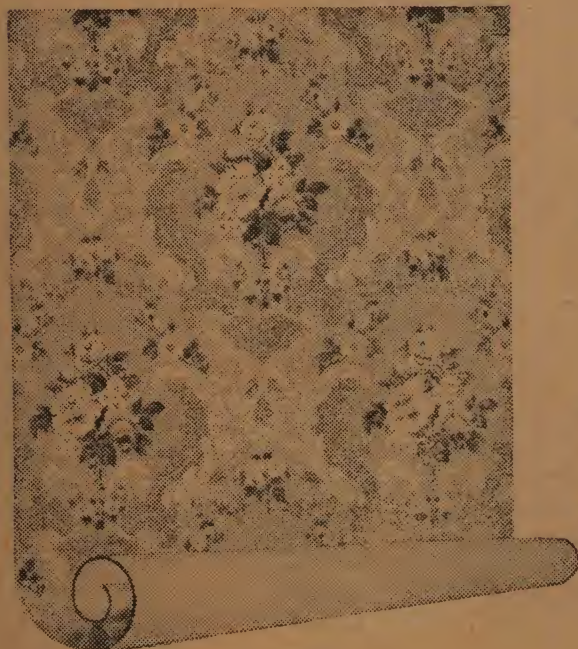
SINGLE ROLL  
8 YARDS

**23c**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Any bedroom, and many downstairs rooms, will be transformed with this lovely floral pattern. Use it with your traditional furniture and note how it brings out the charm of your favorite pieces. So inexpensive you can use it in several rooms, if you wish, at a cost for the average 10x12-foot size room of only \$3.10. With this gay floral combine drapes, upholsteries and rugs of Mint Green, Victorian Pink or white to create an attractive room scheme upstairs or down.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent			Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.02	\$3.10
12x14 ft.	6	3	20	5.14	3.76
14x16 ft.	7	4	22	6.16	4.32

How much paper to order? See Page 94

### SIDEWALL PAPER (Not washable)

HARMONY HOUSE MINT GREEN..53 C 01624—  
See sample over.

A Harmony House Color—"goes together" with your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....46c

### BORDER TO MATCH (Not washable)

MINT GREEN..53 C 051624—2 1/8 inches wide.

Shipping weight per yard 1 ounce....Per yard 5c

### HARMONIZING CEILING PAPER (Not washable)

WHITE..53 C 01041—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....46c

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

Sticks better. Works faster. Goes further than blended paste. Dries slowly enough to permit matching of paper.

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz....39c

### WORKMASTER COLD WATER SIZE

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz....27c

### MASTER-MIXED RESIN WALLPAPER COATING

One quart covers 150 sq. ft. one coat.

53 C 2703—Quart can. Shpg. wt. 3 lbs. 5 oz...\$1.19

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



# 'FLOWER SHADOW'—an exceptional value in a low-priced paper for downstairs room

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED

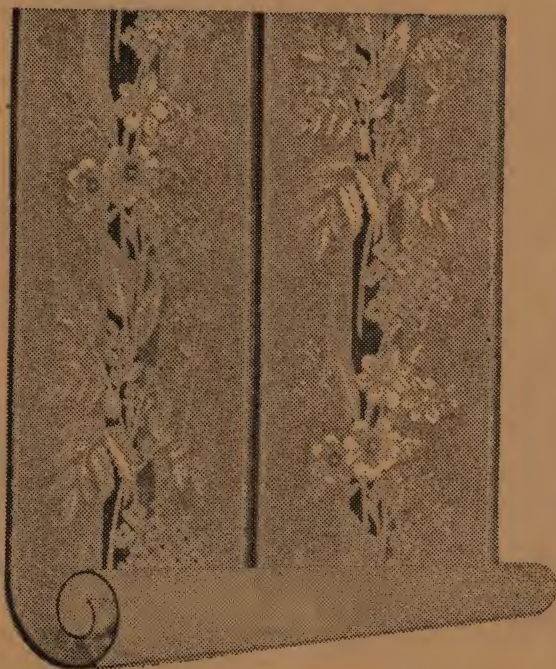
SINGLE ROLL  
8 YARDS

**23c**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
**SOLD ONLY IN  
DOUBLE ROLLS**

SEE ORDER BLANK FOR SEARS EASY TERMS

Only the tremendous volume of Sears wallpaper sales, plus our factory-to-Sears-to-you method of selling enables us to offer a paper of this fine quality for such a low price per roll. The pattern is a rich floral stripe in gray and Harmony House Tuscan Wine. For any downstairs room, with either traditional or modern furnishings. Use gray or Mint Green carpeting, Tuscan Wine draperies and white for accent colors to make a delightful room scheme.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Suitable				Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.02	\$3.10
12x14 ft.	6	3	20	5.14	3.76
14x16 ft.	7	4	22	6.16	4.32

How much paper to order? See Page 94

### SIDEWALL PAPER (Not washable)

HARMONY HOUSE GRAY AND TUSCAN WINE ..  
53 C 01600—See sample over.

Harmony House Colors—"go together" with your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds..... **46c**

### BORDER TO MATCH (Not washable)

GRAY..53 C 051600—3 inches wide.

Shipping weight per yard 1 ounce.....Per yard **5c**

### HARMONIZING CEILING PAPER (Not washable)

WHITE..53 C 01041—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds..... **46c**

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz..... **39c**

### WORKMASTER COLD WATER SIZE

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz..... **27c**

### WORKMASTER GOOD TOOL KIT

All the tools you need for a first class job of papering.

53 C 550—7-piece Kit. Shpg. wt. 2 lbs..... **\$1.49**

SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE ➔











# 'FLORAL SCREEN'—a lovely downstairs paper we have not seen duplicated at Sears low price

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED

SINGLE ROLL  
8 YARDS

**23<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Look where you will; we think you'll not find bigger value in a downstairs wall-paper than we offer in 'Floral Screen.' The pattern is unusually attractive, colors are lovely, and it goes so well with either modern or traditional furnishings. By all means use this delightful paper in your living room, dining room or hallway. Combine it with room furnishings in Harmony House Tuscan Wine, Dawn Gray or Mint Green, for a rich, warm interior.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
Ideal	Suitable				Good

## COST OF COMPLETE ROOMS

¼ and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 8-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.02	\$3.10
12x14 ft.	6	3	20	5.14	3.76
14x16 ft.	7	4	22	6.16	4.32

How much paper to order? See Page 94

## SIDEWALL PAPER (Not washable)

HARMONY HOUSE TUSCAN WINE. .53 C 01601—  
See sample over.

A Harmony House Color—"goes together" with your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2<sup>3</sup>/<sub>4</sub> pounds..... 46<sup>c</sup>

## BORDER TO MATCH (Not washable)

TUSCAN WINE. .53 C 051601—2¼ inches wide.

Shipping weight per yard 1 ounce.....Per yard 5<sup>c</sup>

## HARMONIZING CEILING PAPER (Not washable)

WHITE. .53 C 01041—Not shown.

(Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds..... 46<sup>c</sup>

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz..... 39<sup>c</sup>

### WORKMASTER COLD WATER SIZE

Use before papering to make paper adhere better.

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz..... 27<sup>c</sup>

### WORKMASTER FOLDING PASTE TABLE

22 in. wide, 33 in. high when open. Sturdy, wood.

53 CM 665—6-foot table. Shpg. wt. 32 lbs. . \$10.98

SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE ➔







# 'COLONIAL PRINT'—a lovely pattern to go with your Early American furnishings

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED

SINGLE ROLL  
8 YARDS

**17<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

SEE ORDER BLANK FOR SEARS EASY TERMS

Delicate pastel-colored floral nosegays on a background of cool, pale green intertwined with festoons of white ribbon make this pattern one that we know will delight vast numbers of our customers. For bedroom, hall or bath it is a charming pattern. Ideal for Early American furnishings, but may be used with those of other periods with equal success. Complementary accessories should be shades of Harmony House Sage Green, Valley Rose, Federal Gold, Violet or white.



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
		Ideal		Suitable	Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$3.02	\$2.34
12x14 ft.	6	3	20	3.86	2.84
14x16 ft.	7	4	22	4.62	3.26

How much paper to order? See Page 94

### SIDEWALL PAPER (Not washable)

HARMONY HOUSE SAGE GREEN..53 C 01668—  
See sample over.

A Harmony House color ... "goes together" with your other furnishings. Simplifies decorating.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....**34c**

### BORDER TO MATCH

SAGE GREEN (Not washable)..53 C 051668—2½ inches wide.

Shipping weight per yard 1 ounce....Per yard **4c**

### HARMONIZING CEILING PAPER (Not washable)

WHITE..53 C 01046—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....**34c**

## Essentials for Wallpapering shown on Pages 95 and 96

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz....**39c**

### WORKMASTER COLD WATER SIZE

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz....**27c**

### WORKMASTER FOLDING PASTE TABLE

22 in. wide, 33 in. high when open. Sturdy, wood.

53 CM 665—6-ft. table. Shpg. wt. 32 lbs...**\$10.98**

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE







# 'PASTEL TILE'—a low-priced, attractive kitchen paper offered in a choice of two qualities

SUNFAST • STANDARD WEIGHT • SEMI-TRIMMED

SINGLE ROLL  
8 YARDS

Not washable

**12<sup>c</sup>**

PRICE OF SINGLE ROLL  
IS SHOWN FOR EASY  
SHOPPING COMPARISON  
SOLD ONLY IN  
DOUBLE ROLLS

Not Sunfast. See 53 C 01670 pattern, below.

You have a choice of two qualities in this useful kitchen paper. In the sunfast quality at 17c per single roll (53 C 01666), you will agree it is a remarkable value. For only 12c per single roll (53 C 01670), you can also obtain this paper not sunfast. The pattern is suitable for many rooms. For a charming color scheme use kitchen curtains, linoleum or accent notes of aquamarine or pale yellow. Why not have a bright, new-looking kitchen at low cost by hanging this paper?



## Rooms in which this paper can be used

LIVING ROOM	DINING ROOM	BEDROOM	KITCHEN	BATH	HALL OR STAIRWAY
			Ideal	Good	Good

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see Page 94.

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$3.02	\$2.34
12x14 ft.	6	3	20	3.86	2.84
14x16 ft.	7	4	22	4.62	3.26

Above room costs apply to 53 C 01666,  
53 C 051666, and 53 C 01046 below.

## SIDEWALL PAPERS (Not washable)

PASTEL..53 C 01666—See sample over. Sunfast.

Harmony House Colors—"go together" with your other furnishings. Double roll 16 yards long, 18 inches wide. Shipping weight 2 pounds.....**34c**

PASTEL..53 C 01670—Same colors as sample, over. Not sunfast. Not shown. Shpg. wt. 2 lbs. **24c**

## BORDER TO MATCH (Not washable)

PASTEL..53 C 051666—2¼ inches wide.

Shipping weight per yard 1 ounce....Per yard **4c**

## HARMONIZING CEILING PAPERS (Not washable)

WHITE..53 C 01046—Not shown.

Double roll 16 ygrds long, 18 inches wide.

Shipping weight 2 pounds.....**34c**

IVORY..53 C 01049—Not shown.

Shipping weight 2 pounds.....**24c**

## Essentials for Wallpapering shown on Pages 95 and 96

## WORKMASTER PURE WHEAT PASTE

Sticks better, works faster, goes further than blended paste. Allows ample drying time for matching paper.

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz.....**39c**

## WORKMASTER COLD WATER SIZE

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz.....**27c**

← SEE OTHER SIDE OF THIS SHEET FOR ACTUAL SIZE WALLPAPER SAMPLE



## It's easy to be your own decorator

... and save from \$5.00 to \$10.00 per room on labor alone. Harmony House wallpapers are made easy to hang. The semi-trimmed edge tears right off. They're printed on standard or heavy stock—easier to handle. Our new pre-pasted patterns are even easier to hang. Complete easy-to-follow instructions come with your order.



**1** Cut and uncurl the paper. Then apply paste smoothly.



**2** Next, fold both ends of the strip into the center.



**3** Crease the perforated edge and tear off the selvage.



**4** Hang on the wall. The guide lines assure perfect match.

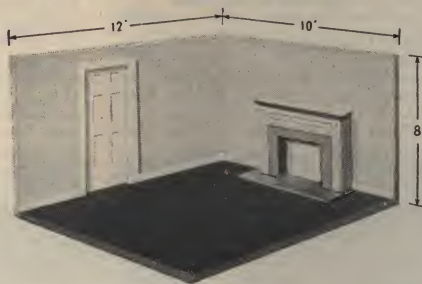
## IT'S EASY TO FIGURE HOW MUCH PAPER YOU NEED

### FOR USUAL SIZE ROOMS

**NOTE!** In table below, deductions for doors and windows, and allowances for waste in matching have been made. Don't deduct more unless you have a room that is "all windows"—for such rooms, see instructions at right.

Size of Room in Feet	DOUBLE ROLLS 18-in. wide, 16 yds. long Needed According to Height of Room		Yards of Border	Double Rolls Ceiling
	8 or 9 Ft. High	10 or 11 Ft. High		
8 by 8	4	5	12	1
8 by 10	4	5	14	2
8 by 12	5	6	15	2
8 by 14	5	6	16	2
9 by 10	5	5	14	2
9 by 12	5	6	16	2
9 by 14	5	7	17	2
9 by 16	6	7	18	3
10 by 10	5	6	15	2
10 by 12	5	6	16	2
10 by 14	6	7	18	3
10 by 16	6	8	19	3
12 by 12	6	7	18	3
12 by 14	6	8	19	3
12 by 16	7	8	21	4
12 by 18	7	9	22	4
13 by 14	6	8	20	3
13 by 16	7	9	21	4
13 by 17	7	9	22	4
13 by 18	8	9	23	4
14 by 14	7	8	20	4
14 by 15	7	9	21	4
14 by 16	7	9	22	4
14 by 18	8	10	23	4
15 by 15	7	9	22	4
15 by 16	8	9	23	4
15 by 18	8	10	24	5
15 by 20	8	11	25	5
16 by 16	8	10	23	4
16 by 18	8	10	25	5
16 by 20	9	11	26	5
16 by 24	10	12	29	6
18 by 24	10	13	31	7

### FOR UNUSUAL SIZE ROOMS



**FOR UNUSUAL SIZE ROOMS...** Measure distance in feet around room (Example above:  $12 + 12 + 10 + 10 = 44$  ft.). Multiply by height of wall to get square feet of wall space (Example:  $44 \times 8 = 352$  sq. ft.).

**TO DEDUCT FOR OPENINGS...** Multiply height of opening by width to get square feet. Example: 6 ft. ht.  $\times$  4 ft. width  $\times$  1 (number of windows) = 24 square feet of window space; 8 ft. ht.  $\times$   $3\frac{1}{2}$  ft. width = 28 square feet of door space. Add square feet of all openings (Example:  $24 + 28 = 52$  sq. ft.). Subtract total square feet of openings from total square feet of room to get square feet to be papered (Example:  $352 - 52 = 300$  sq. ft.).

**FOR 18-INCH PAPER...** Divide total square feet to be papered by 60 to get number of double rolls of sidewall needed. (Example:  $300 \div 60 = 5$  double rolls of sidewall paper needed.)

**FOR AMOUNT OF CEILING NEEDED...** Multiply length of room by width and divide by 60 for number of double rolls of ceiling needed. (Example:  $10 \times 12 = 120$  sq. ft.  $\div 60 = 2$  double rolls ceiling.)

**FOR AMOUNT OF BORDER...** Use distance in yards around room. (Example:  $12 + 12 + 10 + 10 = 44$  ft.  $\div 3$  ft. allowance for matching and spoilage = 47 ft.  $\div 3$  ft. = 16 yards of border.)

**ABOUT WALLPAPER HANGING TOOLS...** After determining how much paper to order, be sure to select proper wallpaper hanging tools. Everything you need—see two following pages.



# For a neat job use Workmaster Tools, Supplies



## GOOD Quality Tool Kit

All the tools you need; 12-in. smoothing brush; 6-in. paste brush both with tampico fibers; wall scraper; 1½-in. wheel knife for trimming paper at ceiling and baseboard; 1½-in. oval face maple seam roller; plumb bob, line and blue chalk. Instructions included.

**53 C 550**—7-piece Tool Kit. Shipping weight 2 pounds. .... **\$1.49**

**A** **53 C 556**—1½-in. Maple Seam Roller. Oval face. Shipping weight 6 ounces. .... **30c**

**B** **53 C 562**—1½-in. Base Trimmer. Shipping weight 5 ounces. .... **30c**

**53 C 600**—6-in. Paste Brush (not shown). 2 rows of white tampico fiber. Shpg. wt. 1 lb. 1 oz. .... **40c**

**53 C 628**—12-in. Smoothing Brush (not shown). Two rows of white tampico fiber. Shpg. wt. 10 oz. **42c**

**53 C 571**—Paper Knife. Sharp edge. (Not Workmaster.) Shpg. wt. 4 oz. (Not shown). .... **32c**



## BETTER Quality Tool Kit

Improved tools—last longer, give greater satisfaction. Includes 12-in. smoothing brush with 2½-in. bristle and 6-in. paste brush with 3½-in. bristle highest quality palma mixture fibers; 1½-in. oval face plastic seam roller; semi-flexible wall scraper; 1½-in. wheel knife; plumb bob, line and blue chalk. Red lacquered handles. Complete instructions.

**53 C 554**—7-piece better quality Tool Kit. Shipping weight 2 lbs. 1 oz. .... **\$2.10**

**53 C 564**—Corner Knife; Smooth blades, 1½-in. wheel (not shown). Shpg. wt. 4 oz. .... **39c**

**53 C 559**—2-inch Smooth Wheel Knife; tool steel blade (not shown). Shpg. wt. 4 oz. .... **47c**

**53 C 612**—7-inch Paste Brush. Highest quality palma mixture fibers. Vulcanized in rubber with nickel plated ferrule (not shown). Shpg. wt. 1 lb. 2 oz. .... **98c**

**53 C 625**—12-inch Smoothing Brush. Pure horsehair (not shown). Shipping weight 12 oz. **\$1.10**



## BEST Quality Paperhangers' Tool

Each tool sold separately—make up your own

**C** **53 C 558**—1½-in. oval face Plastic Seam Roller. Shipping weight 6 oz. ....

**D** **53 C 557**—1¼-in. Plastic Corner Roller. Shipping weight 6 ounces. ....

**E** **53 C 560**—2-inch Serrated Wheel Knife. Stainless steel blade. Shipping weight 4 oz. ....

**F** **53 C 570**—Paper Knife. Tool steel blade. Shipping weight 4 ounces. ....

**G** **53 C 578**—Wall Scraper. Flexible steel blade. Shipping weight 5 ounces. ....

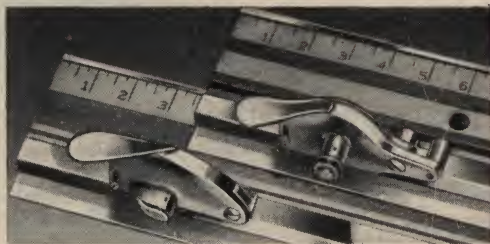
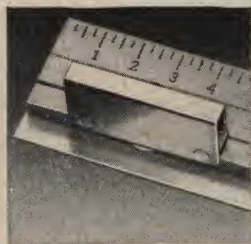
**H** **53 C 563**—Serrated Corner Knife. Stainless steel blade. Shipping weight 4 ounces. ....

**J** **53 C 585**—Wallpaper Shears. Spring steel. Will not break. Shpg. wt. 14 oz. ....

**53 C 586**—Wallpaper Shears. Cast. 7-inch cut. (Not shown.) Shpg. wt. 13 oz. ....

**K** **53 C 607**—7-inch Paste Brush. Pure horsehair casing for smoother spreading, with horsehair fiber center. Vulcanized in rubber. Nickel plated ferrule. Shipping weight 1 lb. 1 oz. ....

**L** **53 C 630**—12-inch Smoothing Brush. Nylon bristles. Long life, easily cleaned. Shipping weight 14 ounces. ....



## Rotary Trimming Outfits cut paper quickly, neatly

### "HOUSEHOLD" Quality

Rotary trimmer outfit gives wallpapers neat ruler-straight edges quickly and effortlessly. It's a "must" for that professional finished look. Our thrifty outfit (not Workmaster) has 5-foot wood straight edge with grooved track on both sides for longer use life. Steel trimmer has 1½-inch wheel blade. 5-foot zinc cutting strip.

**53 C 0646**—3-piece Trimming Outfit.

Shipping weight 3 pounds. **\$1.75**

### "SEMI-PROFESSIONAL"

6-ft. straight edge of 3-piece laminated mahogany and white pine with nickel plated steel channels; nickel plated trimmer with 2-in. stainless steel wheel blade to stay clean and free running; 6-ft. cutting strip.

**53 C 0642**—3-piece Outfit. Shpg. wt. 6 lbs. .... **\$8.15**

**53 C 0652**—6-ft. Straight Edge only. Shpg. wt. 4 lbs. .... **\$6.19**

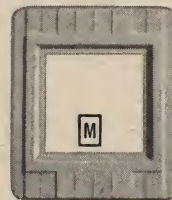
**53 C 662**—Trimmer only. Shipping weight 12 oz. .... **\$2.75**

### "PROFESSIONAL" Quality

"Screwless construction" 6-foot straight edge of 5-piece laminated selected seasoned mahogany and white pine, with brass channels to resist wear. Smooth action trimmer with finger adjustable blade and 6-foot zinc cutting strip. Assured-of straightness. Sturdy enough for lifetime service.

**53 C 0640**—3-piece Outfit. Shpg. wt. 7 lbs. .... **\$10.39**

**53 C 0650**—6-ft. Straight Edge only. Shpg. wt. 5 lbs. .... **\$7.49**



## Plastic Wall Shields

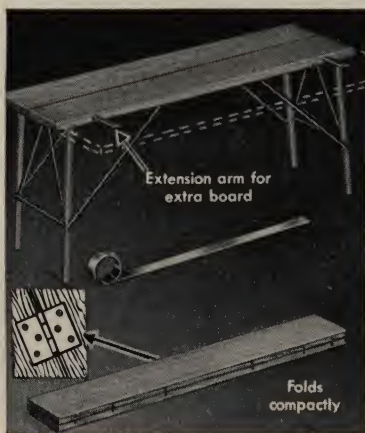
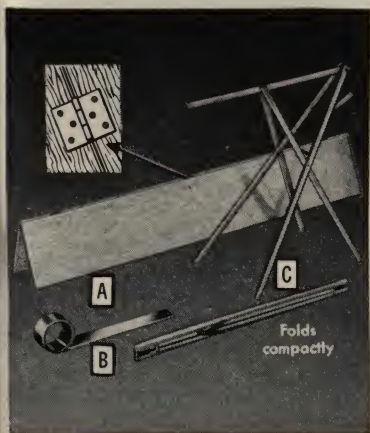
Attractively designed ivory color wall shields under standard size switch plates—single or double size. Switch plate not included with wall shield.

**M** **53 C 684**—Double Switch Size. Shipping weight 5 ounces. ....

**N** **53 C 681**—Single Switch Size. Shipping weight 4 ounces. ....



# It's easy to hang Harmony House Wallpaper... save money, too



## Workmaster Paste Boards, Trestles

**A Hinged Paste Boards.** Smooth, clear, seasoned, warp-resistant wood.  $\frac{1}{2}$  in. thick. Reinforced cutting edge. Opens to 22 $\frac{1}{2}$  in. wide. Use with trestles below or your own props. Zinc cutting strip (B) included. 53 CM 667—6-foot length. Freight or express. Shipping weight 15 pounds.....**\$5.59**  
53 CM 668—7-foot length. Freight or express. Shipping weight 19 pounds.....**\$6.49**

**B Zinc Cutting Strip.** Use to protect table when trimming. Fine quality. Will not dull cutting blade. Length 7 feet, width 3 inches. 53 C 0663—Shipping weight 1 lb. 4 oz.....**49c**

**C Workmaster Folding Trestles.** Use to support paste boards. Sturdy wood, hinged joints. Height adjusts from 31 to 33 $\frac{3}{4}$  in. Folds compactly. Mailable. 53 C 0671—Pair. Shpg. wt. 7 lbs.....**\$2.64**

## Workmaster Folding Paste Tables

Smooth, flat top is made of clear, knot-free seasoned, warp-resistant wood a full  $\frac{1}{2}$  in. thick. This is a well-constructed, sturdy table, professional type, to give you the correct amount of surface for pasting and trimming. Wood legs have steel braces for extra strength; brackets to hold straight edge when not in use. Three heavy steel strap hinges allow folding compactly for carrying and storing, as well as having sufficient space inside for tools. Width when open, 22 in.; closed, 11 in. Height 33 inches when open. Zinc cutting strip included. May be put to many other good uses around the house. Shipped freight or express.

53 CM 665—6-foot table. Shipping weight 32 pounds.....**\$10.98**

53 CM 666—7-foot table. Shipping weight 35 pounds.....**\$12.35**

## Complete Wallpapering Outfit

Now you can obtain from Sears all of the tools and equipment you will need to hang wallpaper in your home. Good quality, well made and priced to save you money. This kit consists of our 53 CM 667 6-ft. Hinged Paste Board; 1 pair of 53 C 0671 Folding Trestles; 53 C 0646 Household Quality Trimming Outfit with 5-foot wood straight edge; 1 $\frac{1}{2}$ -in. wheel steel trimmer and 5-ft. zinc cutting strip; 53 C 571 Paperhanger's Knife and our 53 C 550 7-pc. Tool Kit, including 12-inch smoothing brush, 6-inch paste brush, wall scraper, 1 $\frac{1}{2}$ -in. wheel knife for trimming paper at ceiling and baseboard, seam roller, plumb bob, line and blue chalk, together with instructions for wallpapering. A real buy at Sears low price for complete outfit. Order your complete outfit today. 53 CM 649—14-pc. wallpapering outfit. Shipping weight 30 pounds.....**\$11.49**



## Wallpaper Cleaner... Remover

**Master-Mixed Wallpaper Remover.** Mix with water. A real time and work saver. 4-oz. bottle enough for average 10 x 12-ft. room. Will not injure walls or hands.

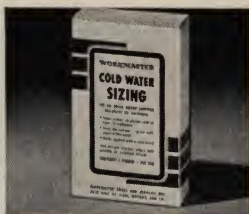
53 C 530—4-ounce bottle. Shipping weight 10 ounces.....**29c**

53 C 531—8-ounce bottle. Shipping weight 1 lb. 2 oz.....**55c**

**Workmaster Cleaner.** Non-crumbly. Just wipe over walls. Picks up dirt, does not harm paper. Cleans waxmine, window shades, too. 12-oz. can cleans average 10x12-foot room. 4-lb. can cleans 3 rooms.

53 C 542—12-ounce can. Shipping weight 1 pound.....**11c**

53 C 538—2 $\frac{1}{2}$ -pound can. Shipping weight 3 pounds.....**35c**



## Size walls before papering

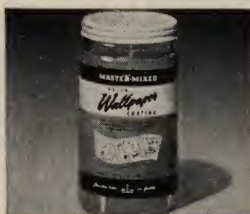
Use sizing on new or painted walls before papering to make paper adhere better, or on old walls when you have removed old wallpaper and the walls are porous.

**Workmaster Cold Water Size.** Easy to mix with cold water. Use 1 lb. for 10 x 12-foot room. Shipping weight 1 lb. 4 oz.

53 C 508—1-pound package.....**25c**

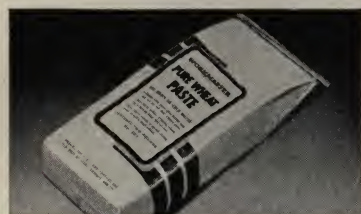
**Workmaster Grease Remover—** Removes hair oil and other greases. Easy to apply. Use on all types of wallpaper. Will not harm hands or walls. Shpg. wt. 4 oz.

53 C 544—2-ounce tube.....**27c**



## Wallpaper Resin Coating

This remarkable new Master-Mixed Resin Coating when applied to your wallpaper gives it a tough, water and grease-resistant coating of plastic resin that enables even the least expensive paper to be washed easily and quickly without injury. Extremely easy to apply. Just wipe it on with a cloth. It dries quickly; does not noticeably change color or texture of wallpaper. While especially useful in kitchen or bathroom it may be used in any room. One quart covers 150 sq. ft. one coat. Be sure to include it in your order for other wallpaper supplies. 53 C 2703—Quart can. Shipping weight 3 lbs. 5 oz.....**\$1.19**



## Workmaster Pure Wheat Paste

Workmaster Pure Wheat Wallpaper Paste sticks better, works faster, goes further than blended paste of corn and wheat. It is easy to mix, easy to apply and extremely economical to use. Workmaster Pure Wheat Paste spreads evenly, dries slowly enough to give you ample time for matching the paper. It requires no cooking or straining and mixes easily with cold water. It keeps well after mixing, too, an important point if you do not complete your papering in one day. 2 lbs. provides enough paste for the average 10 x 12-foot room. Be sure to order enough for your needs. Also, for best results, be sure to apply Coldwater Size 53 C 508 to your walls before hanging wallpaper.

53 C 501—1-pound Bag. Shipping weight 1 pound 4 ounces.....**21c**

53 C 502—2-pound Bag. Shipping weight 2 pounds 4 ounces.....**39c**

53 C 505—5-pound Bag. Shipping weight 5 pounds 6 ounces.....**89c**

556 Sears, Roebuck and Co. **296**

**YOU CAN DO THE JOB QUICKER, BETTER, MORE SATISFACTORILY, WHEN YOU USE GOOD TOOLS**

**Wallpaper Tools**

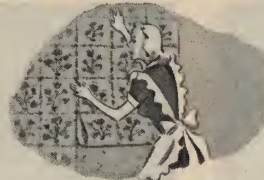


# Wall Oilcloth . . single roll, plain tints, only \$2.29 . . see below

ALL PATTERNS BELOW IN SINGLE ROLLS, 24 INCHES WIDE, AND 18 FEET LONG . . HH MEANS HARMONY HOUSE

## 6 REASONS FOR BUYING SEARS NEW 1952 WALL OILCLOTH

- 1 Again Sears leads the field with wonderful new 1952 styling. Plain tints recommended for ceiling may also be used for sidewall.
- 2 Tough fabric base with 5 coats of water-proof paint (on dull finish). (4 coats on gloss.)
- 3 Colors are guaranteed sunfast for 3 years. Choice of patterns or plain colors.
- 4 Practical for kitchen, bath, playroom, offices, public rooms. Guaranteed washable for 5 years.
- 5 All patterns below in easy-to-handle 24-inch width. All are 18-foot rolls. Hang it yourself.
- 6 FREE hanging instructions included with each order.



Hang just like wallpaper



Covers plaster cracks



Washable repeatedly for years



Perfect base for paint or paper

**A** PENNSYLVANIA DUTCH. Upper walls. HH Cherry red, Dawn gray and black flowers on white.  
53 C 0912 . . . . . Single roll **\$2.49**  
53 C 01912—2 1/4-in. matching border. . . . . Yard **14c**  
53 C 0910—Same as above, different colors. Cherry red, blue, green on Sunshine yellow. . . . . Single roll **\$2.49**  
53 C 01910—2 1/4-in. matching border. . . . . Yard **14c**

**B** Lower wall. (Wainscot). HH Cherry red and white tile with glazed finish. Tiles 4 in. square.  
53 C 0974 . . . . . Single roll **\$2.49**  
53 C 01974—4-in. border. . . . . Yd. **19c**  
53 C 0970—Lower wall. HH Mint green and white tile. Glazed finish. Tiles 4 in. square. Single roll **\$2.49**  
53 C 01970—4-in. border. Yard **19c**  
53 C 0971—Lower wall. Black and white tile. Glazed finish. Tiles are 4 inches square. . . . . Single roll **\$2.49**  
53 C 01971—4-in. border. Yard **19c**

**C** SEA FAN. HH Tuscan rose, blue and gray figures on HH light Pacific blue. Embossed. Has dull finish.  
53 C 0945 . . . . . Single roll **\$2.49**  
53 C 01945—2 1/4-in. matching border. . . . . Yard **14c**

**D** Lower wall. Harmony House Light Pacific blue tile. Gloss finish.  
53 C 0976 . . . . . Single roll **\$2.49**  
53 C 01976—2 1/4-in. matching border. . . . . Yard **14c**  
53 C 0972—Lower wall. Tile. HH Sunshine yellow. Gloss finish.  
Single roll **\$2.49**  
53 C 01972—2 1/4-in. matching border. . . . . Yard **14c**

**E** IVY PLAID. HH Dawn gray ivy, wine color pots. Sunshine yellow plaid on white background. Embossed. Dull finish. Guaranteed sunfast.  
53 C 0914 . . . . . Single roll **\$2.49**  
53 C 01914—2 1/4-in. matching border. . . . . Yard **14c**

**F** Harmony House Sunshine Yellow Tint. Embossed. Dull finish.  
53 C 0984 . . . . . Single roll **\$2.29**  
53 C 01984—2 1/4-in. matching border. . . . . Yard **14c**

**G** WOODSTOCK. HH Sunshine yellow on a white background with HH Mint green floral design and HH Cherry red berries.  
53 C 0962 . . . . . Single roll **\$2.49**  
53 C 01962—2 1/4-in. matching border. . . . . Yard **14c**

**H** COUNTRYSIDE. HH Cherry red, light Dawn gray with Mint green on white. Embossed.  
53 C 0928 . . . . . Single roll **\$2.49**  
53 C 01928—2 1/4-in. matching border. . . . . Yard **14c**

**J** MAGNOLIA. Glorious floral design with HH Cherry red magnolias, HH Sage Green leaves on a BLACK background. Embossed.  
53 C 0948 . . . . . Single roll **\$2.49**  
53 C 01948—2 1/4-in. matching border. . . . . Yard **14c**

**K** HERONS. Flying herons in HH Sunshine yellow and white on HH Dark Mint green. Embossed.  
53 C 0946 . . . . . Single roll **\$2.49**  
53 C 01990—2 1/4-in. matching border. . . . . Yard **14c**  
53 C 0947—HERONS. Same as above only in different colors. Herons in chartreuse and white on dark Tuscan wine. . . . . Single roll **\$2.49**  
53 C 01947—2 1/4-in. matching border. . . . . Yard **14c**

**L** WILD WEST. Cunning juvenile figures in HH Pacific blue, Spice brown, Cherry red and Sunshine yellow on white.  
53 C 0966 . . . . . Single roll **\$2.49**  
53 C 01966—2 1/4-in. border. Yd. **14c**

**M** Harmony House Dawn Gray Tint. Embossed. Dull finish.  
53 C 0980 . . . . . Single roll **\$2.29**  
53 C 01980—2 1/4-in. matching border. . . . . Yard **14c**

**N** TEXTURE PLAID. Plaid effect in Harmony House Mint green and HH Cherry red with Parchment ivory background. Embossed. Dull finish.  
53 C 0960 . . . . . Single roll **\$2.49**  
53 C 01960—2 1/4-in. border. Yd. **14c**

**P** Harmony House Light Mint Green Tint. Embossed. Has dull finish.  
53 C 0988 . . . . . Single roll **\$2.29**  
53 C 01988—2 1/4-in. matching border. . . . . Yard **14c**

**R** Harmony House Dark Mint Green Tint. Embossed. Dull finish.  
53 C 0990 . . . . . Single roll **\$2.29**  
53 C 01990—2 1/4-in. border. Yd. **14c**

**S** STAR TRELLIS. Attractive Harmony House Cherry red and Dawn gray on white background. Embossed. Dull finish.

53 C 0926 . . . . . Single roll **\$2.49**  
53 C 01926—2 1/4-in. matching border. . . . . Yard **14c**

**T** SHADOW BOX. Attractive HH Mint green plaid and Pacific blue on white background with HH Pacific blue flowers, HH Mint green leaves. Embossed. Dull finish.

53 C 0922 . . . . . Single roll **\$2.49**  
53 C 01922—2 1/4-in. matching border. . . . . Yard **14c**  
53 C 0918—Same as above only in different colors. HH Cherry red, Dawn gray, Mint green. . . . . Single roll **\$2.49**  
53 C 01918—Matching border. Yd. **14c**

**U** Harmony House Tuscan Wine Tint (dark). Embossed, dull finish.  
53 C 0998 . . . . . Single roll **\$2.29**  
53 C 01947—2 1/4-in. border. . . . . Yd. **14c**

**V** GINGHAM. Colorful tea pots, pitchers, fruit and flowers in HH Cherry red, Dawn gray, Mint green and yellow on white. Embossed, dull finish.  
53 C 0924 . . . . . Single roll **\$2.49**  
53 C 01924—2 1/4-in. matching border. . . . . Yard **14c**

### Other Plain Patterns

53 C 0985—White embossed, dull finish. . . . . Single roll **\$2.29**  
53 C 0987—Glazed white. . . . . Single roll **\$2.29**  
53 C 0986—HH Lt. Colonial Blue, dull embossed. . . . . Single roll **\$2.29**  
53 C 0997—HH Malibu Peach, dull embossed. . . . . Single roll **\$2.29**

**SHIPPING WEIGHTS:** Sidewalls and ceilings per single roll, 3 pounds; 2 1/4-inch borders per 4-yard roll, 5 ounces; 4-inch borders per 4-yard roll, 9 ounces.

### ROOM QUANTITY CHART FOR SIDEWALLS AND WAINSCOTS—BEFORE DEDUCTIONS FOR OPENINGS

Size of room in feet	4 foot high lower wall (wainscot) or upper wall	5 foot high lower wall (wainscot) or upper wall	Height of room 8 feet	Height of room 9 feet	Height of room 10 feet	Yards of border	Single rolls of ceiling
6 x 8	4 Single Rolls	5 Single Rolls	8 Single Rolls	9 Single Rolls	10 Single Rolls	12 Yds.	2 Single Rolls
8 x 8	4 Single Rolls	5 Single Rolls	9 Single Rolls	10 Single Rolls	11 Single Rolls	12 Yds.	2 Single Rolls
8 x 10	5 Single Rolls	6 Single Rolls	10 Single Rolls	11 Single Rolls	12 Single Rolls	16 Yds.	3 Single Rolls
9 x 11	5 Single Rolls	7 Single Rolls	11 Single Rolls	12 Single Rolls	13 Single Rolls	16 Yds.	5 Single Rolls
10 x 12	6 Single Rolls	8 Single Rolls	12 Single Rolls	13 Single Rolls	14 Single Rolls	16 Yds.	5 Single Rolls
12 x 12	7 Single Rolls	8 Single Rolls	13 Single Rolls	14 Single Rolls	15 Single Rolls	20 Yds.	6 Single Rolls
12 x 14	7 Single Rolls	9 Single Rolls	14 Single Rolls	15 Single Rolls	16 Single Rolls	20 Yds.	6 Single Rolls
14 x 14	8 Single Rolls	10 Single Rolls	15 Single Rolls	16 Single Rolls	17 Single Rolls	20 Yds.	7 Single Rolls
14 x 16	8 Single Rolls	10 Single Rolls	16 Single Rolls	17 Single Rolls	18 Single Rolls	24 Yds.	7 Single Rolls
15 x 16	8 Single Rolls	11 Single Rolls	17 Single Rolls	18 Single Rolls	19 Single Rolls	24 Yds.	8 Single Rolls

Unusual Rooms Measure number of sq. ft. to be covered. Divide by 30 to figure number of single rolls of Wallcloth needed.

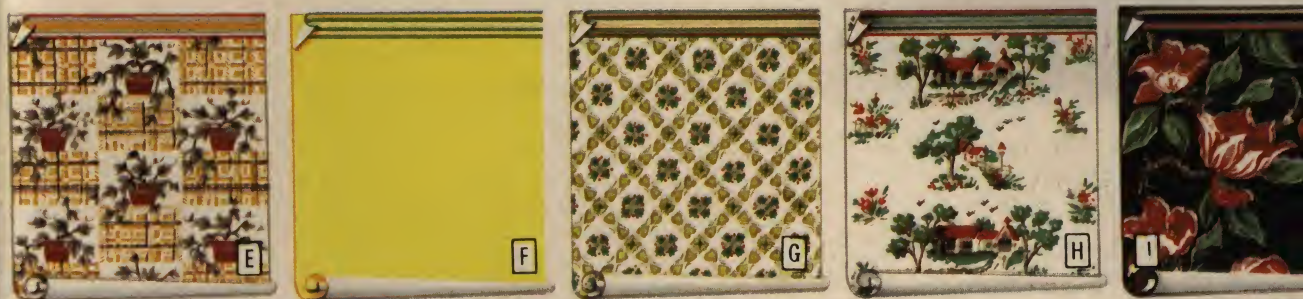
**IMPORTANT NOTICE** In the above chart no deductions have been made for room openings and cabinets. Deduct 1 single roll of Wall Cloth for every 2 average windows, doorways or other openings. Deduct 1 single roll for every 30 square feet of wall area taken up by cabinets. Sidewalls and ceilings (plain tints) are put up in "single rolls." A single roll is 18 ft. long, 2 ft. wide, and covers 36 sq. ft. Borders are put up in rolls 4 yards long. Order all borders in multiples of 4 yards (4, 8, 12, 16, etc.)





## *New 1952 Wall Oilcloth Patterns*

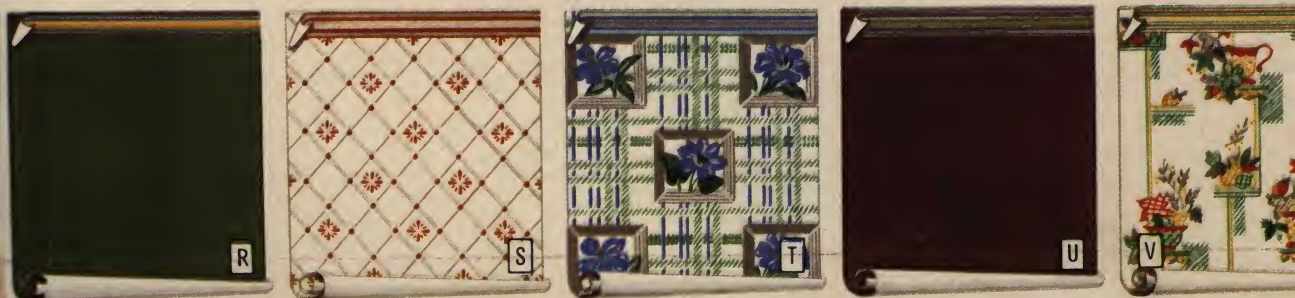
24 inches wide for easy hanging..Guaranteed washable 5 years. Described on facing page



See facing page for description and prices of these patterns . . . quantity needed also shown in table on facing page



See facing page for description and prices of these patterns . . . quantity needed also shown in table on facing page







SEARS 1952

## *Wallpaper Book*

**Make this book your Shopping Guide for**

Smart . . . Beautiful . . . Low cost wallpaper . . . with broad selections covering the three major periods of room decoration . . . in a variety of colors

- **Modern** designed wallpapers shown on 35 actual samples in this book
- **Provincial** wallpaper designs represented by 22 actual samples
- **Traditional** type designs with 41 merchandise samples in this book
- **Novelty** designs to intrigue and delight juniors and adults alike

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